

538 MADISON AVENUE NEW YORK CITY, 22

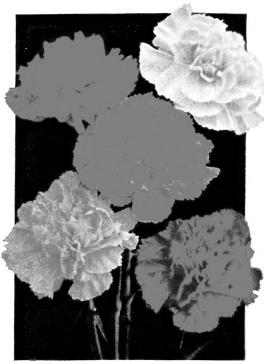


#### PRINCESS ASTERS

An outstanding new strain of Asters, especially suitable for cutting. (See page 4 for complete list of varieties.) Pkt., 50c; 5 pkts., \$2.25.

#### CARNATION Glory of the Riviera

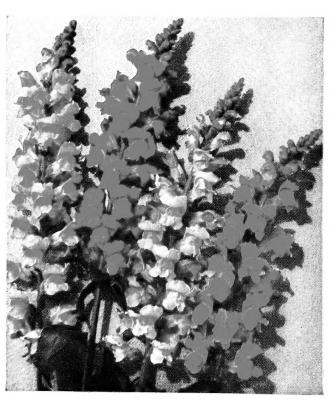
The largest Carnations that can be grown from seed. Delightfully fragrant. (See page 7 for complete list of varieties.) Pkt., 50c; 5 pkts., \$2.25.



**Carnations** 



Dahlia, Unwin



#### SNAPDRAGON, Irish Melodies

 $\Lambda$  beautiful and unusual mixture of this fine cut flower favorite. Pkt., 75c; 5 pkts., \$3.25.

#### DAHLIA, Unwin's Bedding

Beautiful Dahlias easily grown from seed. Their full color range, compact growth and easy culture make them among the best of all annuals. Pkt., 50c; 5 pkts., \$2.25.

BE SURE TO GIVE YOUR POSTAL ZONE

# PLANT ORDER SHEET SPRING 1954

# MAX SCHLING SEEDSMEN, INC.

538 MADISON AVE. Between 54th and 55th Sts. NEW YORK 22, N. Y.

Date	Charge to	
(If shipping	PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY g address is different from permanent address, please furnish both	addresses)
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All Seeds	, etc., sold herewith will be supplied under the terms stated in our	catalog
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In gardening the smallest investment that is made is the original cost of the material for planting. Most of the seeds, bulbs and other materials you buy are in the category of "blind" items; that is, items on which it is impossible to evaluate quality except by their performance. For this reason, and to guard against disappointments, it is wise to obtain your garden materials from a firm that specializes in that field, and from one whose reputation for quality seeds and bulbs is well known.

We of Max Schling Seedsmen, Inc., have always prided ourselves on the uniformly high quality of the seeds, bulbs and plants which we offer. The name "Max Schling" has been and will continue to be synonymous with "the best" and is your assurance of gardening success.

Because of the high cost of processing charge accounts, please do not ask us to charge orders of less than three dollars.

When you are in New York, come in and visit with us. Not only will you find an amazing supply of garden accessories, but also a courteous and expert staff to assist you with your horticultural problems.

#### CONDITIONS OF SALE

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

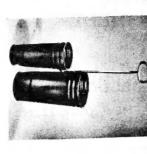
#### TERMS OF SALE

All flower seeds and vegetable seeds are shipped postage paid in the continental United States. Fertilizers and plants are not postpaid. When ordering these, please add 10% of the value of the merchandise to cover postage and handling.

#### NON-WARRANTY ON LIVE OR DORMANT PLANTS

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.

# Max Schlings Twin Pail Flower Gatherer



OFD ON THIS LINE

Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them GAR-DEN FRESH . . . . without wilting or waste. Ideal for both long and short-stemmed flowers. Made of sturdy, galvanized iron with attractive green baked enamel finish. Invaluable for your garden or as a gift for your week-end hostess. \$5.95, postpaid anywhere in the U. S. A.

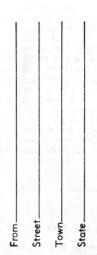
# PRINT NAME AND ADDRESS PLAINLY. THIS ENVELOPE WILL SAFELY HOLD YOUR CHECK OR MONEY ORDER

FOLD ON THIS LINE

New York City 22, N. Y.

538 Madison Avenue

Max Schling Seedsmen, Inc.



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# Perfect Garden Labels

NO

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Pot Labels (4 in.)	Perfect Tie-On Labels (With copper wire)	Perfect Show Garden Labels (7 in.)	Perfect Rock Garden Labels (4 in.)	Perfect Border Labels 25 100 (5 in.)\$2.90 \$11.00	ers, all soils. A gardening necessity.
3.50	4.25	13.50	8.70	\$11.00	sity.

RESERVE THE MOST TREASURED CORNER OF YOUR GARDEN FOR SOME OF MAX SCHLING'S SEEDS AND BULBS

# Outstanding Novelty Flowers

#### CLEOME, Helen Campbell

AT LAST, a pure white companion to Pink Queen. This free flowering, vigorous grower will be welcomed by everyone. Excellent for mass planting. Pkt., 35c; 5 pkts., \$1.50.

#### COSMOS, Fiesta

Brilliant scarlet-orange flowers, striped yellow, borne in profusion on neat, compact plants. Pkt., 35c; 5 pkts., \$1.50.

#### DIDISCUS, Lace Veil

A pure white version of Queen Anne's Lace. A wonderful cut flower. Pkt., 35c; 5 pkts., \$1.50.

#### MARIGOLD, Man in the Moon

The closest approach to a pure white Marigold. Flowers of soft cream borne in profusion on neat, compact plants. Pkt., 35c; 5 pkts., \$1.50.

#### PETUNIA, Ballerina

Magnificent large-flowered Petunia in softest glowing salmon. Fringed flowers, dwarf compact plants. Pkt., 75c; 5 pkts., \$3.25.

#### PETUNIA, Popcorn

A dwarf, compact bedding Petunia, completely covered throughout the season substance. Pkt., 50c; 5 pkts., \$2.25.

# with pure white flowers of great size and

**Cactus Flowered Zinnias** 

#### PETUNIA, Lipstick

Low growing bedding Petunia in glowing carmine-rose. Plants are vigorous and covered with flowers all summer. Pkt., 50c; 5 pkts., \$2.25.

VERBENA, Crystal
Perfect companion to Verbena, Sparkle, this dwarf plant adds a pure white to this new compact class of Verbenas. Pkt., 50c; 5 pkts., \$2.25.

#### VERBENA, Sparkle

An entirely new class of Verbena. Dwarf, compact plants completely covered with brilliant red flowers with gleaming white eyes. Pkt., 50c; 5 pkts., \$2.25.

#### ZINNIA, Blaze

All-America Award winner for 1954. Huge glowing scarlet Cactus flowering type, rivaling the largest Dahlia in size and brilliance. Pkt., 35c; 5 pkts., \$1.50.

#### ZINNIA, Cactus Flowered

(Illustrated, outside rear cover.) Outstanding huge flowers with fluffy petals. A "must" for your annual garden.

Eskimo. Creamy white with straight needle-like petals.

Sunny Boy. Canary-yellow with fluffy, strap-like petals.

Floradale Scarlet. Bright red with fluffy, curled petals.

> Riverside Beauty. Salmonpink with curled and twisted petals.

Prices above: Pkt., 35c; 5 pkts., \$1.50.

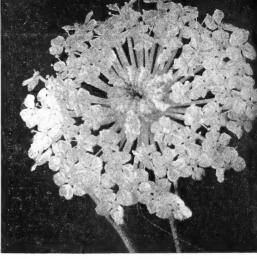
Cactus Flowered, Mixed. Includes four above colors as well as many others as yet too scarce to offer separately. Pkt., 35c; 5 pkts., \$1.50.

#### ZINNIA, Peppermint Stick

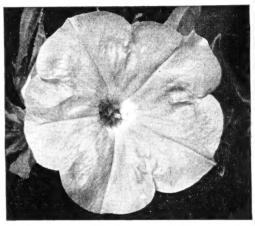
Strikingly different flowers in combinations such as red and white, red and yellow, pink and white, and purple and white. Early blooming, ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

#### ZINNIA, Persian Carpet

A new improved strain of Mexican Zinnias, dwarf and ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.



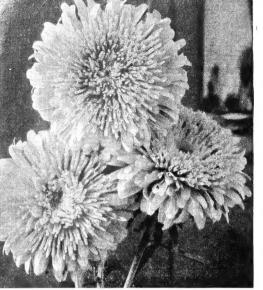
Didiscus, Lace Veil



Petunia, Lipstick

#### Zinnia, Peppermint Stick





Princess Bonnie Aster

Sunshine Aster

California Giant Aster



# Long-Lasting Cut Flowers

#### **NOVELTY ASTERS**

Early Giant, Light Blue. (Wilt-resistant.) All-America Silver Medal. Glorious, big, lacy flowers on long stems. Flowers 5 inches in diameter. Exquisite light blue. Pkt., 50c; 5 pkts., \$2.25.

Heart of France. (Wilt-resistant.) The only truly bright red Aster. A fine cut flower variety. Midseason. Pkt., 50c; 5 pkts., \$2.25.

Rose Marie. (Wilt-resistant.) All-America selection.) Sturdy stems bear flowers 4 to 5 inches in diameter of an intensely rich shade of rose-pink. Plants bloom in July. Pkt., 50c; 5 pkts., \$2.25.

Extra Early Giant Crego Navy Blue. All-America Honorable Mention, 1943. A real early Ostrich Plume Aster. Deep intense blue. Large 4-inch flowers on stems 10 to 12 inches long. 50c per pkt., 5 pkts., \$2.25. NEW PRINCESS TYPE ASTERS— Illustrated page 2

GOLDILOCKS. (New.) The only truly yellow Aster, Pkt., 50c.

Princess Elizabeth. (Wilt-resistant.) Beautiful pure white. Pkt., 50c.

Princess Anne. (Wilt-resistant.) Light peachblossom-pink with golden crested center. Pkt., 50c.

Princess Barbara. Lovely orchid with golden quilled center. Pkt., 50c.

Princess Bonnie. (Wilt-resistant.) Soft salmon-rose with center rich gold. Pkt., 50c.

Princess Marsha. (Wilt-resistant.) Vibrant cinnabar-scarlet with gold center. Beautiful contrast. Pkt., 50c.

Princess Susan. Rich royal blue. Pkt., 50c.
1 each of 7 Princess Asters, \$3.00.

#### MAX SCHLING'S SUPERB ASTERS

Wilt-Resistant Varieties Only

Asters bloom profusely during August and September. Make first sowing in the hotbed in March, transplant the seedlings when they have four leaves, in boxes, 1 inch apart, or singly into small pots. Harden off and plant out in May. The soil should be rich and deeply dug. Set plants of the early varieties 10 inches apart and those of the later varieties 12 to 14 inches apart. The second sowing can be made in cold frame or in a seed-bed outdoors the latter part of April, and the third sowing the latter part of May.

QUEEN OF THE MARKET ASTERS. (Earliest of all-early July.) Splendid fully double early Asters.

Pure White Flesh-Pink Rose-Pink Lavender Crimson Purple Mixed

Any of the above, pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00

• 1 pkt. each of the above 6 colors, \$1.75.

SCHLING'S IMPROVED CALIFORNIA GIANTS. (Medium late—Sept. 1st to 20th). A tall branching Aster invaluable for cut flowers. The flower petals are beautifully curled and interlaced, presenting an in-

teresting shaggy appearance.

Pure White Light Purple Peach-Blossom-Pink Light Blue Light Purple Deep Rose Deep Purple

Mixed

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

1 pkt. each of the above 6 colors, \$1.75.

THE LOVELY NEW SUNSHINE ASTER Flowers are of striking beauty. They exhibit all the class and beauty of the Single Asters enhanced by a cushion center of tiny quills of a contrasting color. Truly one of the aristocrats of the garden.

Mixed colors only. 35c per pkt.; 5 pkts.. \$1.50

SCHLING'S FAMOUS AMERICAN BEAU-TY. (Late-September 15th to October 1st). The American Beauty Asters have established themselves as the prime favorite. Their perfect form, heavy petalage and rich intense colors establish this class as the standard for double Asters. American Beauty. American-Beauty-rose. Lavender Gem. Silvery lavender. September Pink. Delicate pink. Autumn Purple. Rich deep purple. White Beauty. Pure white.

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

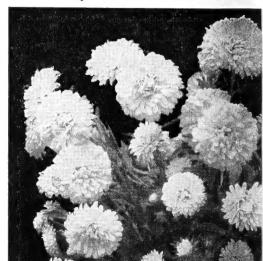
• 1 pkt. each of the above 5 colors, \$1.50.

Mixed. Pkt., 35c; ¼ oz., \$1.25; oz., \$4.00.

LOVELY SINGLE ASTERS. (Medium late— September 1st to 20th.) Exquisite colored Daisies. The simplicity of these flowers will be appreciated by all. Extremely valuable for cutting.

> Mixed Colors Pkt., 35c; 5 pkts., \$1.50.

> > Queen of the Market Aster



# Max Schling's Annual Flower Seed RUSTPROOF SNAPDRAGONS

#### THREE NEW TETRAPLOID SNAP-DRAGONS

These three varieties have been selected by virtue of their tremendous florets and brilliant colors.

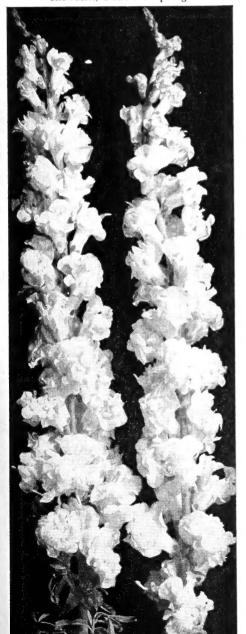
Tetra Yellow. Deep canary-yellow.
Pan American Pink. Apple-blossom-pink.
Tetra Orchid. Pure lavender.

Each Pkt., 75c; 5 pkts., \$3.25.

SNAPDRAGON SNOWDRIFT. Pure white, 100% double. One of the finest flowers for the cutting garden or greenhouse. Compact, well-branched plants averaging 23 inches in height, producing fine spikes. A sensation wherever grown. Liberal pkt., \$1.00; 6 pkts., \$5.00.

VELVET GIANT. Intense velvety crimson florets  $2\frac{1}{2}$  inches across, on tall, strong stems. This variety fills a long-felt need for a fine strong Snapdragon in this color. Pkt., \$1.00; 6 pkts., \$5.00.

Snowdrift, Double Snapdragon



Max Schling's Twelve Super - Giant

#### AMERICAN SNAPDRAGONS

#### AN EXCLUSIVE MAX SCHLING PRESENTATION

A healthy, vigorous race with individual flowers at least one-third larger than other so-called giants. Tall, strong spikes, equaling the modern Gladiolus. 3 to 4 ft.

INDIAN SUMMER. Rich velvety glossy copper color.

GOLDEN WEST. Rich deep golden yellow.

Massasoit. Brownish orange characteristic of
Wallflower.

Miami. Delightful tender rose.
Navajo. Delicate canary-yellow self.
Pathfinder. Lovely tender rose-pink.
Pontiac. Deep velvety maroon-purple.
Seminole. Rosy lilac, white throat.

SHASTA. White, yellow throat. Somerset. Apricot, salmon flush.

Tenega (Sunset). Autumn gold and terra cotta.

Wyoming. Deep carmine-pink with golden yellow lip.

Any of above: Pkt., 50c; 5 pkts., \$2.25 GIANT AMERICAN SNAPDRAGON, Mixed. Pkt., 35c; 5 pkts., \$1.50.

SCHLING'S FAMOUS SNAPDRAGON

COLLECTION: One pkt. each of these 12 varieties for \$4.50.

#### ANNUAL

MAXIMUM. About 3 feet high.

Alaska. Long spikes of pure white flowers.

Apple Blossom. Large light pink.

Canary Bird. Pure canary-yellow.

Copper Queen. Bronze-copper blending.

gold lip.

Crimson. Pure crimson.

Loveliness. Large, pure, soft rose-pink.

Any of above Maximum varieties, pkt., 75c; 5 pkts., \$3.25.

• One pkt. each of 6 varieties, \$4.00.

**ANTIRRHINUM, Tom Thumb.** A compact, dwarf strain, growing only 8 inches high; especially suited for edging.

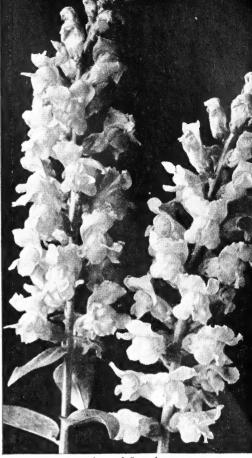
Crimson Gem. Bright crimson.

Pinkie. Lively rose-pink. Snowflake. Pure white.

Golden Gem. Rich deep yellow. Finest Mixed.

Price of above varieties, 50c per pkt.; 5 pkts., \$2.25.

Snapdragon Irish Melodies. Illustrated on page 2. If you like Snapdragons we recommend that you include a generous amount of this famous strain. Pkt., 75c; 5 pkts., \$3.25.



Annual Snapdragons

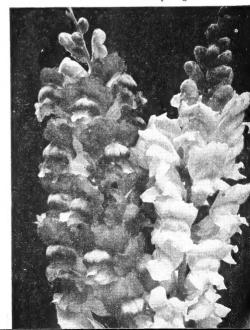
#### Tips On Snapdragon Culture

Antirrhinum (Snapdragon) seed should be started in flats early in the spring. Care should be taken not to plant the seed too deeply, or to over-water. When plants are large enough to handle, they can be pricked off into  $2\frac{1}{2}$ -inch pots and hardened in the cold frame for later transplanting.

Seeds may also be sown directly in the open soil and then thinned out, leaving seedlings about a foot apart.

Snapdragons are a hardy annual and excellent results may be obtained by fall sowing.

Modern Giant Snapdragon

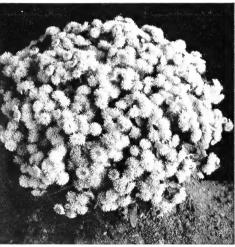




Balsam



Anchusa



Ageratum

Alyssum, Violet Queen



# Max Schling's Annual

Max Schling's Famous

# Annual Wild Garden Mixture

It is our wish that we would have sufficient space to list all of the testimonials that we have received in praise of this marvelous seed value. We have received reports from all sections of the country extolling the beauty and practical results obtained from sowing this mixture. Carefully blended to strike a perfect balance between the showy bright annuals and those of more subdued tendencies, the result provides a bold effect where required and a vista of real beauty covering large areas where it would be impossible to intensely cultivate a garden. Left to themselves, the vigorous hardy annuals in this mixture self-sow and it can be safely said that a wild garden produced from this seed will be more or less permanent. Oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

#### **ACROCLINIUM**

Hybrids

These Strawflowers are a revelation to grow inasmuch as the flowers appear within a few weeks from the time the seed is sown. All of the finest pastel shades. 35c per pkt.; 3 pkts., for \$1.00.

#### **AGERATUM**

BLUE BOY. Plants become a solid mass of rich blue blooms. Superior for borders and beds. Pkt., 50c; 3 pkts., \$1.25.

Fairy Pink. A delightful soft salmon-pink providing a special combination when planted with Ageratum Midget Blue. Pkt., 50c.

White Fluff. Pure white bedding and cutting variety. Pkt., 50c; 5 pkts., \$2.25.

Midget Blue. All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3½ inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. 50c per pkt., 3 pkts., \$1.25.

#### SWEET ALYSSUM

You may sow it where you want it to grow; it will bloom in six to seven weeks and remain in bloom continuously until frost. Fine for edging of beds, as an undergrowth for Gladiolus, Dahlias or any of the taller-growing flowers, and for brightening empty spaces. Sow thinly and cover lightly.

LITTLE GEM. Very dwarf and compact; free flowering; for bedding, edging, or rockwork. 6 in. Pkt., 25c; ¼ oz., 50c; oz., \$1.25; ¼ lb., \$4.00.

Carpet of Snow. Of dwarf, creeping habit, forming a dense carpet of white flowers. 4 in. Pkt., 25c; 1/4 oz., 50c; oz., \$1.25; 1/4 lb., \$4.00.

Violet Queen. A compact and dwarf free flowering Alyssum with sweetly scented blossoms in a rich, deep shade of violet color retained during the entire season. Pkt., 55c; 1/4 oz., \$1.00; 1 oz., \$3.00.

#### **ANCHUSA**

BLUEBIRD

Bears large umbels of vivid indigo-blue, Forget-me-not-like flowers on 18-inch stems. Blooms all summer. Pkt., 35c; ½ oz., \$1.00.

#### **ARCTOTIS**

Grandis. Large Daisy-like flowers on long stems; pure white with blue center, under side of petals tinged pale blue. Blooms continuously. 2½ ft. Pkt., 35c; ¼ oz., 75c.

New Hybrids. Include pink, red, purple, violet, yellow and orange, all showing a blue center. Bloom in a little more than two months. Give them rich soil and sun. Pkt., 50c; 5 pkts., \$2.25.

#### BALSAM

(Lady Slipper)

Finest mixed colors only. Pkt., 25c; 1/4 oz., 75c.

#### CALENDULA

(Pot Marigold)

(See new varieties listed below.)

Sow where they are to grow, 2 or 3 seeds together, at intervals of 12 inches. Pull out the weakest plants, and leave but one to grow, or start the seed in the hotbed in March or April and transplant outdoors in May. 18 inches.

Four New Giant Calendulas. A strain of great size and heat resistance. Excellent for cutting.

Persimmon Beauty. Brilliant orange.

Lemon Beauty. Pure lemon-yellow.

Apricot Beauty. Lovely two-tone apricot.

Cream Beauty. Soft cream.

Pkt. 35c.

• 1 each of 4 above colors, \$1.25.

Max Schling's Selected Mixed. 25c per pkt., 1/4 oz., 50c.

#### CANDYTUFT

(Iberis)

Grandmother's garden abounded with Candytuft and it still holds its place for the modern border is not complete without it. You can sow it where it is to grow or to fill out empty spaces in the garden, for edging the border, and in rockeries.

Umbellatum Mixed. Pkt., 25c; oz., 75c.

GIANT WHITE HYACINTH-FLOWERED. Immense trusses, frequently 6 inches in length. The largest of all. Pkt., 25c; 1/4 oz., 50c; oz., \$1.50.

MINIATURE GEM (Hyacinth-Flowered Type). A mass of snowy whiteness, and a real treasure for edging or the rock garden. Grows only 3½ inches high and is as compact as Carpet of Snow Alyssum. Pkt., 25c; ¼ oz., \$1.00.

# **FLOWER SEEDS**

# GLORY OF RIVIERA CARNATIONS

Illustrated on page 2.

AN EXCLUSIVE MAX SCHLING PRESENTATION

A Superb New Strain of the Famous Fragrant Garden Carnation of Southern France

Real Carnations, but little smaller than those grown by florists and much sweeter, for the fragrance is as remarkable as is the form of the flowers and their even perfection in color. No split calyces here, and the long stems invite liberal cutting of the blooms for indoor use.

The Collection of six varieties will give high satisfaction, permitting the cutting of literally armfuls of sweet and exquisite flowers for many long weeks. The cutture is easy: Sow early, prick out the seedlings into a "flat" or into small pots, plant out at convenience.

Beauty of Nice. An exquisite shade of rose-pink.

Cannes. A beautiful pearl-pink. Especially fine.

Mentone, Scarlet.

Monaco. Dark velvety crimson.

San Remo. Pure vellow.

Villa Franca. Pure white.

Mixed

Any of the above: Pkt., 50c.

One pkt. each of the above 6 colors,

#### CALLIOPSIS, IMPROVED

These Ladies' Breast-pins are among the easiest of annuals to grow. They bloom quickly from seed and yield gay, airy, colorful flowers through the growing season.

GOLDEN CROWN. A semi-double type of annual Coreopsis providing blooming plants for the entire season up to frost. Splendid long lasting cut flower. 35c per pkt., 5 pkts., \$1.50.

Finest Mixed, Tall. 3 ft. All colors. Pkt., 25c; oz., 75c.

#### CANARY BIRD VINE

Nasturtium-like climber producing yellow flowers resembling canary birds. Popular favorite. Pkt., 35c; oz., \$1.00.

# NEW ANNUAL CANTERBURY BELLS

These will bring June glory to your garden next fall. They are like the biennial Canterbury Bells in every way. Will bloom in less than 6 months from seed.

Mixed. Pkt., 35c; 5 pkts., \$1.50.

#### CARDINAL CLIMBER

A lovely Morning Glory with lacy foliage covered with bright cardinal-red blooms. Pkt., 35c; 5 pkts., \$1.50.

#### **CELOSIA**

(Cockscomb and Feathered Varieties)

Sow seed in the hotbed in March for early flowers; for succession sow outdoors in seedbed in May. Allow 8 inches between plants for Cockscomb and 18 inches for Feathered varieties. Give them rich ground.

Gilbert's Green Gold. A lovely blend of green and gold. Pkt., 35c.

Gilbert's Maple Gold. Pink tipped with gold. Pkt., 35c.

Flame of Fire. Bronze Medal 1935, All-America. Brilliant flame-red feathery flower. Height 1½ ft. Pkt., 75c.

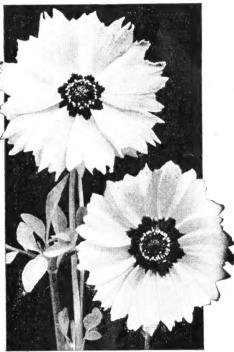
Dwarf Cockscomb. All colors mixed. Pkt., 25c.

Rose Beauty. A brilliant pink on a silver base. Showy spikes of marvelous substance. Pkt., 50c; 5 pkts., \$2.25.

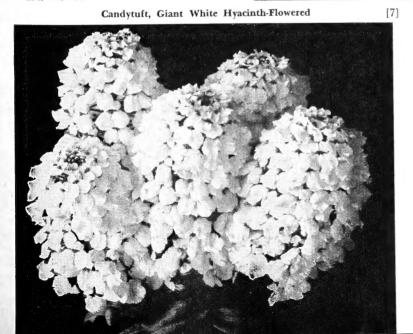
Royal Velvet. An early flowering form of dwarf, crested Cockscomb. Rich velvety crimson. Makes a delightful cut flower throughout the summer. Pkt., 75c; 5 pkts., \$3.25.



Carnation



Calliopsis, Improved

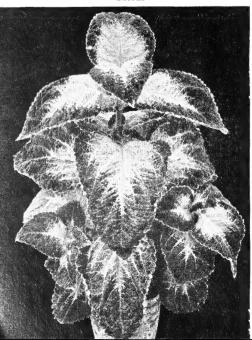




Centaurea

Cosmos-Radiance

Coleus



# Max Schling's Annual

#### CENTAUREA

Extremely showy in the garden and fine for cutting. They are easy to grow, take care of themselves, bloom freely, and even come up again the next year from seed that has dropped in the ground. Just sow the seed broadcast wherever you want the plants to grow. If the soil is rich, the flowers will be larger and will have longer stems. They are lovely if sown together with scarlet Poppies. You should make sowings at intervals of 3 weeks, beginning in early May.

Black Boy Snow Man BLUE BOY Red Boy Snow Man

25c per pkt.; ½ oz., 75c; oz., \$2.50.

1 pkt. each of the above 5 colors, \$1.00. Double Cornflower Mixed. 25c per pkt.; 1/4 oz., 60c; oz., \$2.00.

DWARF COMPACT CORNFLOWERS. For bedding and cutting. I ft. high. Jubilee Gem. Rich dark blue. Lilac Lady. Lovely pale lilac. Polar Gem. Pure white. Rose Gem. Rich rose.

Each, 35c per pkt.; 5 pkts., \$1.50. CENTAUREA IMPERIALIS (Giant Sweet Sultan). One of the finest of our annual flowers for cutting and very simple to grow. Plant them in a rich, loose, spongy soil which will hold moisture and you will have lovely long-stemmed, large flowers. They need sun. Mixed colors. Pkt., 25c; 5 pkts., \$1.00.

#### ANNUAL **CHRYSANTHEMUMS**

Merry Mixed. Fine, gay, long-stemmed flowers excellent for cutting. They bloom over a long period and are of the easiest culture. Pkt., 35c; 5 pkts., \$1.50.

#### COLEUS

Rainbow Strain Mixed A beautiful strain of assorted colored foliage. Pkt., 50c; 5 pkts., \$2.25.

CLARKIA
These lovely annuals resemble a spray of apple blossoms, flowering from every leaf joint. Sow the seeds in cold frame in March and transplant early. Especially beautiful in cool climates.

Double Flowering: Mixed 25c per pkt.; 1/8 oz., 75c.

#### CLEOME

(Spider Flower)

Pink Queen. All-America Silver Medal Winner, 1943. A distinctly new color break in the old favorite Spider Flower. Giant Pink Queen is a clear bright pink and flowers are borne in tremendous heads. Average 3 feet in height. Pkt., 50c; 1/4 oz., \$1.25.

#### CYNOGLOSSUM

(Chinese Forget-Me-Not)

A rare gem for your blue garden. Forms perfect bushes 18 in. high just one mass of lovely brilliant blue Forget-me-not-like flowers from May until frost. You can cut with 18-inch stems.

Firmament. A remarkable Forget-me-not-like flower providing blue flowers all summer. Hardy annual producing blooms on stems

10 in. long. Pkt., 50c; 5 pkts., \$2.25. Heavenly Blue. An old favorite form of Chinese Forget-me-not. Very satisfactory. Pkt., 35c; 1/4 oz., \$1.00.

Dwarf Pink. A perfect companion to Firmament. Pkt., 50c; 5 pkts., \$2.25.

#### **COBAEA SCANDENS**

A tall growing annual climber with large, bell-shaped blue flowers. The seed should be started in the cold frame in 2- to 3-in. pots; insert seed in soil edegwise. Pkt., 35c; 5 pkts., \$1.50.

#### COSMOS

Graceful summer and autumn flowers, fine for cutting, and extremely showy in the garden. Our Giant Lady Lenox grows 7 feet high, and begins blooming in September. We offer a fine strain of Giant Early-Flowering Cosmos which grow but 4 feet high, begin blooming in July and continue until

Sensation Cosmos represents the greatest single advance in an annual flower that has been made in the past 5 years. They are so far superior to the older strains of early Cosmos that we have eliminated the old strain from our listing entirely.

Sensation Dazzler. All-America Honorable Mention, 1943. A distinct improvement over all other red Cosmos. Very early

blooming, rich deep crimson.

Radiance. (All-America Silver Medal 1948.) The first bicolor Cosmos to be developed. A truly fine novelty, striking deep rose with rich crimson zone. Destined for great popularity

Sensation Single White Crimson Pink Mixed Any of the above, pkt., 35c; ½ oz., \$1.25; oz., \$4.00

Double Sensation Mixed. One of the most valuable additions to the cut flower group. Splendid double crested Cosmos on long stems can be obtained as early as the 4th of July from seed sown in April. Pkt., 50c; 5 pkts., \$2.25.

Double Sensation Peerless Pink Lady. Fluted and double crested flowers of rich pink. Pkt., 75c; 3 pkts., \$2.25.

Peerless White Cloud. Double pure white form of above. Pkt., 75c; 3 pkts., \$2.00.

Giant Late-Flowering or Lady Lenox. Huge flowers, often measuring 5 inches across, on long stems. It is best to start seed of the late-flowering Cosmos in the frame in

March and April.
Mixed. Pkt., 35c; 1/4 oz., \$1.25; oz., \$4.00.
Yellow Flare. All-America Silver Medal 1942. A pure golden yellow Cosmos. Early flowering. Pkt., 50c; 5 pkts., \$2.25.

Cynoglossum, Firmament



# **FLOWER SEEDS**

#### **DAHLIAS**

Dahlias are easily and quickly raised from seed. Sown in the hotbed or cold frame in March and April and transplanted in May, they will begin to bloom in August. The seed we offer has been saved from choicest and newest varieties, roots of which would cost \$1.00 to \$5.00 each.

Giant Decorative Exhibition Dahlias. A special strain selected by one of the leading Dahlia hybridizers. Giant exhibition blooms in all colors. Pkt., \$1.00.

Dwarf Mignon Bedding Dahlia. In full bloom in less than three months after sowing and it continues until frost. Flowers of the same size as the single Dahlia this new dwarf race is even more floriferous. The plant in full bloom does not exceed 2 feet in height, thus making it deal for bedding. Salmon-pink, cream, white yellow, etc. Pkt., 50c; 5 pkts., \$2.25.

Giant Cactus-Flowered Mixture. A gorgeous assortment of fine types and colors. Pki., \$1.00.

Unwin's Semi-Double Hybrids, Bedding. See page 2. Like the popular Mignon Dahlia, the plants of these new hybrids grow about 2 feet high and produce a great abundance of lovely semi-double flowers on long stems well above the foliage in a great variety of colors. Pkt., 50c; 5 pkts., \$2.25.

Coltness Hybrid Dahlias. Compact plants only about 1½ feet tall but as broad, bearing numerous flowers in a wide range of beautiful colors. Mixed. Pkt., 50c; 5 pkts., \$2.25.

DIANTHUS - Chinese and Japanese Pinks

Easily raised from seed. Pinks flower abundantly and continuously until frost, are very effective in the garden and splendid for cutting. With slight protection, the plants will live over winter. Start seed in the hotbed in March.

Double Japanese Pinks, Schling's Superb New Hybrids. Large, beautifully fringed, very double flowers, measuring nearly 3 inches across, in greatest variety of colors. Pkt., 50c; 1/8 oz., \$1.50.

Schling's Giant Single Mixed. A fine strain of single garden Pinks with very large flowers, beautifully fringed and laciniated at edges in wonderful range of colors. Pkt., 35c; 1/2 02., \$1.00.

# DIDISCUS COERULEUS (Blue Lace Flower)

Schling's original BLUE LACE FLOWER. One of the most satisfactory and outstanding annuals in existence; these lacy exquisite blooms excel in satisfying the discriminating flower lover. This gorgeous bloom was originally popularized by Mr. Max Schling. 35c per pkt.; 5 pkts., \$1.50; oz., \$3.00.

If you are looking for a variety not listed in this catalog please write, as we may be able to get it for you.

# DIMORPHOTHECA (African Daisies)

Delightful annuals, with single Daisylike blossoms of orange and gold. They form compact and very bushy plants, are always in bloom, and are good for cutting. Sow in the hotbed in March and again outdoors in May.

Aurantiaca Hybrids. Varying in color from white to blush-white, lemon-yellow to reddish yellow, pale salmon to golden orange. Pkt., 35c; 1/4 oz., \$1.25.

ESCHSCHOLTZIA (California Poppy)

Sow in the garden where they are to grow, as they cannot be transplanted. They succeed everywhere, are always in bloom, and brighten the garden from July until frost. Golden West. Pure golden yellow. Pkt., 25c; oz., 75c.

New Hybrid California Poppies. The improvement represented in this new strain will be a real revelation. Flowers in lovely new shades, including soft pink, scarlet, chrome, copper-red, claret and royal purple, all held erect on long, strong stems, will give your garden the rich touch of color from the foothills of the West. Pkt., 35c; ½ 02., \$1.00; 0z., \$1.75.

#### EUPHORBIA

#### (Snow-on-the-Mountain)

Variegata. Elegant bushy plants, with broad green leaves veined and margined with white. Attractive in foliage groups and among flowers. 2 ft. Pkt., 25c; 1/4 oz., 75c.

#### GAILLARDIA (Blanket Flower)

The annual Gaillardias bloom quickly from seed, and continue flowering throughout the summer and fall. You can always go to them if you want flowers for a vase.

Single, Mixed. (G. picta Lorenziana). Pkt., 25c; ¼ oz., 50c.

Double Annual Gallardia, Fiesta. A brilliant bright mixture of large fully double flowers 2½ to 3 inches across. Splendid for cutting. Pkt., 50c; 5 pkts., \$2.25.

#### GODETIA

Only those who have seen vast masses of Godetias tastefully arranged can realize the effect produced by them. The double sorts we offer have the largest flowers, on long spikes, and are elegant for vases.

Mixed. Pkt., 35c; 5 pkts., \$1.50.

# GYPSOPHILA (Annual Baby's Breath)

A charming effect may be had by mixing sprays of Baby's Breath with other long-stemmed cut flowers. Bloom quickly from seed, and liberal sowings should be made every three weeks from May to July, to cut continuously.

Elegans grandiffora alba. Pure white. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

Elegans grandiflora rosea. Delicate pink. Pkt., 35c; oz., \$1.50; 1/4 lb., \$5.00.



Giant Dahlia

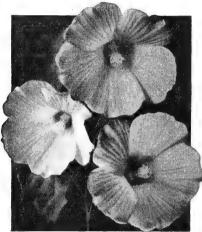


Coltness Hybrid Dahlias
Dianthus, Schling's Giant Single Mixed





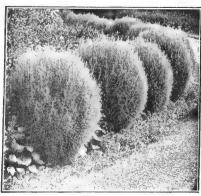
Helianthus



Hibiscus



Hunnemania



Kochia

# Max Schling's Annual Flower Seeds

#### **HELIANTHUS** (Sunflower)

Varieties we list are useful for cutting, especially the miniature sorts, which bear their flowers on slender stems, and form neat bushes about 3 feet high. Sow seed where you want them to grow, in hills 2 feet apart, allowing three plants to each hill, and you will have vigorous and showy

Double Chrysanthemum-Flowered. Beautiful, large, finely fringed, yellow, ball-shaped flowers, gracefully carried on long, wiry stems. 7 ft. Pkt., 35c; 5 pkts., \$1.50.

Mammoth Russian. Our common Sunflower, with huge flower-heads, mostly grown for seed, which are fed to parrots and poultry. Mixed. Pkt., 25c; oz., 50c.

Redwood Empire. A beautiful red-zoned

Sunflower of unusual vigor and striking appearance. The contrasting brilliant red and yellow presents a flower never seen before. Pkt., 50c; 5 pkts., \$2.25.

#### **HELIOTROPE**

Schling's Selected Hybrids. Pkt., 50c; 5 pkts.,

#### **HIBISCUS** (Mallow Marvels)

Large-Flowering Hybrids. Although perennials they flower the first year from seed. The blooms are 6 to 7 inches across, and the whole plant is extremely showy. Pkt., 35c; 1/4 oz., \$1.00.

HOLLYHOCKS (Althea)
Indian Spring. (Annual.) An annual everblooming new strain which flowers the first year from seed if sown early. In every way the same as the hardy varieties with the additional advantage of a longer blooming period. Mixed colors. Pkt., 35c; ¼ oz., \$1.00.

#### HUNNEMANNIA (Yellow Tulip Poppy)

Single Yellow. A glorious sun-kissed golden yellow Poppy on a strong stem with fine feathery Eschscholtzia-like foliage; excel-lent for cutting. Sow outdoors in May where they are to grow, in rich soil. Covered with lovely large yellow flowers from July to frost. 2 ft. Pkt., 35c; oz., \$1.00.

Semi-Double, Sunlite. Award of Merit, 1934. The Tulip Poppies are all lovely and easy to grow. The golden yellow flowers are semi-double, have great substance, and, having long stems, are superb cut flowers in addition to their garden value. Pkt., 50c; 1/4 oz., \$1.25.

#### **IMPATIENS** (South African Balsam)

One of the finest of all-year-round blooming and bedding plants. Ideal for shade. Holstii Mixed. Red shades. 50c per pkt. Sultani. Pink and rose. 50c per pkt. Sultani Nana. Dwarf type; choice. \$1.00 per

#### KOCHIA (Summer Cypress)

Trichophylla. Neat little bush resembling a small Cypress tree. An ornamental plant of the easiest cultivation. 2 ft. Pkt., 25c;

#### KUDZU VINE (Pueraria)

A fast growing annual vine particularly useful on banks to prevent soil erosion. Bears small Sweet Pea-like flowers. Pkt., 35c; 5 pkts., \$1.50.

#### LANTANA

Dwarf Hybrids Mixed. Pkt., 50c; 5 pkts., \$2.25.

#### LARKSPUR (Annual Delphinium)

For very early flowers, sow the seed in a hotbed in March and April and set plants out in May; in the garden, sow as soon as the ground is warm. It is very good practice to sow annual Larkspur seed in the fall.

#### IMPERIAL BASE BRANCHING or KING TYPE

Annual Larkspur that really rivals the perennial Delphinium in beauty and stateliness. The new Imperial base-branching strain is noted for its long spikes, large double flowers and intense color. Long-stemmed cut flowers may be had from this strain which is far superoir to the older Stockflowered type. This strain is also known as the King type.

White King, Coral King, Rose King, Blue King, Lavender King, Mixed. Pkt., 35c; 1/4 oz., \$1.00; oz., \$3.00.

• 1 pkt. each of the 5 colors, \$1.50.

NEW REGAL STRAIN. A great improvement on all existing strains of Larkspur. Long spikes bear huge, wellspaced florets rivaling hardy Delphinium in size and beauty. Excellent for cutting. Illustrated on page 12.

ark Blue White Rose Mixo All of above: Pkt., 50c; 5 pkts., \$2.25. Dark Blue Mixed

#### LOBELIA

Sow in the house in March. The dwarf varieties are recommended for edging; the trailing sorts for hanging baskets, window boxes, vases, etc.

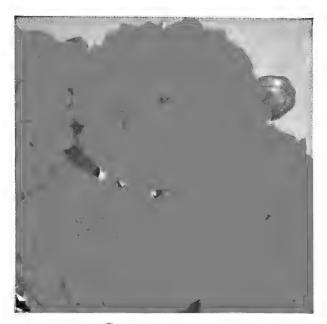
Erinus compacta atrocaerulea. Large, compact flower of intense deep gentian-blue, no eye. For bedding and edging. Pkt., 50c;

Mrs. Clibran. Very dwarf, deep blue with white eye. The finest Lobelia. Pkt., 50c; 5 pkts., \$2.25.

Cambridge Blue. A light blue. Large flowered with emerald foliage. Pkt., 35c; 1/8 oz.,

Lobelia, Erinus compacta atrocaerulea











PORTULACA, Double Mixed
A leader in popularity. Will grow and produce beau tiful flowers in any soil so long as it gets sun. Pkt., 35c; 5 pkts., \$1.50.

#### MARIGOLD Color Magic

Neat, 12-inch plants covered with bright variegated flowers in combinations of red and gold. Pkt., 35c; 5 pkts., \$1.50.

VERBENA, Mammoth plant, also useful for cutting. (See page 13 for complete list.) Pkt., 35c; 5 pkts., \$1.50.

#### **PHLOX** DRUMMONDI

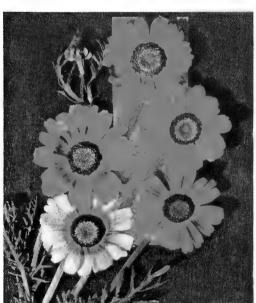
Easy to grow annual Phlox, superb as a low bedding plant. A favorite for cutting as well. (See page 15 for complete list.) Pkt., 35c; 5 pkts., \$1.50.

#### **ALYSSUM**

Royal Carpet
Deep purple, very dwarf
and early blooming. Perfect
for edging. Blooms all summer. Pkt., 35c; 5 pkts., \$1.50.









#### CENTAUREA, JUBILEE GEM

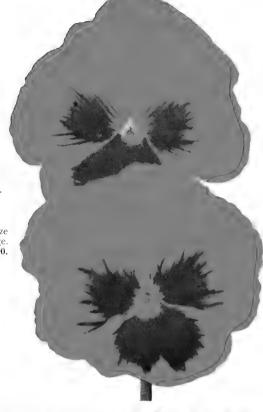
A fine dwarf variety of Blue Cornflower (Bachelor's Button). Pkt., 35c; 5 pkts., \$1.50. (For other varieties, see page 8.)

#### PANSY, MAJESTIC **SPLENDOR**

Outstanding for size and wide color range. Pkt., \$1.00; 6 pkts., \$5.00.

#### CHRYSAN-THEMUM, MERRY MIXED

Cheerful, single Chrysanthemums, bloom from seed the same year as planted. Pkt., 35c; 5 pkts., \$1.50.





# CELOSIA,

PAMPAS PLUME

New plumed Cockscomb in all the vivid colors of autumn foliage. Quick and easy to grow. Pkt., 35c; 5 pkts., \$1.50.

#### LARKSPUR, REGAL STRAIN

The largest and finest ever developed. (See page 10 for complete list.) Pkt., 50c; 5 pkts., \$2.25.

# Max Schling's Annual Flower Seeds

#### **ANNUAL LUPINUS**

Easily and quickly grown; sow the seed where you want them to grow.

HARTWEGI GIANTS. Marked improvement over the ordinary Hartwegi strain. Plants grow 4 to 4½ ft. tall with straight, erect spikes.

King Blue. Rich oxford-blue. Pkt., 35c; 5 pkts., \$1.50.

King White. Pure white, scented spikes. Pkt., 35c; 5 pkts., \$1.50.

King Light Blue. 35c per pkt., 5 pkts., \$1.50. King Rose. Pkt., 35c; 5 pkts., \$1.50.

Mixed. All colors, including dark blue, skyblue, rose and white. Pkt., 35c; 1/4 oz., \$1.00.

#### SELECTED MARIGOLDS

The following list has been selected to your taste and for your satisfaction. So many new Marigolds have been introduced in the past few years that it is virtually impossible to list them all. This list offers only the finest of the new varieties as well as the best of the older varieties.

#### TALL AFRICAN

Gigantea, Sunset Giants, Orange and Mixed. Especially grown for exhibition, blooms of this strain measure over 7 inches across. The flowers are sweetly scented and the color-range includes various shades of orange and yellow. Pkt., 35c; 1/8 oz., \$1.00.

Guinea Gold. Tall, informal, loose-petaled Gardenia-like flowers. Pkt., 35c; 1/4 oz., 75c; oz., \$2.00.

Yellow Supreme. The finest large type Marigold. Pkt., 35c; 1/8 oz., \$1.00.

Golden Bedder. Extra early dwarf African variety with Chrysanthemum type flowers. Color rich golden orange. The whole plant can be cut as a bouquet; height 15 in. Pkt., 35c; 3 pkts., \$1.00.

#### FRENCH MARIGOLDS

Dwarf Varieties for Bedding Butterball. All-America Bronze Medal, 1942. Height, 6 to 8 inches. Butter-yellow, tipped maroon. Pkt., 35c; 1/8 oz., \$1.00.

Harmony. Since its introduction by far the most popular bedding Marigold. Mahogany-red guard petals with a golden yellow crest. Height, 12-14 in. Pkt., 35c; 1/8 oz., 75c; 1/4 oz., \$1.35.

#### Matthiola



Harmony Hybrids, Dwarf Mixed. This is the finest strain of dwarf French Bedding Marigolds, running through a complete range of colors. Pkt., 35c; 5 pkts., \$1.50.

Melody. All-America Bronze Medal, 1942. A pure orange Harmony type Marigold. Dwarf and early flowering. Pkt., 35c; 1/4 oz., \$1.00.

Naughty Marietta. A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Pkt., 35c; 5 pkts., \$1.50.

Flash. All-America Silver Medal Winner, 1945. Early flowering bedding and cutting Marigold. Colors orange through tanger-ine-bronze and vivid red. Pkt., 35c; 3 pkts., \$1.00.

Yellow Pygmy. One of the most successful and popular dwarf bedding Marigolds. Truly dwarf and compact. The plants are covered with light golden yellow blooms throughout the entire summer. Pkt., 35c; 5 pkts., \$1.50.

#### CHRYSANTHEMUM FLOWERED

(Incurved Type)

A new improved form of incurved petalled Marigold that resemble large show type Chrysanthemums.

Mission Giants Yellowstone. Beautiful golden yellow form. Pkt., 35c; 1/8 oz., \$1.00.

Mission Giants Mixed. All-America Bronze Medal, 1941. Pkt., 35c; 1/8 oz., 85c; 1/4 oz., \$1.50.

#### MINIATURE SINGLE MARIGOLD

Tagetes, Little Giant. One of the most satisfactory all-season blooming bedding plants. Hundreds of miniature single Marigold flowers on dwarf, compact plants. Pkt., 35c; 5 pkts., \$1.50.

#### COLLARETTE MARIGOLDS

Splendid for Cutting

Crown of Gold. An entirely new type of Marigold with a plant utterly devoid of the objectionable Marigold odor. A Scabiosa type of flower, 2½ inches across, with the center cushion made up of short quilled petals and surrounded by a ring of flat ray petals. The color is orange throughout. Plants are about 30 inches tall and bloom early. Pkt., 35c; 5 pkts., \$1.50.

#### MATTHIOLA

(Bicornis-Night-Scented Stock)

Delicate lilac flowers resembling those of the Stock and emitting in the evening a delightful perfume. 1 ft. Pkt., 35c; oz., \$1.00.



Marigold, Butterball



Annual Lupinus

Marigold, Yellow Supreme





Nierembergia

Nicotiana
Myosotis—Forget-Me-Not



# Max Schling's Annual

#### MOONFLOWER

(Calonyction)

Giant White. Their large, deep green, heart-shaped leaves furnish excellent shade, and the flowers are very beautiful. They bloom at night, and on cloudy days they remain open all day. Pkt., 35c; oz., \$1.25.

Giant Pink. A perfect companion to the white. Pkt., 35c; oz., \$1.75.

#### MIGNONETTE

(Reseda odorata)

Mignonette should not be transplanted. Sow the seed in the garden where wanted to grow—a cool, moist place is best. For early flowers, start a few seeds in small pots in the frame and be careful not to break the ball of soil when setting the plants out in May. Sweet-Scented. The old-fashioned Mignonette, prized for its fragrance. Pkt., 25c; oz., 50c; 1/4 lb., \$1.50.

#### MARVEL OF PERU

(Four O'clock)

Easily grow from seed and very showy in the garden. 3 ft. Mixed colors. Pkt., 25c; oz., \$1.00.

# MORNING GLORIES (Ipomoea)

Sow in the open ground in late April and May.

Heavenly Blue. (See color illustration, page 22.) From early July to late autumn the vine is covered with the lovely sky-blue flowers. The finest of all Morning Glories. Pkt., 35c; 1/4 oz., 75c; oz., \$2.50.

Scarlett O'Hara. Gold Medal, All-America, 1939. Blooms within 65 days after seed is sown. Flowers rich dark wine-red, remaining open all day. 35c per pkt.; 1/4 oz., 75c.

Pearly Gates. A beautiful pure white seedling of the Heavenly Blue, making a perfect partner for the blue variety. Huge pure white flowers. Pkt., 35c; 1/4 oz., 75c.

Finest Mixed. A carefully blended mixture of all the finest colors and types. Pkt., 35c; 1/4 oz., 75c; 1 oz., \$2.50.

#### MYOSOTIS (Forget-Me-Not)

The following varieties are biennial, but will bloom the first year from seed. If you want them in flower early in the spring, sow the seed in August, and either protect the plants or winter them over in cold frames like Pansies.

Sutton's Royal Blue. Deepest indigo-blue. 12 in. Pkt., 35c; 1/8 oz., \$1.00.

Ruth Fisher. The finest strain of Forget-menot in existence. Blooms large pale blue freely produced; height 6 inches. Pkt., 50c; 5 pkts., \$2.25.

#### NEMOPHILA

Insignis, Blue. Try it in your garden. It is fine for the ribbon border or for edging. Blooms quickly from seed and continuously from spring until frost. Lovely cupshaped flowers of marine-blue; does well in any situation, moist or dry. Must have full sun. Pkt., 35c; oz., \$4.00.

#### **NASTURTIUMS**

Sow the seed where wanted to grow any time in May or June. The best way is to drop about two seeds every 6 inches; this will allow for proper development and save you the labor of thinning out later.

Schling's Giant-Flowered Dwarf, Mixed. Pkt., 25c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

Schling's Giant-Flowering Tall, Mixed. A very rich mixture. Pkt., 25c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

#### Gleam Hybrid Nasturtiums

Scarlet Gleam.

Golden Gleam.

Gleam Hybrids, Mixed Colors.

Prices on 3 varieties listed, pkt., 25c; oz., 75c.

# NICOTIANA (Flowering Tobacco)

Long tube-shaped, sweetly scented flowers. Attractive plants for large beds and borders.

#### TWO NEW NICOTIANAS

- This welcome innovation is distinguished by the property of remaining open all day, unlike other varieties which open in late afternoon. Plants 18 inches tall, bushy and compact.

Sensation Daylight. Lovely pure white. 50c per pkt.; 5 pkts., \$2.25.

Sensation Mixed. 75c pkt.; 5 pkts., \$3.50.

Affinis Pure white; fragrant. Pkt., 35c; 1/4 oz., \$1.00.

Affinis, Crimson Bedder. Whenever there is any dampness in the air the sweet scent of the flowers perfumes the entire garden with its Jasmine scent. Crimson Bedder is only 15 inches high and just about covers itself with deep crimson flowers from midsummer until frost. Pkt., 35c; 5 pkts., \$1.50.

Affinis Hybrids. Brilliant colors; sweet scented. Pkt., 35c; 1/4 oz., \$1.00.

#### **NIEREMBERGIA**

Hippomanica. Since its introduction, the splendid blue dwarf Cupflower has proven its popularity as an edging plant, an annual rock garden plant and is also superb for pots and window boxes. It will out-bloom almost any plant in the garden and is a source of never ending satisfaction. 50c per pkt.; 5 pkts., \$2.25.

#### NIGELLA (Love-in-a-Mist)

Sow outdoors where you want it to grow.

Ultramarine Blue. Deep blue. Pkt., \$5c; 5 pkts., \$1.50.

Miss Jekyll. Rich cornflower-blue. Pkt., 35c; 1/4 oz.. 85c.

# FLOWER SEEDS

# Max Schling's Giant Pansies

If you want them to bloom early in the spring, sow the seed in July and August, and protect the plants, or, better still, winter them over in a cold frame. For summer blooming, sow in the cold frame in March, and plant out in a cool, half-shaded spot, and they will bloom in June and continue until frost.

#### Super Swiss Giants in Separate Colors TWO NEW COLORS

Apricot Orange. A giant Pansy; same color as Viola Apricot. Pkt., \$1.00. Ruby. Lovely bright red, a most desir-

able addition. Pkt., \$1.00.

Alpenglow. Red and wine shades. Berna. Deep blue with contrasting deeper blotches.

Lake of Thun. Rich cornflower-blue. Yellow Master. Pure golden yellow. Rheingold. Golden yellow; five-blotched. Mont Blanc. White with beautiful blue blotches

Pure White.

75c per pkt., √8 oz., \$3.50. • 1 pkt. each of the 10 colors, \$7.00. Super Swiss Giants Mixed. 75c per pkt.; 1/8 oz. \$3.50.

#### Roggli's Prize Strain

We offer a limited quantity of this fine strain of Pansies from which the Super Swiss Giants are developed. Surpassing all other Pansies as regards color range and perfection of form, this Pansy is a "must" for the garden. Pkt. \$2.00; 6 pkts., \$10.00.

#### Max Schling's Famous Pansy Mixture

MAX SCHLING'S CANADIAN SUPER GIANTS. Not a large color range but of truly remarkable size and form with flowers often 12 inches in circumference and petals of wonderful substance on exceedingly strong stems, often 6 to 7 inches long. Pkt., \$2.00; 6 pkts., \$10.00.

#### Max Schling's Majestic Splendor Pansies

A NEW SERIES

This famous Schling's strain in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range. Exceedingly vigorous in growth, very early blooming, long stems, immense size blooms, excellent form and substance, making them equally valuable for cut flowers as well as for bedding. Pkt., \$1.00; 6 pkts., \$5.00; 12 pkts., \$9.00.

#### PHLOX DRUMMONDI (Annual Phlox)

#### Drummondi Gigantea

This new strain of annual Phlox produces flowers that compare favorably with the giant heads of perennial varieties. The colors are even more subdued and charming. This strain of Phlox is invaluable for toning up perennial flower borders as well as making attractive beds that can be utilized for show purposes as well as for cut flowers. Height 12 to 15 inches.

Red Glory. A large flowering Phlox, brilliant red with large creamy white edges. Pkt., 50c; 5 pkts., \$2.25.

Rosy Morn. All-America Bronze Medal, 1941. A gay, bright color combination of rosepink with white eye. This color will not fade in the hottest sun. Pkt., 50c; 5 pkts.,

Salmon Glory. All-America Silver Medal, 1940. Immense florets of salmon-pink with creamy white edge. Pkt., 50c; 5 pkts., \$2.25.

New Art Shades Mixed. A combination of soft pink, dainty lavender, deep blue. royal purple, golden yellow and rich crimson. Pkt., 50c; 5 pkts., \$2.25.

• 1 pkt. each of the above 4 varieties, \$1.75.

#### Drummondi Grandiflora

The old favorite strain of bedding Phlox. Average height 10 to 12 inches. One of the most satisfactory annuals for all purposes. Seed may be sown in the hotbed or greenhouse in March and transplanted to the garden as soon as the weather is favorable: or seed may be sown in the open ground the beginning of May.

Salmon-Scarlet Chamois-Rose Isabellina. Pale buff-Salmon-Pink yellow, very beauti-Deep Red Deep Purple

Price of above separate colors:

Pkt., 35c; 1/4 oz., \$1.50.

Finest Mixture of All Colors. Pkt., 35c; 1/4 oz., \$1.25.

• 1 pkt. each of 7 named varieties, \$1.75.

#### Drummondi Nana Compacta Grandiflora

Charming, large flowering, very dwarf annual Phlox for edging. Dwarf, erect growth, 6 inches high. Splendid for neat formal bor-

ders. Continuous bloomer. Fireball Deep Purple Isabellina. Pale buff.

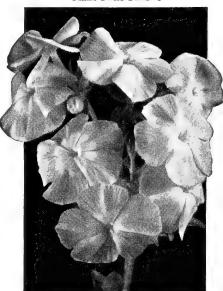
Chamois-Rose Snowball Salmon-Scarlet

> Each: 50c per pkt.; 5 pkts., \$2.25. • 1 pkt. each of 7 varieties, \$3.00.

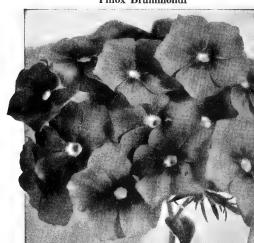
Seed is your cheapest investment in gardening. Do not keep old seed. Pansies, Phlox and certain other varieties lose their viability especially quickly.

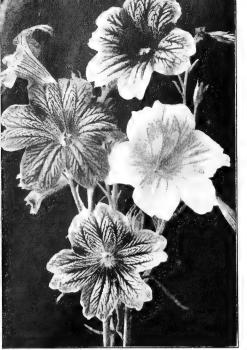


Giant Swiss Pansies



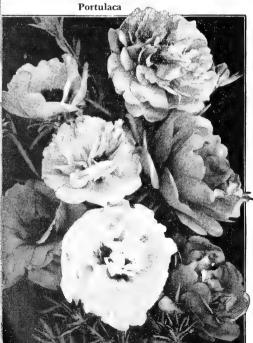
Phlox Drummondi, Salmon Glory Phlox Drummondi





Salpiglossis

Salvia, Blaze of Fire



# Max Schling's Annual

#### ANNUAL POPPIES

Sow the seed where you want them to grow because it is difficult to transplant them. While they grow everywhere and under almost all conditions, they are at their best if grown in a light, well manured soil, and are most effective in masses.

SCHLING'S SELECT IMPROVED SHIR-LEY POPPIES in new tints; an exceedingly beautiful strain. Pkt., 25c; oz., \$1.50; 1/4 lb., \$5.00.

DOUBLE SHIRLEY POPPY. Camellia-Flowered Mixed. An outstanding strain, flowers resembling Camellias. Pkt., 35c; 5 pkts., \$1.50.

Wild French (The Poppy of Flanders). This is the famous field Poppy of Europe. Pkt., 25c; oz., \$1.00; lb., \$10.00.

#### **PORTULACA**

Portulacas must have a sunny situation but they grow well in almost any soil. They are but 4 inches high, of spreading habit, and form a dense, thick carpet when grown in beds. They bloom most freely all through the summer and fall. As an undergrowth for Gladiolus, Roses or other tall plants, they are very effective. Sow them broadcast and press the seed in the soil. Scatter a few seeds in your rockery for a pretty effect.

Single Jewel. Beautiful rich crimson; very free flowering and very distinctive. Splendid in combination with Golden Eschscholtzia. Pkt., 50c; 5 pkts., \$2.25.

Finest Single Mixed. All shades; mostly bright colors. Pkt., 25c; 1/8 oz., 75c; 1/4 oz., \$1.25; oz., \$4.00.

Finest Double Mixed. Pkt., 35c; 1/8 oz., \$1.25.

# RICINUS (Castor-Oil Plant)

Zanzibariensis, Mixed

In large foliage-beds where a tropical effect is wanted, Castor-Oil Plants are very imposing. They grow rapidly from seed. from 5 to 8 feet high, and even taller if planted in well-manured ground. Start a few in the hotbed in small pots, one seed to a pot, can have plants for bedding out in May.

Very tall, stately plants with large leaves varying in color from light green to purplish red. Pkt., 25c; oz., 75c.

#### **SALPIGLOSSIS**

(Painted Tongue)

Wonderfully showy, with flowers of exquisite colors and color markings. Flowers are funnel-shaped, not unlike those of the Petunia, deep-throated and charmingly penciled and veined in rich shades of yellow, crimson and purple. Salpiglossis flowers freely from July until frost.

LARGE-FLOWERING VARIETIES

Tall Mixed. Pkt., 35c; 1/4 oz., \$1.25. Dwarf Mixed. 35c per pkt.; 5 pkts., \$1.50.

#### **SALVIA**

(Scarlet Sage)

Salvias make a striking display, with their long brilliant flower-spikes rising above the green foliage. They bloom continuously from early summer until frost from seed sown in March or April, in shallow boxes or pots in the greenhouse or frame. Transplant singly into small pots, and set out when all danger of frost is past.

#### THE FAMOUS WELWYN COLORED SALVIAS

The only reliable multi-colored strain of Salvia. We have reduced the listing to four of the most popular colors. The white form is ideal for mass planting with an evergreen background. Colors 100% true from seed.

Welwyn Lilac. Lovely soft lilac.

Welwyn Pink. Pure clear salmon-pink.

Welwyn White. Glistening pure white. Welwyn Mahogany. Deep mahogany-

Four Colors Mixed. (No scarlet.)

Pkt., 50c; 5 pkts., \$2.25.

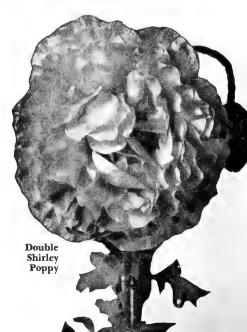
• 1 pkt. each of 4 colors, \$1.75.

Blaze of Fire. A dwarf early flowering brilliant red Salvia, growing no more than 15 to 18 inches in height. Seed very scarce. Pkt., 50c; 5 pkts., \$2.25.

Splendens, Bonfire. Compact, very bushy plants about 2 feet in height, densely covered with large, brilliant scarlet flowers on long spikes; blooms very early. Pkt., 35c; ¼ oz., \$2.00.

Farinacea. Grow 2 to 3 feet high and only 8 to 10 inches in width, with long spikes of pale blue flowers, not so closely clustered as those of the Splendens. Bloom in August if seeds are sown indoors in February, and will last for years if given slight winter protection. Pkt., 35c; 1/4 oz., 62 00

Farinacea, Blue Bedder. A dwarf form of the above. Approximately 15 to 18 inches in height. Pkt., 50c; 1/8 oz., \$1.50.



# **FLOWER SEEDS**

#### MAX SCHLING'S Improved Large-Flowered **SCABIOSA**

(Sweet Scabious or Pincushion Flower)

One of our finest annuals for cutting, and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich and beautiful colors. Sow in the cold frame or greenhouse, and transplant in May, or seed may be sown in the open ground the latter part of April. Average height, 3 ft.

#### COLLECTION OF NEW SELECTED VARIETIES

Four new splendid varieties that represent a distinct improvement over the older types. Consistently one of our most satisfactory

Blue Moon. A rich, bright blue. Flowers intensely double with high crown. Pkt., 50c. Shasta. Pure white. Very large size, fully double. Pkt., 35c.

Loveliness. Rich, deep pink without trace of red. Pkt., 50c.

Peach Blossom. Clear light pink. Pkt., 35c. • 1 pkt. each of 4 colors, \$1.50.

#### IMP. LARGE FLOWERING DOUBLE VARIETIES

Sulphur-Yellow Fiery Scarlet **Azure Fairy** 

Black-Purple

Each color listed above: 25c per pkt.; 1/4 oz., 75c.

Special Mixed: Pkt., 25c; 1/4 oz., 60c; oz.,

Peace. A fully double, pure white, semi-tall type. This shorter variety handles much easier than the regular tall garden types.

#### MAX SCHLING'S **DOUBLE STOCKS**

(Gilliflower)

Charming plants for the border, also suitable for growing in pots to bloom during the winter. They are wanted in every gar-den. Very effective in beds and fine for cutting. To enjoy a long flowering period, seeds should be sown as early as February and March in pots or boxes, and small plants transplanted singly in pots until ready for setting out. They will then begin blooming in early June and continue until frost.

#### Schizanthus



#### Improved Cut-and-Come-Again Ten Weeks

This type is especially recommended for Eastern culture. The plants begin to bloom in ten weeks from time seed is sown, branch freely, and send up numerous long spikes of sweet-scented double flowers in continuous succession. 18 inches.

Pale Blue. Pkt., 35c. Apple-Blossom-Pink. Flesh-Pink. Pkt., 35c. Pkt., 35c. Canary-Yellow. Pkt., Double Finest Mixed.

35c.

Pure White. Pkt., 35c. Dark Blue. Pkt., 35c.

Pkt., 35c.

Salmon-Pink. Pkt.. 35c.

• 1 pkt. each of above 7 varieties, \$2.00.

# **New Giants of California**

A new variety of early blooming Stocks noted for its tremendous spikes and high percentage of double flowers, fully 80 per cent double. The colors are intensely vivid and brilliant-especially desirable for greenhouse culture.

Monterey. Pink. Red Woods. Red Santa Maria. White. Tahoe. Lavender. Golden Gate. Yellow. Mojave. Deep velvety purple. Pkt., 50c each.

• 1 pkt. each of 6 separate colors, \$2.50. Mixed. 50c per pkt.; 1/8 oz., \$1.00.

For best greenhouse forcing Stock, see page 28.

#### STATICE

(Sea Lavender)

Spreading flower heads similar to Baby's Breath and tiny cup-shaped flowers appearing in the most delicate colors. Can be dried and kept for winter decorations. Sow in hotbed in March and plants will bloom in June; sow again outdoors in May.

Bonduelli. Golden yellow. Pkt., 35c; 5 pkts.,

Sinuata atrocaerulea, Kaempf's Tall Improved. Flowers deep, shining blue, in whorls on stems 21/2 to 3 feet long. Being everlastings, they are good for indoor winter decoration. Pkt., 25c; 5 pkts., \$1.00.

Sinuata rosea superba. Pkt., 25c; 5 pkts.,

Sinuata, Snow White. Pkt., 25c; 5 pkts.,

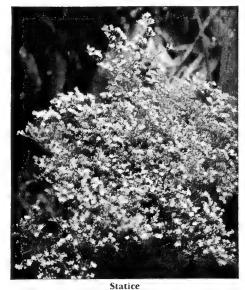
#### **SCHIZANTHUS**

(Butterfly Flower or Poor Man's Orchid)

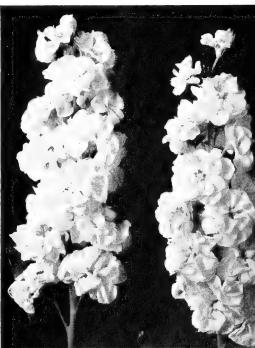
Exquisite butterflylike flowers, in many of the delicate colors and shadings found in Orchids. The seed is best sown in the hotbed in March and April and the seedlings transplanted. When about 3 inches tall, pinch out the top; this causes the plant to branch freely. Height 18 inches.

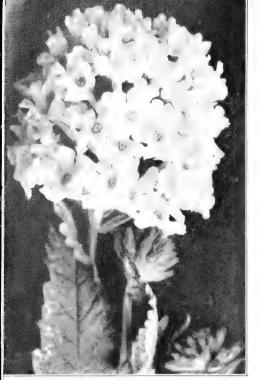
Schling's Large-Flowering Garden Variety. In a wide range of colors, including shades of yellow, apricot, pink, salmon, carmine, crimson, and purple, in various markings and combinations. Pkt., 35c; 1/4 oz., \$1.50. Forcing varieties, see greenhouse page 28.



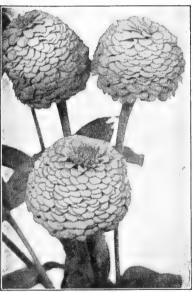


Stocks





Mammoth Verbena



Lilliput Zinnia

Mammoth Dahlia Zinnias



# Max Schling's Annual

#### MAMMOTH VERBENAS

Verbenas raised from seed are much more vigorous and free flowering than if grown from cuttings. Sow in the greenhouse or cold frame in March, and transplant to the outdoor beds in May. They will bloom abundantly all through the summer and autumn. Growing low and spreading, the plants intertwine and form a dense carpet of green foliage, a charming background for brilliantly colored flowers.

#### A REVISED LIST OF IMPROVED VARIETIES

Brightness. Rosy cerise-scarlet, rich white edge.

Cerise Queen. Salmon-cerise.

Lavender Glory. Huge lavender, cream eye. Luminosa. Glowing flame-pink.

Rose Glow. Deep rose shading to scarlet. Very free flowering.

Royale. Royal blue with cream eve.

Spectrum. Finest red.

Violacea. Violet with white eye.

Pure White.

Mixed.

Price: 35c per pkt.; 1/4 oz., \$1.50.

• 1 pkt. each of the above 9 colors, \$2.50. Nana Compacta. A dwarf compact form of Verbena, ideal for edging and bedding; in constant bloom throughout the summer. Large flowering heads on dwarf, erect plants. Pkt., 35c; 5 pkts., \$1.50.

#### TWO NEW BUSH TYPE VERBENAS

Direct non-flopping growth makes this a welcome addition to the Verbena family. Upright, 8- to 10-inch stems on plants 12 to 15 inches across.

Salmon-Pink. Glowing salmon. Starlight. Lovely mid-blue with cream

50c pkt.; 5 pkts., \$2.25.

# TWIN PAIL FLOWER GATHERER

Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them garden fresh . . without wilting or waste. Ideal for all flowers. Made of sturdy galvanized iron with attractive green baked enamel finish. Invaluable for your own garden or as a gift for your week-end hostess.

\$5.95 postpaid anywhere in U.S.A.



#### **GOLD MEDAL ZINNIAS**

We list below the best of all the various types of Zinnias now being grown in gardens. From the lovely little Zinnia linearis to the Giant Dahlia-flowered varieties, there are many types listed here, all easy-to-grow, desirable garden flowers. Start them in the hotbed in March, in the cold frame in April, or sow outdoors in May and you can enjoy these wonderful flowers from June until freet.

#### Dahlia Zinnias

We have the distinction of being one of the first retail seed stores to offer the splendid Dahlia Zinnias—having been among the first to recognize their all-around worth. There is no flower in the garden that renders more all-around satisfaction than Zinnias and the Dahlia-flowered group leads in its stately beauty.

Buttercup. Large yellow.
Canary Bird. Delicate primrose-yellow.
Crimson Monarch. Largest and best red.
Dream. Deep lavender.
Eldorado. Salmon-apricot.
Exquisite. Light rose, deep center.
Golden State. Orange-yellow.
Meteor. Rich, glowing deep red.
Old Rose.
Oriole. Orange and gold.
Polar Bear. Pure white.
Royal Purple.
Scarlet Flame. Bright scarlet.
Will Rogers. A lovely brilliant red.
Finest Mixed.

35c per pkt.; 3 pkts. for \$1.00; ½ oz., \$1.50; 1 oz., \$4.50.

• 1 pkt. each of 14 colors, \$4.00.

#### Mammoth California Giant

This type is rapidly gaining in popularity, being slightly taller than the Dahlia-flowered type. The plants range from 3 to 4 feet in height, making this form extremely valuable as a cut flower.

Brightness. Bright pink.
Crimson Queen. Rich crimson.
Daffodil. Canary-yellow.
Enchantress. Bright rose.
Lavender Queen. Deep lavender.
Miss Willmott. Soft pink.
Orange King. Bright orange-scarlet.
Purity. Best white Zinnia.
Salmon Queen. Salmon-rose.
Violet Queen. Deep purple.
Mixed.

35c per pkt.; ¼ oz., \$1.50; 1 oz., \$4.50.
1 pkt. each of the 10 varieties, \$2.50.

#### Schling's Famous Improved Lilliput or Pompon Zinnias

Easy growing annuals providing a wealth of colorful miniature cut flowers. In separate colors as follows:

Canary-Yellow Delicate Flesh-Pink Golden Gem Purple

Pink Crimson Gem
Scarlet Gem
White Gem
Finest Mixed

35c per pkt.; ¼ oz., \$1.50; 1 oz., \$4.50.
1 pkt. each of the above 8 varieties \$2.00.

# FLOWER SEEDS

# GOLD MEDAL ZINNIAS

#### Large-Flowering Dwarf Double Zinnias

For bedding, 2 feet high, Scarlet. Pkt., 25c; ¼ oz., 75c. Canary-Yellow. Pkt., 25c; ¼ oz., 75c. Salmon-Pink. Pkt., 25c; ¼ oz., 75c. White. Pkt., 25c; 1/4 oz., 75c.
Finest Mixed. Pkt., 25c; 1/4 oz., 75c.
Spun Gold. A delicate and valuable shade. Pkt., 35c.

• One pkt. each of above 6 colors, \$1.25.

#### Zinnia Isabellina

Large flowering soft buff-yellow; one of the all-time Zinnia favorites. Pkt., 50c; 5 pkts., \$2.25.

#### Trailing Zinnia

(Sanvitalia procumbens)

A splendid prostrate and trailing form of miniature Zinnia excellent for low carpet bedding and rock gardens. The flowers are a lovely shade of intense golden yellow. 25c per pkt.; 1/4 oz., \$1.00.

#### Zinnia Linearis

Little, single flowers of a lovely shade of golden orange, with a delicate lemon-yellow stripe through each petal, while the center is dark brown in the young flowers and turns golden orange as the pollen develops. Plants grow 8 to 10 inches tall and up to 2 inches across, blooming in great profusion all summer and fall. Blooms six weeks after sowing seed. Pkt., 35c; 1/4 oz., \$1.25.

#### Max Schling's New Fantasy Zinnias

An ever popular class whose blooms constitute a welcome change in the make-up of Zinnias. The petals are curled and crested and present a flower of informal charm.

White Light. Pure white. Stardust. Golden yellow. Wildfire. Brilliant red. Melody. Orchid-lavender. Orange Lady. Bright orange. Rosalie. Clear pink. Fantasy Mixed.

> Each, 35c per pkt. • One pkt. each of 6 colors, \$1.75.

#### A NEW WORTHY ZINNIA

Luther Burbank. A fine strain, deserving of great popularity for its fine double form and lovely pastel colorings. Flowers are huge, but excellent for cutting. Pkt., 35c; 5 pkts., \$1.50.

#### ANNUAL WALLFLOWER

Will bloom in July from seed sown in

Blood Red. Single. Pkt., 35c.

Early Paris Market. Single. Rich golden brown. Pkt., 25c; 1/4 oz., 75c.

Golden Yellow. Pkt., 50c; 6 pkts., \$2.50.

EARLY WONDER, Double-Flowering Annual Wallflower. Blooms within 6 months from sowing. Reaches a height of 2 to 21/2 feet, with superb strong spikes of great beauty and wonderful scent. Primrose, bronze, yellow, brown, dark brown and shades of purple are the predominating colors. Pkt., 50c; 5 pkts., \$2.25.

#### XANTHISMA TEXANUM

Star of Texas. Pure golden yellow Daisies with pointed petals resembling Gerbera. Flowers do not close at night. Withstands hot, dry and sunny locations. One of the finest annual garden varieties. Pkt., 50c; 3 pkts., \$1.25.

Handy Garden Sieve
A well-constructed light weight sieve, 18 in. x 13 in. Suitable wire mesh for sifting soil, leaf mould, and compost for seed flats and pots. Also an excellent sand box for children. \$1.65 each, postpaid; 3 for \$4.50.



#### FLOWERS FOR DRYING and SEED PODS

The following list of everlastings are especially recommended for durable and interesting arrangements. A small planting of them will reward you all winter.

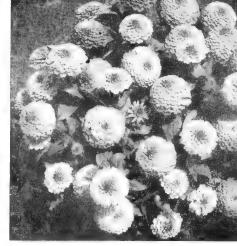
Acroclinium. See page 6.

Gomphrena. (Globe Amaranth). Mixed colors, resembling large heads of Clover. Pkt., 25c.

#### **GOURDS**

Large Fruiting Mixed. Pkt., 25c. Small Fruiting Mixed. Pkt., 25c. Honesty. (Lunaria.) Silky white seed pods. See page 26.

Statice. See varieties on page 17.



Large Flowering Dwarf Double Zinnias



Zinnia Linearis



Fantasy Zinnia Wallflower



First Lady

Flaming Velvet

Radiance



# Max Schling's Magnificent PETUNIAS

No flower is so popular as the Petunia. They have captivated the hearts of all gardeners, amateur and professional, and have supplanted a great many of the old favorites such as Geraniums, Salvias, Vincas, etc., as bedding and window box plants.

Only lately have Petunias been recognized as splendid cut flowers. They are so prolific that proper culture requires frequent trimming of the plants so that cutting the blooms not only provides a splendid source of cut flowers, but aids the general growth of the plant as well. Petunias are impartial. They will grow anywhere, in semi-shade or in hot, dry sunny locations. The list as represented below embraces the finest selection of Petunia varieties that have been tested for their beauty, prolific bloom, and excellent growing habits.

#### **Bedding Petunias**

NANA COMPACTA DWARF. 8 to 12 in. Admiral. Without doubt the finest rich violet-blue. Dwarf habit; wavy flowers. High-

ly recommended. Pkt., 75c; 3 pkts., \$2.00. Blue Bedder. (Sutton's.) Pkt., 50c.

Celestial Rose Improved. Rich deep pink. One of the best. 50c per pkt.; 5 pkts. for

Cheerful. Lovely salmon-pink. Pkt., 60c; 5 pkts., \$2.75.

Fire Chief. See page 12.

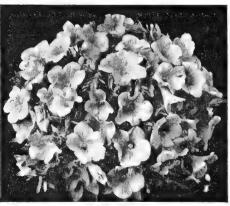
First Lady. All-America Silver Medal. An exceptionally dwarf uniform and compact Petunia covered with large 2½-inch flowers of delicate blush-pink. Very desirable for the garden. Pkt., 75c; 3 pkts., \$2.00.

Radiance. All-America Silver Medal. A very deep and brilliant pink Petunia. Pkt., 50c; 3 pkts., \$1.25.

Rosy Morn Improved. Similar to Rosy Morn, representing a distinct improvement. 35c per pkt., 5 pkts., \$1.50.

Snow Bedder. A dwarf compact white. 50c per pkt.; 5 pkts., \$2.25.

Finest Mixture. Mixture of all the best colors of Dwarf Petunias. Pkt., 35c; 1/8 oz., \$1.25.



Violet Gem

#### **Tall Bedding Petunias**

HYBRIDA GRANDIFLORA. 12 to 15 in. Flaming Velvet. All-America Gold Medal, 1936. An unusually rich shade of velvety wine-purple. 35c per pkt.; 5 pkts., \$1.50.

Howard Star Improved. A rich blue Petunia starred white. 35c per pkt.; 5 pkts., \$1.50.

Topaz Rose. Fiery velvety rose, non-fading. Splendid upright growth. 35c per pkt.; 5 pkts., \$1.50.

White Perfection. A splendid introduction. Pure white. 50c per pkt.; 5 pkts., \$2.25. Mixed. 35c per pkt.; ½ oz., \$1.25.

#### MINIATURE NANA COMPACTA 5 to 6 inches

A new race of Petunias. The miniature plants, 5 to 6 inches high, are literally covered with a profusion of tiny Petunia flowers one inch in diameter. Extremely valuable for carpet bedding and window boxes.

Violet Gem. Deep rich violet-blue. Pkt., 50c; 5 pkts., \$2.25.

White Gem. Pure white. Pkt., 50c; 5 pkts., \$2.25.

Rose Gem. Splendid rich rose. 50c per pkt.; 5 pkts., \$2.25.

#### PETUNIA RUFFLED GRANDIFLORA 12 to 15 inches

This beautifully ruffled class is very unusual. They combine the flower type of Schling's new monstrous deep-throated single fringed Petunia with a compact habit that makes them valuable for bedding, border and window boxes as well as for cutting. Crimson Glory. Dwarf deep crimson, ruffled. Pkt., 75c; 5 pkts., \$3.25.

Elk's Pride. Rich pure purple. 75c per pkt.; 5 pkts., \$3.25.

Dainty Lady. The only yellow Petunia. Beautifully fringed. 50c per pkt.; 5 pkts., \$2.25.

Lace Veil. Pure white, outer edges so heavily fringed as to give a lacelike appearance. 50c per pkt.; 5 pkts., \$2.25.

**Snowstorm Improved.** The largest white Petunia. Pkt., 60c.

White Cloud. One of the best white Petunias. 50c per pkt.; 5 pkts., \$2.25.

Large-Flowering Mixed. Pkt., 50c; 5 pkts.,

Dwarf Giants of California. A splendid mixture of compact, large-flowering, ruffled Petunias. Pkt., 75c; 3 pkts., \$2.00.

#### **Balcony Petunias**

A race of Petunias originally designed for trailing in window boxes. However, if properly trimmed and pinched, the plants present a uniform erect appearance and the class is extremely valuable because of the large and splendidly formed flowers in rich, intense colors.

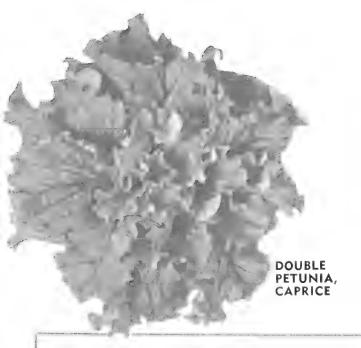
Black Prince. Rich, deep velvety maroon. Blue. One of the finest blue Petunias.

Rose. Dark magenta-rose.

White.

50c per pkt.; 5 pkts., \$2.25.

Balcony Petunias Mixed. 35c per pkt., 1/a oz., \$1.50.



# Max Schling's LOVELY ALL DOUBLE PETUNIAS

These lovely and unusual flowers are among the finest of all annuals. Equally valuable for garden or window box planting.

ALLEGRO. Deep salmon-pink.

CAPRICE. Rich rose.

MINUET. Lovely orchid-laven-

NOCTURNE. Deep midnight-

purple.

Collection: 1 pkt. each of 6 above colors, \$6.75.

RHAPSODY. Rich, burgundywine-purple.

SONATA. Pure white.

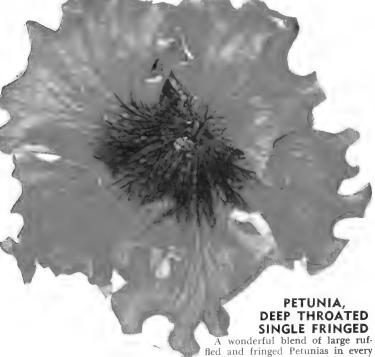
MIXED. All colors.



SNOWSTORM

DOUBLE PETUNIA. RHAPSODY

pure white Petunia. Pkt., 60c; 5 pkts., \$2.50.



imaginable shade. some solid colors, some with delicately contrasting veining. Pkt., 75c; 5 pkts., \$3.25.



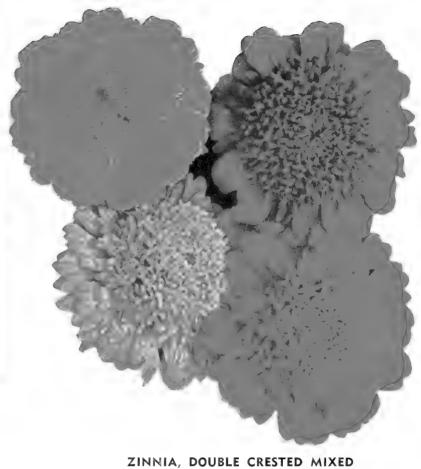
5 pkts., \$2.25.



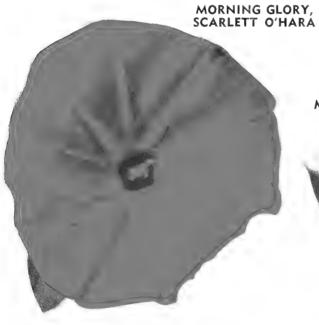
CLEOME, PINK QUEEN

Bright pink Spider Flower, ideal for late summer color.

Pkt., 50c; 5 pkts., \$2.25.



Although not new, this unusual strain has not been available for some time. For a truly unusual floral treat, be sure to try some. Pkt., 35c; 5 pkts., \$1.50.



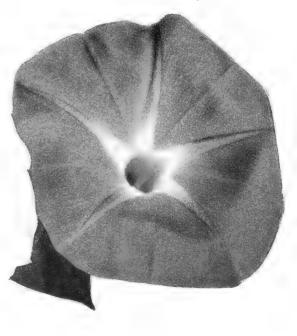
The three outstanding colors in this favorite annual vine. Each, 35c; 5 pkts., \$1.50.



MORNING GLORY, PEARLY GATES



#### MORNING GLORY, HEAVENLY BLUE



# Max Schling's Annual Flower Seeds

# Max Schling's Exquisite Collection of Giant Frilled SPENCER SWEET PEAS

Royal Purple. Purple.
Majestic Cream. Deep cream.
Austin Frederick Improved. Lavender.
Jean Ireland. Cream, edged rose.
America. White, flaked red.
King White. White.
Alfrida Pierson. Shell-pink.
Charity. Crunson.
Hawlmark Pink. Pink.
Royal Scot. Orange-scarlet.

Commander Godsall. Violet-blue

• A. Pkt. each of above 12 varieties. \$2.00.

Mrs. Thomas Jones. Blue.

- B. One-half ounce each of 12 varieties, \$3.50.
- C. One ounce each of 12 varieties, \$6.00.
   Any of the above separately, pkt., 25c;
   ½ oz., 40c; oz., 65c.

#### NEW, EARLY MULTIFLORA SWEET PEAS (Early Blooming

A garden Sweet Pea of greatest vigor, also excellent for winter flowering in the greenhouse. These new Sweet Peas produce longer and stronger stems, larger florets and more of them. They also flower satisfactorily under adverse conditions.

Deep Rose Orange-Cerise Salmon-Pink White Deep Purple

Mixed

Prices of above, pkt., 50c; 5 pkts., \$2.25; ½ oz., \$3.50; 1 oz., \$6.50.

# The Famous CUTHBERTSON SWEET PEAS

New Spring-Flowering or Intermediate Type
The most valuable race of Sweet Peas by

The most valuable race of Sweet Peas by virtue of their sturdy vigorous habit and blooming period which bridges the gap between Early and Late Flowering Spencer Types. Long stems and flowers of great substance and fragrance.

Coline. Scarlet.

Danny. Navy-blue.

Evelyn. Salmon-cream-pink.

Frank G. Rosy lavender.

Janet. White, black seeded.

Kenneth. Rich oxblood-crimson.

Mixed. All colors.

Each: 50c per pkt.

• 1 pkt. each of 6 separate colors, \$2.50.

#### TITHONIA

Golden Flower of the Incas

Speciosa. Orange-scarlet blooms, startling in their brilliancy, are 3 to 4 inches across, are borne on long stems 7 ft. tall. Sow seed from March to May, and have flowers from August to frost. Pkt., 50c; 5 pkts., \$2.25.

**Torch.** A dwarf form of the Golden Flower of the Incas, growing only 3 to 4 feet tall and ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

# Schling's Superb Mixture of Giant Spencer Sweet Peas

Carefully balanced, it contains practically every color and shade appearing in Sweet Peas. In it are included not only the varieties in our list, but also agood many new hybrids, as yet unnamed, all of them producing three to four beautifully waved flowers of largest size to a stem. It is the richest, best-balanced, and most up-to-date mixture of Sweet Peas that can be made. Pkt., 25c; oz.. 40c; 1/4 lb., \$1.35; 1/2 lb., \$1.85; lb.. \$3.25.



# TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons Available in 3 sizes:

No.	1	60	in.	x	72	in.		,	,				\$1.00
													1.25
No.	3	60	in.	Х	180	in.	 ,					>	1.65

# SUB-IRRIGATED SEED PLANTER BOX

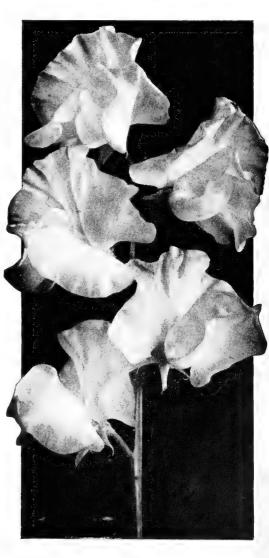


Especially made to start delicate flower and vegetable seeds. All metal, 20 in. x 8 in. x  $2\frac{1}{2}$  in., a perfect size to fit your window sill. Also ideal as a tray for house plants. Price: \$2.95 each; 3 for \$8.50, postpaid.

#### Cultural Hints for Sweet Peas

Sweet Peas require cool weather for satisfactory results. For this reason, very early sowing is to be recommended. A rich, well drained soil is preferred, and full sun is necessary. Fall planting produces good results.

The Cuthbertson strain of Sweet Peas is resistant to heat, and is, therefore, recommended in hot locations where other varieties may be disappointing.



# SEEDS of HARDY FLOWERS AND BIENNIALS

HOW TO GROW THEM. Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant-food.

WHEN TO SOW. Seed may be sown in hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

WHERE TO SOW. For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant-food. Sow the seeds in shallow drills, covering ½ inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

CARE OF SEEDS AFTER SOWING. Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made four to five leaves.

CARE OF PLANTS AFTER GERMINATION. Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed-beds; later they may be set out in the permanent place. Transplanting should be done before October 1st, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

Exactly the same results can be secured with \$10 to \$15 worth of seeds! And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more. Sow your seeds now, and the plants will bloom next year.



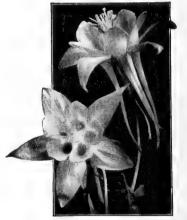
Aconitum Napellus

### HARDY FLOWER SEED

Varieties marked (\*) are suitable for rock garden.

Time of

Heigh	nt Flowering	Color	Pkt.
Aconitum Napellus 4 ft	. Sept.	Deep blue	<b>0</b> .50
*Alyssum			
*saxatile compactum 9 in	. April-May	Golden yellow	.35
Anchusa italica, Dropmore 4 ft Myosotidiflora 18 in		Purple Rich blue	.35 .50
*Anemone pulsatilla 9-12 in	. April-May	Violet-purple	.35
Aquilegia, Long-Spurred New Hybrid C	olumbines.		
Azure Fairy 3 ft		Sky-blue guard pet als, white corolla	
Crimson Star 5 ft		Red and buff	.50
Copper Queen 3 ft	. May-July	Copper and buff	.50
Lemon Queen 3 ft		Lemon-yellow White	.50 .50
Snow Queen 3 ft			.50
Orange Shades		Orange Rose-pink	.50
			.50
<ul> <li>l pkt. each of abov</li> </ul>	e / varieties, ;	93.00.	
No. Com Pilitante Careter of			
Mrs. Scott Elliott's Strain of Long-Spurred Hybrids 3 ft	. May-July 1	Mixed	.50
Schling's Giant Long-Spurred			
Hybrids. Splendid 3 ft	. May-July I	Mixed	.50
*Aquilegia alpina 11/2 ft	. May-July 1	Powder-blue	.50
*Arabis alpina (Rock Cress) 5 in		White	.35
Asclepias tuberosa 12 in		Orange	.35
Aster alpinus 8 in	. SeptOct.	Mixed	.50
*Aubrietia deltoidea graeca 4 in	•	Blue	.50
*deltoidea Leichtlini 6 in		Rosy carmine	.50
Bellis perennis, Schling's			
Giant Double Mixed 6 in	. April-June	Mixed	.50
*Campanula carpatica 12 in		Deep blue	.35
persicifolia grandiflora, Blue 2 f			.35
persicifolia alba grandiflora 2 f	t. June, July		.35
pyramidalis, Blue 4 f		Blue	.35
pyramidalis, White 4 f		White	.35
Campanula medium. Blue 3 ft	. June, July	Blue	.25
White 3 ft			.25
Mauve	. June, July	Mauve	.25
Carmine-rose			.25
Mixed 3 ft	. June, July	Mixed	.25
Campanula medium calycanthe-			
ma (Cup-and-Saucer). Blue 3 f			.35
White 3 ft			.35
Rose-pink		Rose-pink Mauve	.35
Mixed		Mauve Mixed	.35 .35
MIRCU 3 Lu	June, July	ATALACU.	.55



Aquilegia, Long Spurred



Anemone Pulsatilla



Aster Alpinus



Dianthus, Sweet Wivelsfield

#### Height Flowering Carnation, Schling's Prize Hardy Border Hardy Cutting Mixture ...... 12 in. May-July All colors Centaurea americana ...... 21/2 ft. July-Aug. Blue Silvery white Cerastium tomentosum ..... 4 in. foliage Chrysanthemums, Hardy. Single Shasta Daisy ... 2½ ft. Double Shasta Daisy ... 2½ ft. May-Sept. White



May-Sept.

Hardy Flower Seed-Continued



NEW AMERICAN DELPHINIUMS V. & R. Pacific Hybrids

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world.



Percival. Pure white with black bee. \$2.00 per pkt.

Round Table. A preview of tomorrow's famous Delphinium varieties. All of the undisseminated crosses are represented in this strain. \$2.00 per pkt.

Black Knight. Dark violet with black bee. \$1.25 per pkt.
Blue Jay. Medium to dark blue. Dark bees. \$1.25 per pkt.
King Arthur. Rich, royal purple, white bees. \$1.25 per pkt.
Guinevere. Clear pink-lavender, white bee. \$1.25 per pkt.
Summer Skies. Heavenly blue with white bee. \$1.25 per pkt.

• 1 each of the above 10 varieties, \$11.50.

Mixture. Of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; 1/8 oz., \$2.50; oz., \$15.00.

These fine American-grown and developed Delphiniums are noted for their hardiness and disease resistance.

75c per pkt.; 1/8 oz., \$2.50.

	July-Oct. June-Nov. June-Oct.	Pale blue Ultramarine	Pkt. \$0.35 .35 .35
*Dianthus Allwoodi alpinus 6 in. deltoides, Brilliant 8 in. Sweet Wivelsfield 12 in. plumarius, Single Mixed 1 ft.	June, July	Rich pink	.75 .35 .35



.25

.35

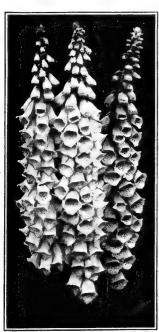
Shasta Daisy



Campanula Medium



Dianthus Plumarius



Cerastium Tomentosum

Digitalis Gloxiniaeflora



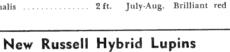
Honesty

#### Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
Digitalis gloxiniaeflora			_	** **
Ivory-white	4 ft.	July	Ivory	\$0.50
gloxiniaeflora gigantea, Purple	4 ft.	July	Purple	.50
gloxiniaeflora gigantea cam- panuloides, Mixed	4 ft.	July	Mixed	.35
The Shirley, Giant Spotted	6 ft.	June, July	Spotted	.35
The Bride		July	Pure white (no spots)	1.00
Gaillardia grandiflora, Mixed	2 ft.	June-Sept.	Mixed	.35
Schling's New Hybrids		June-Sept.	Mixed	.25
Helianthemum Hybrids		July-Fall	All colors	.35
*Houchera sanguinea splendens l	<b>½</b> ft.	May, Sept.	Coral-red	.35
Hibiscus, Hardy Mallow	2-3 ft.	July, Aug.	Mixed	.35
Hollyhock. Chater's Double				
"Exquisite" Fringed	5-7 ft.	July-Oct.	Assorted colors	.50
Newport Pink		July-Oct.	Pink	.35
	5-7 ft.	July-Oct.	Rose	.35
Scarlet	5-7 ft.	July-Oct.	Scarlet	.35
White		July-Oct.	White	.35
Yellow		July-Oct.	Yellow	.35
Mixed		July-Oct.	Mixed	.35
		c vv 11	1 - 1 - 61 77	

•	1	pkt.	each	of	the	above	6	colors	of	Hollyhocks,	\$1.75.
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Celandine 4 ft. May-Aug. Charmaine 4 ft. May-Aug. May-Aug. Pure yellow Crimson \$1.25 George Russell 4 ft.
Josephine 4 ft. May-Aug. May-Aug. Pink and cream Blue and yellow 1.25 Purple and yellow 1.25 Salmon-orange

Russell Hybrids Mixed, 75c per pkt.

Poppy (Papaver) nudicaule, Mixed 1½	2-2 ft.		Mixed	.35
orientale, Mrs. Perry		May, June	Light salmon	.35
Oriental Scarlet				
			black spots	.35





Russell Hybrid Lupins

Platycodon

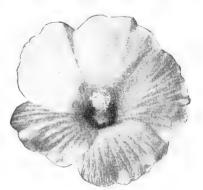


Linum, Heavenly Blue

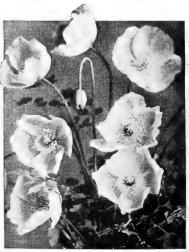




Iberis Sempervirens



Hibiscus



Poppy, Nudicaule



Salvia Farinacea

Veronica



Sweet William

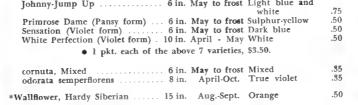
#### Hardy Flower Seed—Continued

Time of Flowering	Color	Pkt.
June-Oct.	Bright blue	0.35
July-Sept.	Mixed	.50
June-July June-July	Blue White	.35 .35
May, June	Mixed .	.50
April-June	Mixed	.50
June-Sept. June-Oct.	Mi <b>xed</b> Mixed	. <b>35</b> .50
July-Aug.	Pale blue	.35
June-Sept.	Lilac to dark blue	.50
June-July	Bluish lavender	.35
July-Oct.	Blue	.35
	Flowering June-Oct. July-Sept. June-July June-July May. June April-June June-Sept. June-Oct. July-Aug. June-Sept. June-July	June-Sept. June-Sept. June-Oct. Mixed June-July June-July Mixed  April-June Mixed  June-Sept. Mixed June-Oct. Mixed Juny-Aug. Mixed  June-Sept.

Strawberry, Red Delight ..........10 in. All season Red Fruit

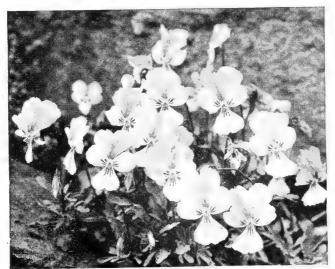
Sweet Rocket. Mixed 2 ft.	May-June	Mixed	.35
Sweet William (Dianthus barbatus) Schling's New Early Dwarf			
Flowering Hybrids 10 in.	May-July	Mixed	.50
Giant Crimson 11/2 ft.	May-July	Crimson	.50
Giant Newport Pink 11/2 ft.	May-July	Lovely salmon-pink	
Giant Purple Beauty 11/2 ft.	May-July	Purple	.50
Giant White 11/2 ft.	May-July	White	.50
Giant Scarlet Beauty 11/2 ft.	May-July	Scarlet	.35
Giant Auricula-Eyed 11/2 ft.	May-July	White with varied colored eyes	i .50
<ul> <li>1 pkt. each of the above 6</li> </ul>	varieties,	\$2.50.	
Single finest mixed 11/2 ft.	May-July	Mixed	.35
Thermopsis caroliniana 3 ft.	May-July	Yellow	.50
Thymus serpyllum 2 in.		Lavender	.50

Veronica spicata, Blue 1½ ft. longifolia 2½ ft.



Viola cornuta, Apricot 6 in. May to frost Apricot
Arkwright Ruby 6 in. May to frost Ruby-red
Jersey Gem (Violet form) 6 in. May to frost Deep blue
Johnny-Jump Up 6 in. May to frost Light blue and

May-July Blue Aug.-Oct. Blue



Viola Cornuta



1.00

.35

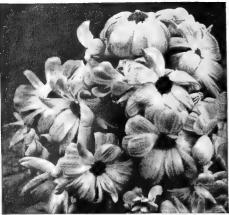
.50 .75 .75

.75

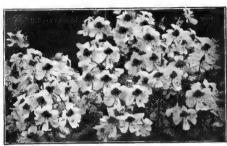
Heuchera



Double Hollyhock



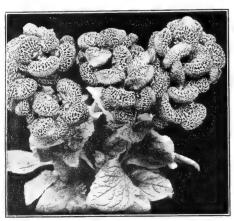
Cineraria



Schizanthus



Cyclamen



Calceolaria

# Schling's Selected Seeds for Greenhouse Culture

Recommended varieties for winter blooming. All of the greenhouse seeds offered on this page have been tried and approved by greenhouse operators. Most of these varieties are hand-pollinated and selected greenhouse-grown seed which is as it should be, for seed that is produced outdoors intended for greenhouse culture usually is disappoint-

We have made a particular effort in obtaining seeds from the finest commercial greenhouse growers to offer to our trade.

ANTIRRHINUM (Snapdragon)

A selection of the newest and best varieties for winter bloom.

Better Times. Bright rose-pink.

Gilbert's Bronze Beauty.

Margaret. Ivory-white, heavy spikes.

Winmiller's Lilac.

Junglewood White. The largest and best winter flowering white.

Junglewood Yellow. A gold medal Snap-

Each of the above: \$2.00 per pkt.

#### SPRING BLOOMERS

Afterglow. Deep golden bronze. Bertha Baur. Fine lavender. \$1.50 per pkt. Ceylon Court. Golden yellow. Cheviot Maid. Deep rose-pink. Helen. Lovely light pink. Jenny Schneider. Pale silvery pink. Lucky Strike. Pure white. \$1.50 per pkt. Radiance. Lovely pink. Roman Gold. Soft bronzy yellow. Rose Queen. Rich deep rose, heavy spikes. Velvet Beauty. Velvety maroon. \$1.50 per

Westover Fringed White. \$1.50 pkt.

Each of the above:

\$1.00 per pkt., unless otherwise noted.

**ASPARAGUS** 

Plumosus. Pkt., 50c. Sprengeri. Pkt., 50c.

CALCEOLARIA

Albert Kent Hybrids. Dwarf, small-flowered strain. \$2.00 per pkt.

Hybrida grandiflora, Mixed. Tall, large-

flowered strain. \$1.00 per pkt.

Hybrida multiflora nana. Dwarf, large-flowered strain. \$2.00 per pkt.

Ball's Gold. 50c per pkt. Ball's Lemon Queen. 50c per pkt. Ball's Long Orange. 50c per pkt.

CANDYTUFT, Schling's Giant White Hyacinth-Flowered 50c per pkt.

Cremer's Prize Strain. First prize-winner for years at all leading flower shows. Of Multiflora Nana type. \$2.00 per pkt. Schling's Exhibition Strain in separate

Hybrida grandiflora, blue shades. Hybrida grandiflora, crimson and carmine

Hybrida grandiflora, salmon shades. Hybrida grandiflora, white.

Hybrida grandiflora, Mixed. Any of the above: \$1.00 per pkt. CYCLAMEN

Binneweis Strain. All of the best colors.

Cherry-Red.

White.

Salmon-Pink.

Crimson. Mixed.

Dark Red. All Above: \$1.00 per pkt.

DIDISCUS (Blue Lace Flower)

Schling's Famous Forcing Strain. 50c per pkt.

GERBERA

Jamesoni Hybrids. Pkt., \$1.00.

GLOXINIA

Hybrids, Robusta Grandislora. Beautiful plants flowering 12 months after sowing. \$1.00 per pkt.

LUPINUS, Schling's New Forcing Strain Dark Blue, Light Blue, White and Mixed. \$1.00 per pkt.

PANSIES, Winter-Blooming Schling's Giant Winter-Flowering. \$2.00 per

PRIMULA OBCONICA GIGANTEA

A selected pedigreed American-grown

Mixed colors: \$1.00 per pkt.

PRIMULA MALACOIDES, IMPROVED Erikssoni Mixed. \$1.00 per pkt.

SCHIZANTHUS, Schling's New Dwarf **Favorite** \$1.25 per pkt.

AFRICAN VIOLET (Saintpaulia). All shades mixed. Pkt., \$1.00.

STOCKS, Schling's New Gardenia

The finest development in white forcing Stocks. Spikes 15 inches long. Flowers 21/2 inches across, on stems 3 feet long. Nonbranching. \$2.00 per pkt.

Non-Branching Column Stocks:

White Chamois-Rose Silvery Lilac Dark Blue Ruby Mixed

Any of the above: \$1.00 per pkt.

Giants of California, Branching. Yellow. Pink, Light Blue, Blood-Red, Chamois, Pure White, Carmine, Lavender, Rose and Mixed. 75c per pkt.

**SOLANUM** 

Masterpiece (Jerusalem Cherry). Compact grower; brilliant red fruit. Pkt., 50c.

Serrata. Pure white. Lovely fill-in flower for mixed bouquets. Pkt., 50c.

SWEET PEAS, Early Multiflora. See page 23 for varieties and prices.

# Miscellaneous Flower Bulbs

#### For Summer and Fall Blooms

Bulbous stock postpaid to the 2nd postal zone only.

#### **ANEMONES**

Giant Single French Poppy. Lovely singleflowered Anemone in wide range of colors. Easily grown from bulbs planted as early as April 1st in the open ground. First blooms make their appearance in late June and continue through the balance of the summer. \$1.25 per doz.; \$9.00 per

St. Brigid. Same form as above with double crested centers. \$1.25 per doz.; \$9.00 per

#### HARDY AMARYLLIS

(Lycoris Squamigera)

The lovely pink Magic Lily which has been so tremendously popular in recent years. Bulbs send up foliage in spring which dies down in July. In late August flower spikes spring up apparently from nowhere, bearing lovely pink, trumpet-shaped flowers, hence the name "Magic Lily."

Large Jumbo Bulbs. (Limited supply.) \$1.25 each; 10 for \$12.00.

#### ACIDANTHERA MURIELAE

(Illustrated on page 63.)

A new Gladiolus-like flower from Africa. Grown like a Glad, it is especially good for arranging. Very fragrant. \$3.00 per doz.; \$22.50 per 100.

#### **FANCY-LEAVED** CALADIUMS

MAX SCHLING'S FAMOUS STRAIN

Named varieties, our selection. Plant now for all-summer bloom. Bulbs started in January and February make showy plants for Easter and Mother's Day. Plants can then be kept as summer plants or removed to a shady spot in the garden where they will perform satisfactorily all summer. Giant jumbo bulbs, 3 for \$2.00; \$7.00 per doz.; \$52.50 per 100.

#### **ELEPHANT EARS**

(Caladium Esculentum)

Luxurious tropical-like growth. Excellent leafy plant for shaded areas. An old favorite, sometimes hard to find.

Giant Jumbo Bulbs. 3 for \$5.00; \$18.00 per doz.

CANNAS (Illustrated on page 63.)

Schling's Improved Large Flowering Hungaria. Lovely rose-pink.

King Humbert. Brilliant orange-scarlet; bronze foliage

King Midas. Bright pure canary-yellow.

Louis Cayeux. Rosy scarlet.

The President. Enormous scarlet; green

Wyoming. Glowing orange blossoms. Reddish brown foliage.

Strong, dormant, 2- to 3-eye roots: \$3.00 per doz.; \$22.50 per 100.

#### "TUBEROUS ROOTED BEGONIAS"

by Worth Brown

Complete descriptions of all varieties of this interesting plant, together with helpful cultural information. A valued addition to your horticultural library. \$2.75 per copy.

### TUBEROUS ROOTED BEGONIAS

Imported Belgian-Grown Bulbs

(See Front Cover.)

#### GIANT DOUBLE FLOWERING VARIETIES

Double Camellia Type, or Double Carnation Type In the following colors:

Copper Rose-Pink Scarlet Yellow

Crimson White Salmon Mixed

#### GIANT SINGLE VARIETIES

Deep Red

In the following colors: Crimson White

Rose-Pink Scarlet Yellow

Salmon Mixed

#### HANGING BASKET BEGONIAS (Lloydi)

Deep Red

Scarlet White

Yellow

Carnation Flowered

\$3.00 per 10; \$27.50 per 100. No orders for less than 10 of a variety please.

> (NEW) ROSEBUD TYPE-MIXED COLORS ONLY Same price as above.

#### California-Grown Jumbo Bulbs

Available in Camellia or Carnation type as well as single. Rose, Orange, Scarlet, White, Crimson, Salmon, Yellow and Mixed. 10 for \$4.50; 100 for \$38.00.

CALIFORNIA NAMED VARIETIES AUTUMN GLOW. (Cristata). Apricot crest,

soft orange perianth.

RED TRIUMPH. (Camellia.) Huge rich ruby-red.

SANTA ANA. (Camellia.) Large ruffled or-

SANTA BARBARA. (Camellia.) Ruffled

bright yellow.
SANTA CLARA. (Camellia.) Ruffled soft apricot.

SANTA MARGARITA. (Camellia.) Ruffled pure pink SANTA MARIA. (Camellia.) Large ruffled

white. SANTA PAULA. (Camellia.) Light salmon-

STARS AND STRIPES. (Camellia.) Brick-

red flowers, speckled with white. SUNSET. (Crispa.) Light copper with scar-

let edge.
PRICES of Named Varieties: \$1.25 each; \$13.75 per doz.

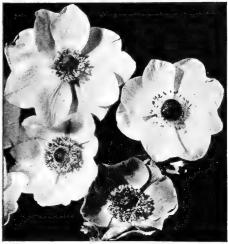
COLLECTION OFFER: 1 each of 10 named

varieties, \$11.25.

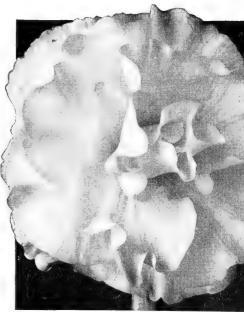
NOTE: It is advisable to keep Begonia tubers in the original package stored in a cool place until planted.



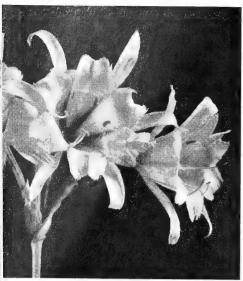
Lycoris



Anemones



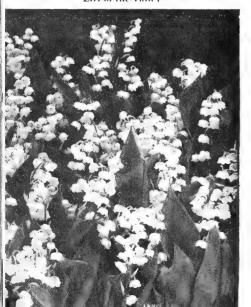
Double Tuberous Rooted Begonia



Ismene Calathina



Lily-of-the-Valley



# Miscellaneous Flower Bulbs

#### Ismene Calathina

(Peruvian Daffodil)

The increased popularity of the lovely Peruvian Daffodil has made them a scarce item in the past several years. Of easiest culture, they will bloom six weeks after planting. The flowers resemble clusters of pure white Amaryllis. Bulbs are tender and should be dug and stored the same as Gladi-

Large Jumbo Bulbs of unequalled quality. 3 for \$1.75; \$6.00 per doz.

#### NAMED VARIETIES OF ISMENE An Outstanding Novelty

Advance. A great improvement over the regular form is Ismene Calathina. Flowers twice the size, plants 6 to 8 inches taller. \$1.25 each; \$12.50 per doz.

La Vestale. Dwarfer variety with immense, more spidery flowers of the purest white of any flower. \$1.25 each; \$12.50 per doz.

#### **OUTSTANDING YELLOW ISMENE**

Sulphur Queen. Lovely huge Ismene blossoms, pale sulphur-yellow. \$2.00 each; \$20.00 per doz.

Amancaes. A very rare garden novelty. Beautiful Ismene blossoms of deep golden yellow. Supply very limited. \$3.00 each.

#### Montbretias

A FINE NEW COLLECTION OF THE BEST VARIETIES Bulbs Shipped Direct From Farm in Fresh Planting Condition

Montbretias are one of the least appreciated garden flowers and deserve much greater recognition. They are half hardy and can be considered hardy with protection north of New York. South of Philadelphia they are most generally hardy.

Montbretias produce spikes of exquisitely formed flowers which last two weeks after cutting. Get acquainted with this beautiful garden flower.

LADY WILSON. Glittering deep yellow; enormous flower. One of the best. \$2.75 per doz.; \$20.00 per 100.

QUEEN BOADICEA. Large deep golden orange; very attractive. The earliest bloomer. \$3.00 per doz.; \$22.50 per 100.

Geo. Davison. Rich deep apricot; reverse deep orange with pointed petals. 21/2 ft. \$1.50 per doz.; \$11.00 per 100.

James Coey. Rich vermilion-scarlet with

golden orange luster, yellow center. \$2.25 per doz.; \$17.50 per 100.

Lord Nelson. Deep orange-scarlet, golden center; very tall. \$1.75 per doz.; \$13.50 per

Princess. Brilliant ruby-scarlet, center yellow. \$1.75 per doz.; \$13.50 per 100.

Red Knight. Rich vermilion shading to golden at center. A vigorous flower. \$2.25 per doz.; \$17.50 per 100. Una. Rich apricot with carmine blotches.

\$1.75 per doz.; \$13.50 per 100.

Earlham Hybrids Mixed. \$1.35 per doz.; \$10.00 per 100.

#### Gloxinias

See page 32 for color illustration. We are offering a wide selection of named varieties.

Emperor Frederick. Red. Emperor William. Rich blue. Mont Blanc. Pure white. Roi des Rouges. Rich pink. Tigrinum. White ground, mottled colors. Large Flowering Bulbs: \$5.25 per doz.

#### Lily-of-the-Valley Pips

(For Outdoor Planting)

These pips differ from the clumps in that they can be planted separately. Each pip will flower the year after it is planted, and are desired by some more than the clumps because they can be placed in locations between rocks, cracks in flagstones, etc. Most practical for planting in rock gardens. Sold in lots of 25 or more only. 25 for \$1.75; \$6.00 per 100, postpaid.

#### Tigridia

(Mexican Day Lily)

Showy flowers of rare charm throughout the summer. Bulbs are best planted about

Mixed Colors Only. \$2.00 per doz.; \$15.00 per 100.

#### Tuberoses

Double Pearl

An old favorite that has retained its popularity down through the years. Selected bulbs: \$3.25 per doz.; \$24.00 per 100.

#### Single Mexican

While not as showy as the Double Pearl, the old-fashioned single variety is prized for its exquisite perfume. \$2.25 per doz.; \$16.50 per 100.

## Water Lilies and

Other Aquatics
Hardy Water Lilies can be set any time from May 1st until the end of August, but tender Lilies not before June. Order early.

A simple way to plant Water Lilies is on rich soil in boxes 2 feet square and 1 foot deep. Cow manure is the best fertilizer, but commercial fertilizers can be used. Place one Water Lily root in each box, cover the crown of the plant, then cover with one inch of sand or gravel, to prevent discoloration of the water, and sink the boxes in the pond. List of other aquatics on request.

#### TROPICAL WATER LILIES

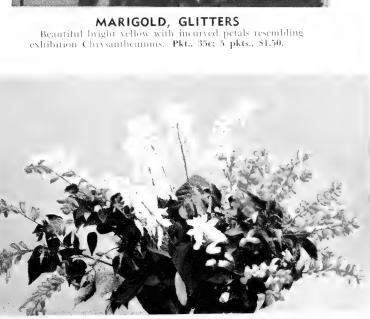
DAY BLOOMERS Blue: Henry Shaw

Dide: Helly Shaw	すり.シレ
Pink: Mrs. C. W. Ward	3.50
Purple: Panama-Pacific	3.75
NIGHT BLOOMERS	
	4.00
	2.75
Sunset Shades: Paul Hariot	3.75
	Pink: Mrs. C. W. Ward White: Mrs. George H. Pring Purple: Panama-Pacific NIGHT BLOOMERS Red: H. C. Haarstick Pink: Mrs. George C. Hitchcock White: Juno HARDY WATER LILIES Pink: Marliac Flesh Yellow: Chromatella Sunset Shades: Paul Hariot White: Marliac White

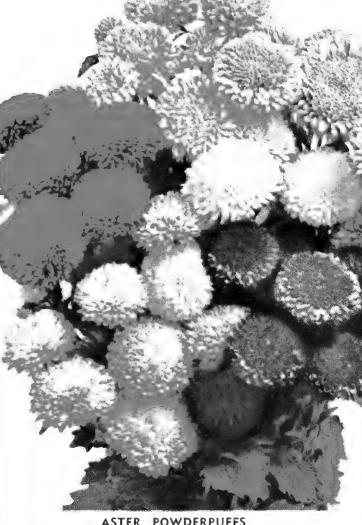
Water Lily







SALVIA, WELWYN
A strain of Salvia remarkable for its new and unique colors. Pkt., 50c; 5 pkts., \$2.25. (See page 16 for complete list of colors.)



ASTER, POWDERPUFFS

Early blooming and wilt resistant. This brand new strain is perfect for cutting. Plants stand 24 inches high and are absolutely covered with 3 inch fully double flowers. Pkt., 50c; 5 pkts., \$2.25.



SALVIA, BLAZE OF FIRE

Early blooming, dwarf bright red Salvia; the perfect choice to provide a bold splash of color. Pkt., 50c; 5 pkts., \$2.25.

#### ZINNIA, DAHLIA-FLOWERED

Perhaps the most satisfactory and useful of all annuals. Pkt., 35c; 5 pkts., \$1.50. (See page 18 for list of varieties.)





#### ANEMONES, FRENCH POPPY

Lovely for cut flowers, easily grown from bulbs planted in early spring. \$1.25 per doz.; \$9.00 per 100.

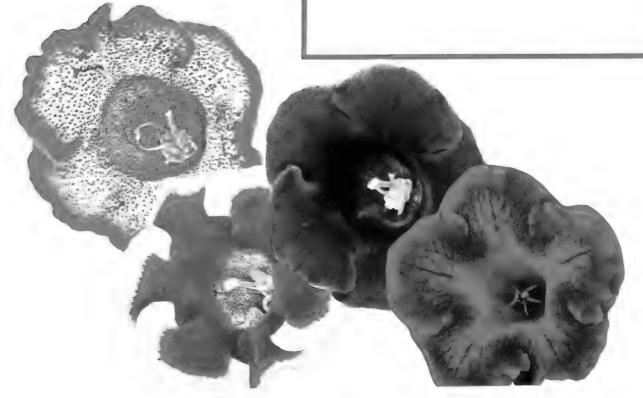


#### ISMENE CALATHINA (Peruvian Daffodil)

Flowers resemble clusters of pure white Amaryllis. Easy to grow from bulbs, they will bloom 6 weeks after planting. Jumbo bulbs, 3 for \$1.75; 12 for \$6.00; 100 for \$45.00. (See page 30 for other varieties.)

#### GLOXINIAS

Equally popular as house plants or for use in window boxes. \$5.75 per doz. (See page 30 for complete list of varieties.)







California Redwood Window Flower Boxes and Plant Tubs superbly constructed of beautiful, enduring genuine Redwood. Laboratory and outside tests prove that Redwood gives more satisfactory service, lasts longer than any other commercial wood.

42A. Window Flower Boxes

24" x 9½" x 7½", \$7.95 32" x 9½" x 7½", 8.95 42B. Plant Tubs

Square top tapers down to square base.

10" Tubs, \$5.95 14" Tubs, 7.50

16" Tubs, 8.95

Tubs and flower boxes come knocked down, ready to assemble. Brass screws included.



4. Rubber Neegards. Indispensable for those who like down-to-earth gardening. The soft gum rubber protects the knees and keeps them dry.

\$2.25 the pair.



23. Flower Arranging Kit is all you need to make artistic arrangements. 8 assorted holders, fine florist's shears, roll of wire, florist's clay. Gift-packed in water-proof hamper basket. Includes Flower Arrangement Booklet showing many prize-winning arrangements.

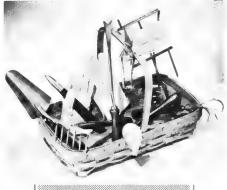
Complete, \$15

108. Voos Tool Set holds 7 strong, light stainless steel garden im-

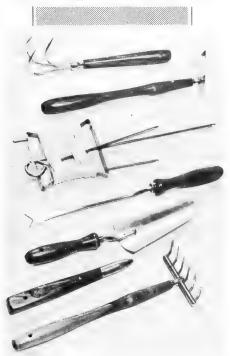
plements with handsome smooth Rosewood handles. Contains a beautifully made weeder, trench hoe, hand rake, trowel, cultivator, seed planter and an automatic line marker for making straightedged beds and borders easily. Tools individually, \$2.25 ea.

108A. Set of 7, \$15.00

108B. Set of 7, in handsome Garden Basket, plus a fine pair of pruning shears and a pair of garden gloves, \$25.00 complete. (as illustrated at right)









314. Lustro-Leaf Spray, the florists' own plant groomer for all potted plants for glossier, greener, healthier foliage. One squeeze of the handy plastic bottle and leaves are clean,

beautifully lustrous, have a pleasant outdoor fragrance. A wonderful plant aid to have in your home, a very thoughtful touch to add to the gift of a plant.

**75¢** each, 3 bottles for \$2.00



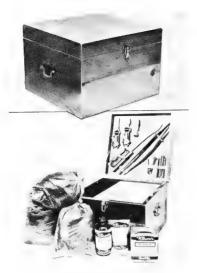
69. Complete Herb Kit delights everyone from brides and real cooking enthusiasts to 'one dish specialty' bachelors! Holds a big selection of fine cured herbs including many rare, exotic varieties, plus a fascinating 111-page book that tells how to use them, gives scores of easy recipes for delicious new dishes. As an added fillip, a large variety of fresh herb seeds are included, with simple directions for growing on the kitchen sill or in the garden. \$3.95



65. Floralite. You'll be delighted at the striking new arrangements you can make with this clever combination flower-and-candle-holder. Without using a bowl or vase it is excellent for holly, bittersweet, evergreens. In a shallow bowl, wonderful for flowers on the dining room table.

Floralite (2 candles) \$2.15
Floralite (3 candles) 2.25
Floralite (4 candles) 3.35
Floralite (5 candles) 3.65

(Candles not included)



19. Or-Kit Helps Hobbyists Grow Orchids of prize-winning perfection. The handsomely finished California Redwood Chest has a special maple cutting and potting board set into the top, is completely fitted with a full complement of hard-to-find necessities including aluminum potting stick, pruner, aluminum stakes, shears, knives, a generous supply of particularly effective fertilizer, much more! Specially designed case is 1" thick, 1534" wide, 11" high, 1534" long.

Complete, \$49.50

# For Finer Flowers



29. The Complete Flower Master Kit is a treasure chest of more than 100 items that will help you create beautiful, original flower arrangements, from the simplest to the most elaborate, for your home or for competitive showing. Everything you need is included: Florist's Clay, Florist's Wax, Florist's Wire, Florist's Tape, Flower Holders, Pins, Picks, etc. PLUS a 24-page book full of drawings and color photos, "Master Guide for Flower Arrangers" by Helen Hopkins, national Flower Show judge, which shows you step by step how to get fascinating results easily with just this kit. Invaluable for amateurs as well as professionals.

Complete Kit and Book, only

20. Rubber Plant Tray is an unbreakable flower pot saucer. Preserves pottery, avoids unsightly ringmarks and scratches, protects surfaces from dampness. Sunken bottom construction collects water in center pad, delivers it to the soil, promotes plant growth.

4" dia., 6 for \$1.95 6" dia., 6 for 3.95 8" dia., 4 for 4.95 10½" dia., 2 for 4.95



16. Brass Watering Can, decorative and useful. Sturdy solid brass construction, baked tarnish-proof finish. Guaranteed for 2 years. Large, 2-quart capacity.

\$8.95



27. Fog Maker is the most versatile sprayer you've ever seen. Two interchangeable heads spray fine fog mist or pin-stream of water, insecticide, mothproofing, water-repellents, etc. Easily operated with one hand. Copper container has 16 oz. capacity. Heavy-duty nickleplated brass parts are noncorrosive. \$5.95



You can arrange it to sprinkle or soak only where required—no water waste. Can be used safely on newly seeded lawns or hillsides. 50 feet of hose will water an area of 1000 sq. ft. Never rots or mildews, rolls compactly for storage. Made of heavy gauge vinyl plastic, comes complete with brass connector and metal slide clasure.

20-ft. length 30-ft. length 50-ft. length 100-ft. length \$3.50 \$4.75 \$8.75









204. The New Chlorocolor Fluorescent Cabinet has specially treated lamps that make seeds germinate faster, cuttings root easier, and quickly gives deep green color and sturdy growth. Chlorocolor Cabinet is the nearest thing to outdoor sunshine—without weather hazards—making ideal conditions for luxurious, rapid growth. The decorative green baked enamel cabinet is a handsome show case for your plants. 12½" by 26". Plugs into any outlet. \$24.95

204A. Inter-Matic Timer turns Chlorocolor Cabinet on and off automatically! You just set the handy dial and the Timer takes over the job of remembering to see that plants and flowers get exactly the right amount of Chlorocolor sunshine. Comes complete in a neat grey metal case, with a slot on the back for easy hanging and simple instructions. This practical accessory makes it ever easier to use the Chlorocolor Cabinet, takes no vacation even when you do. 5" x  $7\frac{3}{4}$ ". Full \$13.95 year's guarantee.





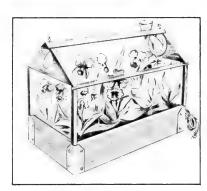
111. Charming New Flower Pot Covers are practical as well as pretty. Potted plants slip in, look more attractive than ever, can't leak and mar furniture. Made of sturdy expanded metal with built-in saucer, beautifully finished in baked-on enamel. Black or white.

A-for pots to 4½" diameter, 4½" high. \$2.50

B—for pots to 6" diameter,  $5\frac{1}{2}$ " high. \$3.00

\$4.00

C-for pots to 8" diameter,  $7\frac{1}{2}$ " high.

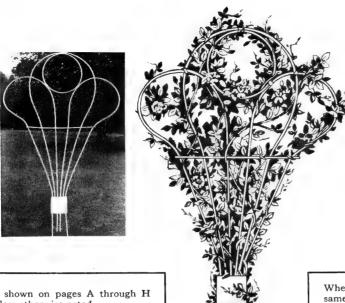


8. A Miniature Indoor Greenhouse enables you to grow easily your own Orchids, African Violets, or raise the most exotic plants from seeds. Complete, and as fully equipped as a full-size greenhouse, yet you can set it up on a table. Automatic ventilation, subsoil irrigation, electric illumination, thermostatic temperature control, glass sides and top, natural cedar base. Fully guaranteed. For normal household AC current. Sizes: 32" x 16" x 21" —

\$39.95 Larger size: 32" x 18½" x 27". \$59.95 (add \$2 shipping charges; west of Mississippi add \$4).



32. Mousset Double-Duty Shears cuts and holds flowers. Imported from France, the only shears of its type. Cut with the serrated blade to hold the stem, use the knife edge to cut through. Eliminates dropping and bruising flowers, does not crush stems. Excellent ladies' shears, lightweight. Indispensable for flower arranging. Chrome steel.



11. Aluminum Rose
Trellis—at last, a rose trellis
that looks as lovely without
roses as when they're in full
bloom! Strikingly designed,
completely aluminum, it
never rots, never needs paintings, never looks shabby. A
beautiful setting for roses in
a garden and especially inviting on the front lawn. Six
feet tall, four feet wide.

\$12.95

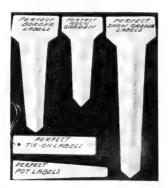
Prices of items shown on pages A through H are postpaid, unless otherwise noted.

When you visit our store, you will find these same items offered at slightly lower prices, because they do not include postage.

# Treasure-Trove For Garden Lovers!

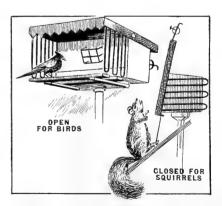


1. Comfy Cultivator is the most useful new garden tool in decades! Makes hand cultivation a cinch. Fits so easily it is like a part of your body. Just strap over forearm, grasp handle and upper arm power does the job. Ends hand strain and blisters, speeds cultivation, cuts working time in half. Cast steel with plastic grip and sponge rubber padding. \$2.95

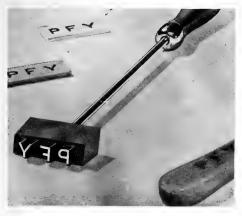


2. Perfect Garden Labels, in a class by themselves. The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

_	Box 25	100
Border 5"	\$2.90	\$11.00
Rock Garden 4"	2.35	8.70
Show Garden 7"	3.60	13.50
Tie-On Label 3"		
with Copper Wire	9	4.25
Pot Labels 4"		3.50



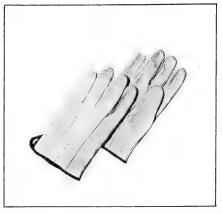
102. At Last — A Guaranteed Squirrel-Proof Bird Feeder. It's adjustable for the largest bird you want to feed. When any bird or animal over the desired weight approaches the feed trough, it closes immediately. Cuts seed cost 50%! In attractive white, with dark green roof and trim. Easily attached by screwing on to a thread pipe. Complete with wild bird seed, \$12.95.



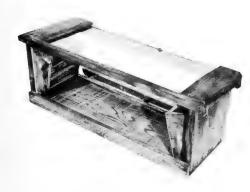
101. Personal Branding Iron is the unique and effective way to identify and safeguard tools, sporting goods, toys or other borrowable possessions. Individually cast in aluminum, polished chrome-steel rod, handsome handle. Ideal for leather, wood, plastic, rubber. Allow 3 weeks for delivery. Indicate initials. Price (including 3 initials) \$3.95. Extra letters, 50¢ each.

downtoearth

Aids for



7. Soft, Supple Albee Garden Gloves are so light and comfortable you hardly know you have them on, yet they protect your hands completely while weeding, cultivating, spraying, doing anything in your garden. Wonderful for driving, too. Made of fine, sturdy, long-wearing kid, that washes clean quickly and easily. In white only. Men's and Women's Sizes - 7-8-9. \$2.35 per pair



91. Glazed Window Bird Feeder brings the birds to feed on your window sill, as you watch from your chair. Made of handsome, durable redwood, cannot be harmed by exposure to the elements. Comes with hinged glass top, built-in seed holder and handy brackets that attach easily to window. Complete with suet and wild bird seed. 18" long \$6.95. 24" long \$8.95



103. Shear Pruning Pleasure—Imported Henckel's Shears. These famous forged steel pruning shears have newly-designed thumb rest and hand-fitting shape that eliminates nasty pinches and dangerous blisters. The most comfortable and efficient shears we've ever found. Powerful, durable and so handy, they'll quickly become one of your most-used garden tools.



6. Pocket Pruner for the gardener who "has everything." This fine English combination opens like a penknife into a double-sharp pruning shears and knife. Blades of finest forged Sheffield Steel.

\$12.95

13. Fragey Pruning Shears imported from Germany.

Heavy duty steel, efficient, smooth-working. Perfect for hard pruning jobs. Has ribbed handles for a firm grip.



over the job of keeping your potted plants moist and healthy! Just fill the gleaming crystal-clear

plastic container-stand with water. Lead the fibre-glass wick up through your flower pot. The wick will feed exactly the right amount of water to the plant as needed! No more drowning or dried-out plants even if the whole family goes off on vacation. A wonderful gift, a most attractive and useful accessory in your home,  $4\frac{1}{2}$ " x  $4\frac{1}{4}$ ". Holds pots up to 6" diameter.

\$1.00 each, 3 for \$2.75



24. Electric Garden Trimmer makes trimming shears and pruners things of the past! Clips and edges lawns in all the hard-to-get at places-near fences, trees, sidewalk; on hills, slopes, etc. in 1/10 the time! Trims, prunes and shapes hedges with equal speed and ease, cuts hours of hard work out of gardening! Rust-proof aluminum with 9,000 RPM electric motor, special tempered steel 8-inch blade, handle that adjusts fast to any cutting angle. Weighs only 3 pounds. Full year's guar-\$17.95



31. Ladies' Garden Boot that weighs only 4 ounces! Weatherproof, sturdy, yet as cool and almost as light as silk stockings. Made of soft, stretchable, long-wearing latex, they keep feet bone-dry in mud, dew, rain or dampness. For use in the garden or anywhere outdoors. Wear indoors when mopping and laundering. Completely washable inside and out, fit easily over comfortable shoes or stocking feet. Garden Green in ladies' sizes. Small (4-6), Medium (6-8), Large (8-10). Only **\$2.98** per pair.

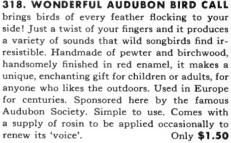


21. Seeder-Feeder-Weeder is the newest of essential garden tools. Saves time and money. Pays for itself the first time you use it, insures smooth carpet of grass-by eliminating waste through scientifically uniform. controlled distribution of lawn seed, dry fertilizer or dry weed killer. It is the only spreader we've found that can spread the tiny, expensive new seed varieties. Green baked enamel steel, 6" high, 4" diameter. Easy to use, lightweight, portable. Holds one pound of seed.

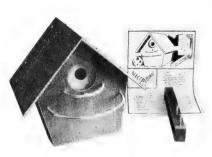


14. Patio and Garden Bell. A garden gate is lonesome without a bell. Here is a sweet voiced bell to announce visitors, call guests, complete a nautical decor. Bracket, bell and clapper are of solid bronze, bell is brightly polished. Bell-pull is a genuine leather thong. All parts are permanently weatherproofed. Can be hung anywhere. \$7.95

#### 318. WONDERFUL AUDUBON BIRD CALL



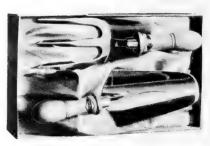




104. With Select-A-Birdhouse you can literally choose any bird you want to live in your garden! Actually one birdhouse for 12 species, with four different size entrance holes. By combining size of hole and location of house, you can attract your favorite birds. Handsome, sturdy redwood, with weatherproof roof. Complete with Select-A-Bird chart, instructions and all attachments.

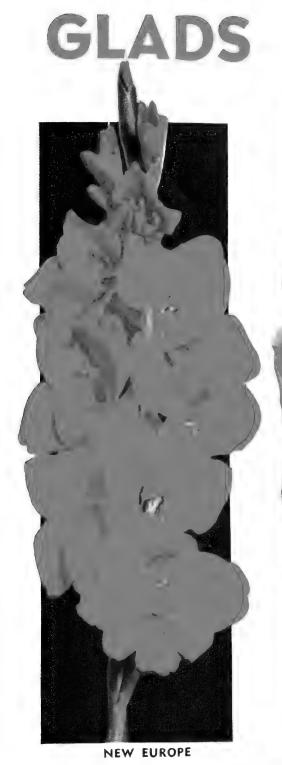


3. Carry the Twin Pail Flower Gatherer and take all the time in the world to pick your flowers. This clever container keeps them garden fresh. No wilt, no waste. Ideal for any length flowers. Sturdy galvanized iron. Baked green finish. 23" high. \$5.95



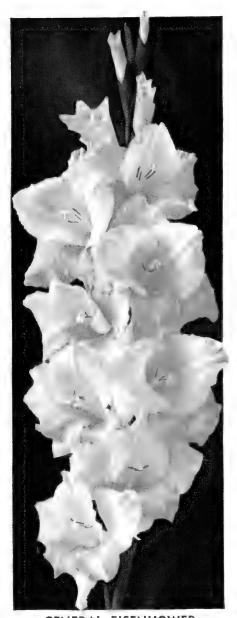
9. Stainless Steel Garden Set. They don't come any better than this beautifully crafted trowel and fork. Made in England of the finest steel obtainable. Superior, workmanlike tools every gardener will be proud to own and use.

\$7.95





**SPOTLIGHT** 



GENERAL EISENHOWER

# PREFERRED COLLECTION of IMPORTED HOLLAND GLADIOLUS

An exceptionally fine value of jumbo bulbs separately labeled and packed in Holland.

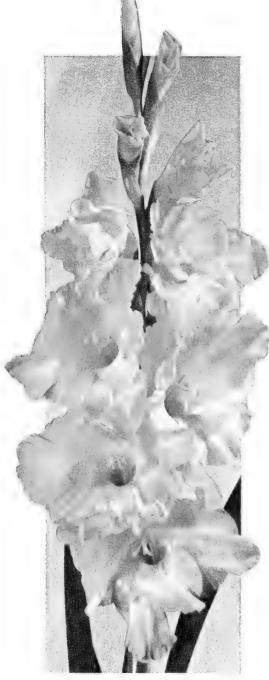
SNOW PRINCESS. Pure white.

SPOTLIGHT. Bright yellow with scarlet mark in throat.

CARDINAL SPELLMAN. Rich pansy-violet.

GENERAL EISENHOWER. Rich rose-pink.

10 each 5 above varieties (50 in all), \$4.50 20 each 5 above varieties (100 in all), \$8.50



ELIZABETH THE QUEEN

Soft ruffled lavender; a beautiful and outstanding variety. 10 for \$1.25; \$11.00 per 100.

#### MINIATURE GLADIOLUS

These dainty flowers are growing more and more popular every year. Their smaller size makes them easier to use in flower arrangements, and their neater growth habit makes them useful for the flower border as well. See page 38 for complete list of varieties.



GLADIOLUS, ATOM

The finest miniature Glad ever introduced. See page 35 for full description. 10 for \$2.50; \$22.50 per 100.



Miniature Gladiolus

## Exclusive Max Schling Introductions

## An Invitation to Enjoy the Best in the Gladiolus Kingdom

#### ATOM (Hedgecock)

(Illustrated page 34.)

The most outstanding and unusual Gladiolus introduction of the decade. Ideal for corsages, table decorations and basket arrangements, its graceful growth habit makes it an ideal garden flower.

ATOM is best described as a deep vermilion-red with a distinct silver penciling or picotee edge bordering each petal. Stems are vigorous and sturdy, bearing as many as 16 florets.

New low price: 10 for \$2.50; \$22.50 per 100.

## Fine New Exhibition Gladiolus

#### MONTE CARLO (Bork)

\* Beautiful bright orange with deeper orange in throat. A medium sized formal decorative variety, especially good for color accent in flower arrangements. \$2.00 each; 10 for \$18.00.

#### GOLDEN SONG (Bork)

Tall stately golden yellow with florets averaging more than 5 inches across. Unusually vigorous and large. \$2.00 each: 10 for \$18.00.

#### CRINOLINE BELLE (Bork)

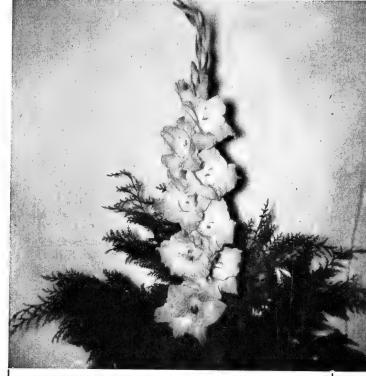
This charming ruffled and crinkled Gladiolus is exquisitely colored with a clear shade of lavender set off by a cream-white throat. A real beauty. \$2.50 each; 10 for \$22.50.

#### HI JINKS

A new, entirely different smoky. Petals smoky salmon suffused grayish lavender. Prominent cream-white throat. \$2.00 each; 10 for \$10.00.

#### SWEET TALK

A "must" in soft yellowish cream and pink suffused with lively clear pink. Medium sized florets with lovely rounded petals. \$1.50 each; 10 for \$13.50.



#### FURBELOW (Cassebeer)

This brand new ruffled beauty is certainly destined for immense popularity. An intense glowing pink with creamwhite throat. Furbelow is the largest and finest ruffled Gladiolus we have ever seen. \$1.50 each; 10 for \$13.50.

#### HELEN HAYES (Cassebeer)

This fine variety first attracted us by its cheerful color and fine substance, stamping it as a real "Fancier's Gladiolus." A magnificent glowing salmon-orange with cream-white throat, Helen Hayes bears a full spike of  $4\frac{1}{2}$ -inch blooms open to the tip of the spike. \$1.25 each; 10 for \$11.25.

#### RUBY GLOW (Cassebeer)

The color of this fine variety, which we introduced last year, is absolutely unique. Its color, a deep ruby-red with a cream median line on each of the lower petals gives the flower an almost jewel-like quality. Ruby Glow makes straight sturdy spikes that never crook. This variety will make a welcome addition to your collection. 50c each; 10 for \$4.50.



The N. Y. Horticultural Society Bulletin says: "The Superb Exhibit Shown on the Stage of Einhorn Auditorium at the Gladiolus Show by Max Schling, Seedsmen, Inc. Photo Fails to Convey the Maximum Culture and Artistry Displayed."

## Outstanding American Grown Gladiolus

This list consists of a selection of fine new varieties, particularly suited for exhibition purposes as well as for cutting.

3	10	100
ALICE AYER. Large, pure white, extremely vigorous	\$1.50	\$13.50
BLUE BONNETT. Clear medium blue with rosy red throat	3.00	27.00
COACHMAN. Pure ruffled pink with white midribs 1.00	3.00	27.00
CONNIE G. Outstanding new cream. Large, ruffled flowers on tall, sturdy stems	2.40	21.50
<b>DOLLY VARDEN.</b> Brilliant salmon with cream throat. Outstanding cut-flower variety 1.00	3.00	27.00
<b>DOROTHY ARMSTRONG.</b> Fine early blooming rich purple	1.50	13.50
FIRELIGHT. Tall brilliant scarlet; an outstanding variety for cutting	2.40	21.50
MARATHON. Strong growing soft buff-yellow with red mark in throat	2.40	21.50
MARSHALL MONTGOMERY. Huge deep velvety maroon-red	1.50	13.50
<b>STEILING.</b> Beautiful ruffled deep rosy lavender80	2.40	21.50

#### COLLECTION

3 each of	10	varieties,	a	\$7.70	value,	for	only	\$ 7.00
10 each of	10	varieties,	a	\$23.10	value,	for	only	21.00

## Futurity Premium Varieties for Breeders and Collectors

Tot Diccacis and Confectors
Each GLAD TIDINGS. Clear soft rose\$1.50
LOOK. Perfect glistening light pink 2.00
MESA MIST. New soft lavender suffused gray 1.00
PEACH GLOW. Large ruffled buff-orange
PINK PRIDE. Strong growing light rosy salmon
PRINCESS. Clear rosy lavender
TRULY FAIR. Marvelous American-Beauty-Rose-red 2.00
TALDA. Huge deep lavender
WHISTLE STOP. Brilliant rose-purple, tall and vigorous 2.00

## Max Schling's Selected Gladiolus

## FIRST QUALITY—SELECTED AND APPROVED BY MAX SCHLING

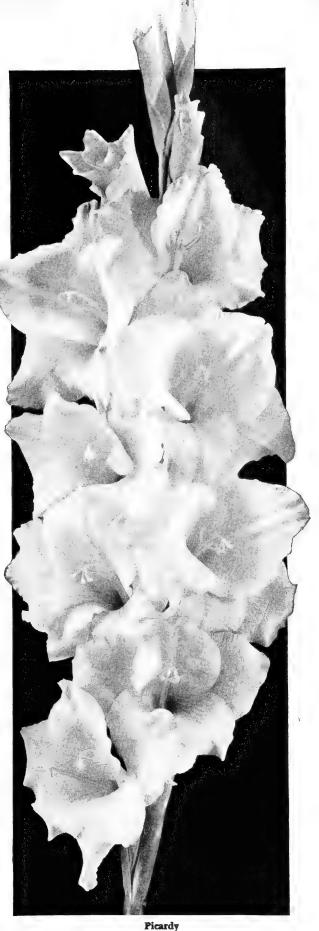
Without exception there has been no garden flower which has been so thoroughly improved in the past decade, nor has any flower made such gains in popularity. It is not unusual to find varieties today with blooming spikes averaging well over 30 inches with individual florets measuring up to 6 inches in diameter. In addition to the increase in size, color developments have been made combining practically every

Our bulbs are plump, high-crowned, guaranteed No. 1 size, and are thrip treated with DDT and thrip free.

To assist in selecting colors, the varieties are listed under color classifications. 50 or more sold at the hundred rate.

neations, 50 or more sold at the nundred rate.		
WHITE AND CREAM		
FLORENCE NIGHTINGALE. Huge tall glistening white.		100 \$11.00
an outstanding cut-flower variety		11.00
LADY ANNE. Fine early pure white	1.25	11.00
<b>LEADING LADY.</b> Cream sport of Picardy. A consistently reliable performer	1.15	10.50
<b>SNOW PRINCESS.</b> Large pure white with golden spike	1.15	10.50
WHITE GODDESS. Beautiful ruffled white	1.15	10.50
PINK AND ROSE		
BEAUTY'S BLUSH. Huge opalescent pink; a consistent prize winner	1.25	11.00
CONNECTICUT YANKEE. Beautiful light blush-pink with rose throat		11.00
GEN. EISENHOWER. Rich rose-pink	1.15	10.50
MISS WISCONSIN. Deep rich rose-pink. A wonderful show variety	1.25	11.00
PICARDY. Old favorite salmon-pink, the most popular Glad of all time	1.00	9.00
POLYNESIA. Pure salmon-pink, a distinct improvement over Picardy	1.15	10.50
SPIC AND SPAN. Tall pure pink, outstanding in all respects	1.15	10.50
YELLOW		
BOUTON D'OR. Tall intense deep yellow	1.15	10.50
GOLDEN ARROW. Tall growing clear light yellow	1.15	10.50
PERDITA. Ruffled buff-yellow with scarlet markings in throat	1.50	13.50
SPOTLIGHT. Deep yellow with scarlet markings in throat. (Illustrated page 33)	1.25	11.00
YANGTZE. Deep empire-yellow	1.15	10.50
ORANGE		
DAISY MAE. Beautiful salmon-orange with cherry blotch in throat		11.00
ORANGE GOLD. Wonderful golden orange. An outstanding variety	1.25	11.00
RED		
BURMA. Deep rose-red of great size and beauty	1.25	11.00
MODERN TIMES. Deep crimson	1.15	10.50
NEW EUROPE. Bright glowing flame-red. (Ill. page 33)	1.15	10.50
RED CHERRY. Brilliant cherry-red with darker throat	1.25	11.00
SCARLET GIANT. Huge early blooming bright red	1.50	13.50

UNCLE TOM. Striking deep maroon. Don't miss this one 1.25



11.00

Blue Beauty

## Max Schling's Selected Gladiolus

LAVENDER AND PURPLE	
10	100
BLUE BEAUTY. Beautiful blue-violet, an excellent cut-flower "Glad"	\$10.50
CARDINAL SPELLMAN. Rich pansy-purple 1.15	10.50
ELIZABETH THE QUEEN. A superb variety. Soft, ruf- fled lavender with darker lines in the throat 1.25	11.00
MYRNA FAY. Attractive medium lavender 1.15	10.50

#### MAX SCHLING'S EXOTIC SMOKY GLADIOLI

No other color classification of Gladiolus has captured the public fancy as much as the newer smoky or odd shades. The term "smoky" applies to those varieties in which the basic color is overlaid with a grayish or light tan sheen. Our list of these outstanding colors has been selected from many good varieties, and will prove invaluable as cut flowers for use in any color scheme inasmuch as they blend beautifully with all other colors.

10  DUSTY MILLER. Old rose with light red blotch\$1.25	100 \$11.00
HIGH FINANCE. Tall orange-gray with cream throat 1.35	12.00
UHU. Vigorous dusty brown. A truly outstanding variety	11.00
HILLCREST. Bright rosy pink with deeper rose in throat and on edges of petals. Extremely large and striking	13.50

#### **Special Collection of Smoky Varieties**

10	each	4	varieties	 5.00

#### MINIATURE VARIETIES

This class of Gladiolus is becoming ever more popular as the grace of the smaller flowers and more graceful spikes makes them ideal for household flower arrangements as well as for the flower border.

ATOM. Illustrated page 34		100 \$22.50
BO PEEP. Buff-pink with yellow throat	1.50	13.50
DAINTY MISS. Lovely blush-pink	1.65	14.50
GOLDEN FRILLS. Lovely ruffled yellow		14.50
QUEEN OF BREMEN. Soft lavender with white throat	1.45	13.00
RUBY. Early blooming red	2.20	19.50
SNOW BABY. Pure white	1.65	14.50

#### Special Collection

10 each 7 miniature Glads ......\$11.75

#### NOTES ON GLADIOLUS CULTURE

Gladiolus bulbs can be planted in the latitude of New York City from April 15th to July 10th. If successive flowering is desired, recommend plantings at two-week intervals.

Gladiolus do best in a good garden soil with a sunny location. For largest flowers it is well to use a general purpose fertilizer before planting, and again as a side dressing when the plants are 12 to 15 inches high. Plant bulbs at a depth of four to six inches.

For exhibition spikes it is necessary to provide water during periods of drought, soaking the ground to a depth of 4 to 5 inches once a week.

When cutting Gladiolus spikes, allow the two outside leaves to remain on the plant to provide food for next year's bulbs.

Gladiolus have only one serious pest, thrips. Bulbs, when you get them from us, have all been dusted with DDT, and are free of thrips. To prevent injury from this insect, we recommend spraying or dusting with a garden preparation containing at least 10% DDT. This should be done every week to 10 days.

## Colorful Dahlias

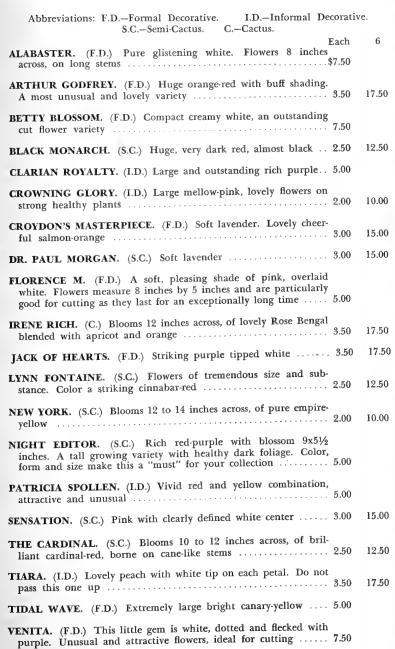
#### OUTSTANDING 1954 INTRODUCTIONS

LADY OF THE SNOW. (Illustrated.) (F.D.) Pure white flowers measuring 10 inches across and 6 inches deep. Plant is tall with healthy foliage that withstands extreme heat. Roots \$15.00 each; plants \$7.50 each.

MILDRED AHLGREN. (Illustrated.) (F.D.) Lovely amaranth-pink flowers with deeper pink shadings. Flowers 10 inches across and 5 inches deep borne on strong stems. Roots \$15.00 each; plants \$7.50 each.

DR. J. BAYER. (Illustrated.) (I.D.) A beautiful mixture of gold, apricot and bronze with deeper reverse. Blooms are well formed measuring 10½ inches across and 5 inches deep. Stems are extremely strong and the flowers are produced early and in abundance. Roots \$15.00 each; plants \$7.50 each.

**SELMA K. C.** A small cactus type with full petals. Color is a rich Phlox-purple. This is a most unusual and lovely variety. Roots \$7.50 each; plants \$3.75 each.





Dr. J. Bayer



Mildred Ahlgren



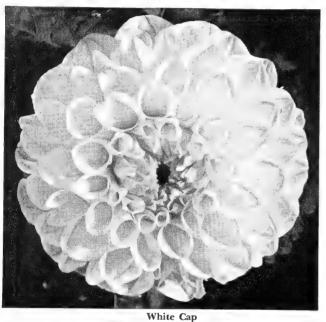
[39]

## Max Schling's Meritorious Dahlias

#### 15 PRIZE NOVELTIES

l each of 15 varieties, a \$27.25 value for only \$20.00.

	Each	6
AVA N. (S.C.) Rich purple	\$3.00	\$15.00
CALIFORNIA IDOL. (I.D.) Clear bright yellow	.75	3.75
CHEROKEE BRAVE. (I.D.) Huge oxblood-red	1.00	5.00
COMMANDO. (F.D.) Large Phlox-purple	1.00	5.00
DAHLIAMUM. (I.D.) Huge apricot with golden		
tint	1.50	7.50
EDNA D. (S.C.) Tremendous bright rose	2.00	10.00
FIVE STAR GENERAL. (F.D.) Deep amaranth-		
pink	1.50	7.50



Pompon Dahlias

Each	6
JANE LAUSCHE. (S.C.) Rosy mauve tipped white.\$2.00	\$10.00
OGDEN REID. (I.D.) Beautiful blend of rose and	
pink 1.50	7.50
OTILIE ZOMEK. (I.D.) Huge pure white, 12 in.	
across 3.00	15.00
PREMIER'S WINSOME. (I.D.) Soft rose-pink 1.50	7.50
RUFFLED GIANT. (F.D.) Golden orange 2.50	12.50
KIRSTEN FLAGSTAD. (I.D.) Deep golden yellow 1.50	7.50
KELWIN: (F.D.) Peach-pink	10.00
STELLA M. (I.D.) Rich purple-red 2.50	12.50

#### THE BEST SINGLE DAHLIAS

1 each of 8 varieties, a \$5.75 value, for only \$5.00.

GIANT YELLOW CENTURY. Bright yellow .0.75 \$3.75

GOLDEN CENTURY. Deep golden yellow .75 3.75

LAVENDER GEM. Soft lavender .75 3.75

MARSHALL'S GLORY. Red, tipped white .75 3.75

PINK CENTURY. Rich pink .75 3.75

SCARLET CENTURY. Bright scarlet .75 3.75

TANGO CENTURY. Striking orange and gold .50

WHITE BEAUTY. Pure white .75 3.75

#### **EXHIBITION POMPON DAHLIAS**

1 each of 12 varieties, a \$7.00 value for \$6.00.

AMBER QUEEN. Light bronze	\$0.50	\$ 2.50
BETTY ANN. Soft clear pink	.50	2.50
EDITH MULLER. Unusual apricot-red	.50	2.50
INDIAN CHIEF. Dark red and white	.75	3.75
JOHNNY PEPPIN. Dark red	.50	2.50
JOE FETTE. Pure white	.50	2.50
LITTLE HERMAN. Red and white	.50	2.50
LITTLE RED WING. Bright cardinal-red	.75	3.75
MORNING MIST. Delicate lavender		2.50
ROTHOUT. Deep red	.75	3.75
SHERRY. Rich purple	.75	3.75
YELLOW GEM. Bright yellow	.50	2.50

#### GIANT SHOW or BALL DAHLIAS

 1 each of 6 varieties, a \$5.00 value for \$4.00.

 CHARLOTTE CALDWELL. Autumn orange \$0.50 \$2.50

 CLARA CLEMENS. Red with white tips \$1.00 \$5.00

 MARSHALL KERNOCHAN. Carmine \$1.25 \$6.25

 RED CHAMPION. Deep red \$1.00 \$5.00

 ROSY DAWN. Lovely blend of yellow and bright rose \$7.5 \$3.75

#### LOVELY MINIATURE DAHLIAS

2.50

1 each of 12 varieties, a \$10.75 value for only \$8.50

reach of 12 varieties, a \$10.75 value for only \$8.5	0.
ANDRIES ORANGE. (S.C.) Bright orange\$1.00	\$ 5.00
BISHOP OF LLANDORF. (Duplex.) Scarlet 50	2.50
CORALETTE. Coral-pink	3.75
CORINA. (F.D.) Deep yellow	3.75
GERRY HOEK. (F.D.) Rose	6.25
JOKE. (S.C.) Deep velvet-red	3.75
LITTLE RED BIRD. Bright scarlet	3.75
LILLY BELLE. (F.D.) Pink	10.00
PEGGY LINDLEY. (F.D.) Orange	3.75
SYLVIA. (F.D.) Red	3.75
WHITE FAWN. (F.D.) Pure white	3.75
WINE DROP. (F.D.) Rich purple	3.75

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## Max Schling's HARDY GARDEN LILIES

for Spring Planting

While fall planting is usually considered best for hardy Lilies, spring planting is nevertheless a time-proven method. Many Lilies do not mature sufficiently in time for fall planting. These are leisurely cured and stored at a temperature of 36 degrees. When removed from storage they are in perfect condition and are ready to start IMMEDIATE growth when planted.

## Lilium Speciosum Rubrum and Album

(Holland-Grown)

Beautiful clean bulbs imported late December. There is nothing finer in any garden than these showy, magnificent hardy Lilies that are dependable bloomers for many years.

Rubrum. (See illustration, page 44.)
Large-flowering bulbs. \$1.00 each;
\$11.00 per doz.

Album. Pure white form of above. Same fine quality bulbs.

Large-flowering Bulbs. \$1.25 each; \$13.75 per doz.

Mammoth Flowering Bulbs. \$1.50 each; \$15.50 per doz.

#### Lilium Estate

(Genuine)

(See color illustration, page 44.)

This Lily has achieved unheard of popularity in the short course of one year. It is the only pure white hardy Easter Lily of proven merit that is perfectly hardy in temperate climates. A long lasting flower that is superb for cutting.

Mammoth Size Bulbs, \$7.00 per doz.

Jumbo Size Bulbs, \$1.05 each; \$11.00 per doz.

#### Lilium Croft

A fine American strain, pure white Easter Lily, particularly desirable for grouping in the front portion of the border.

Giant Flowering Bulbs		100 \$26.50
Mammoth Bulbs		
Jumbo Bulbs	5.50	40.00

#### LILIUM REGALE

Oregon Grown-The Best in the World

(See illustration, page 44.)

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of the bloom is white, with canary-yellow throat; reverse of flower often showing pink.

orien showing pink.	3	12	100
Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting	1.25	\$4.00	\$30.00
Garden Show Size, 4 to 6 blooms per bulb	1.45	5.00	37.50
Giant Flowering Bulbs, 6 to 8 blooms per bulb	1.75	6.25	47.50
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size	2.25	8.25	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per hulb	3.15	11.75	90.00

### Cultural Directions for Lilies

All Lilies listed on this page, with the exception of Lilium Auratum, should be planted at a depth of 8 to 10 inches in a well drained, sunny location. Best planting depth for Lilium Auratum is approximately 2 to 3 inches.

#### Complete Listing of Other Lifies

Variety	Bloom Date	Height	Color	Type Bloom	Prie	ce 12
Auratum (Jap.)	July 20	3-4 ft.	White, gold band	White Trumpet	\$3.15	\$11.50
Centigale	July 10	4-6 ft.	White, canary center	Trumpet	2.35	8.00
Henryi	Aug. 15	4-5 ft.	Tawny yellow	Reflex Speciosum	2.55	9.50
Martagon Dalmaticum	June 20	3-4 ft.	Purple	Turk's Cap	3.00	11.00
Orange Triumph	June 20	5 ft.	Light orange	Chalice	2.35	8.00
Tenuifolium	June 15	2 ft.	Coral-red	Turk's Cap	1.00	3.75
Testaceum	June 25	4 ft.	Tawny cream	Flat Turk's Cap	6.00	22.00
Umbellatum Erectum	June 15	18 in.	Old gold and red	Chalice	1.80	6.50
Umbellatum Splendidum	June 15	18 in.	Vermilion	Chalice	1.80	6.50



Lilium Regale



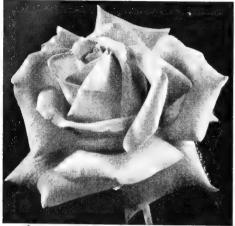
Lilium Croft



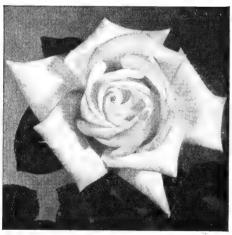
Lilium Speciosum Rubrum



Paul's Scarlet Climber

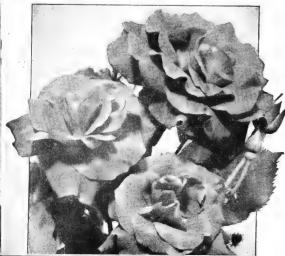


Crimson Glory



Peace

World's Fair



## ROSES

## SELECTED VARIETIES and QUALITY PLANTS

"The Best are Always Inexpensive"

For shipment in early spring.

### EVERBLOOMING HYBRID TEAS

#### RED-

- A. CHRYSLER IMPERIAL. New fragrant rich red. Limited supply.
- B. CRIMSON GLORY. (Pat. 105.) Very vigorous deep crimson.
- C. ETOILE DE HOLLANDE. Lovely deep scarlet.
- A. MOJAVE.
- B. NOCTURNE. (Pat. 713.) Velvety dark red.

#### PINK-

- A. CAPISTRANO. (Pat. 922.) Glowing rose-pink, fragrant and vigorous.
- A. HELEN TRAUBEL. (Pat. 1028.) Perfect rich pink, exquisitely fragrant.
- A. MISSION BELLS. (Pat. 632.) Deep glowing salmon, opening to clear shrimp-pink.
- B. TOM BRENEMAN. (Pat. 986.) Clear rosy pink.

#### YELLOW-

- A. FRED HOWARD. (Pat. 1006.) Lovely yellow-shaded copper.
- A. GOLDEN SCEPTER. (Pat. 910.) (See page 31).
- C. McGREDY'S YELLOW. Old favorite clear yellow.
- A. SUTTER'S GOLD. (Pat. 885.) Clear yellow with copper veining. An exceptional variety.

#### WHITE-

- C. K. A. VICTORIA. Old favorite white.
- B. SLEIGHBELLS. (Pat. 1004.) The newest and best white.

#### BICOLOR-

- B. FORTY-NINER. (Pat. 792.) Rich chrome-yellow interlaced red.
- B. PEACE. (Pat. 591.) The best new Rose in years. Huge flowers, great vigor. Soft yellow edged pink.
- C. PRESIDENT HOOVER. Scarlet and yellow.
  - B. TAFFETA. (Pat. 716.) Rose, pink, salmon and apricot.
  - C. TALISMAN. Gold, scarlet and yellow. Excellent cut-flower variety.

#### FLORIBUNDA DWARF EVERBLOOMING ROSES

- C. BRIGHT EYES. Lovely pale yellow.
- A. CARROUSEL. (Pat. 1066.) Bright red, vigorous and free flowering.

- B. CRIMSON ROSETTE. Fully double velvety red.
- B. FASHION. (Pat. 789.) Luminous coralpink overlaid with gold.
- A. LILIBET.
- B. PINK ROSETTE. Fully double pure pink.
- C. SUMMER SNOW. Pure white.
- A. VOGUE. (Pat. 926.) Rich bright pink; very free flowering.

#### CLIMBING HYBRID TEAS

Although not as tall growing as the regular Climbers, these have larger flowers and bloom throughout the season.

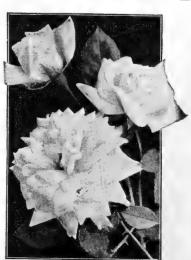
- C. Cl. ETOILE DE HOLLANDE. Deep scarlet.
- C. Cl. E. P. THOM. Deep yellow.
- C. Cl. K. A. VICTORIA. White.
- B. Cl. PEACE. (Pat. 932.) Soft yellow with pink edge.
- C. Cl. TALISMAN. Gold, scarlet and yellow.

#### REGULAR CLIMBERS

- C. DR. W. VAN FLEET. Pale soft pink.
- B. KING MIDAS. Large golden yellow.
- B. NEW DAWN. Everblooming pink.
- C. PAUL'S SCARLET. Vivid scarlet. The most popular scarlet.
- C. SILVER MOON. White.

#### ROSE PRICES

All varieties marked "A" \$3.00 each; 10 for \$27.00. All varieties marked "B" \$2.50 each; 10 for \$22.50. All varieties marked "C" \$2.00 each; 10 for \$18.00. ABOVE PRICES NOT POSTPAID ADD 10% FOR POSTAGE AND HANDLING



K. A. Victoria





LILIUM SPECIOSUM RUBRUM
(Pink Showy Lily)
August blooming, hardy and vigorous. \$11.00 per doz.



LILIUM AURATUM (Gold Band Lily)
July blooming. fragrant and spectacular. \$11.00 per doz.



Pure white, July blooming. \$11.00 per doz.



LILIUM HENRYI (Orange Showy Lily)
Tall, vigorous, August bloomer. \$9.50 per doz.
For Our Complete List of Lilies, See Page 41.

## Vegetable Seed Novelties

#### A Selection of New and Recent Introductions Which Merit a Place in Your Garden

#### Bean, Tiny Green

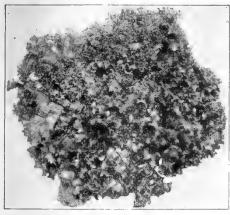
The newest addition to our family of midget vegetables. This midget Snap Bean measuring between 3 and 4 inches in length, and virtually everbearing, surpasses in quality all other Beans. The nearest thing to Haricot Vert. New low prices. Pkt., 50c; 5 pkts., \$2.25.

#### Bush Snap Bean, Wade

(All-America 1952). Superior in color and tenderness to 1950 winner Topcrop. Pods 6 inches long, round and stringless. Pkt., 25c; ½ lb., 50c; lb., 90c.

#### Lettuce, Slobolt

Developed by the U.S.D. A. Experiment Station at Beltsville, Maryland. Slobolt is remarkable in that it continues to bear fine leaf Lettuce during the entire summer without going to seed. Pkt., 25c; 5 pkts., \$1.00.



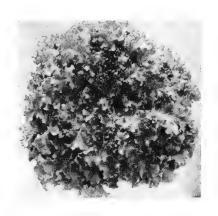
Lettuce, Slobolt

#### Lettuce, Bronze Beauty

All-America Bronze Medal Winner, 1947. This succulent novelty is destined to achieve outstanding popularity. Aside from its delicious flavor and extreme heat resistance, making it an ideal hot weather Lettuce, the growing plants present a beautiful picture in the garden. Pkt., 25c; 5 pkts., \$1.00.

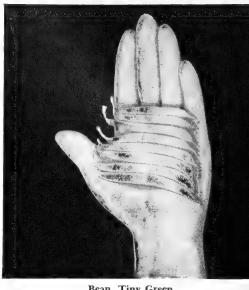
#### Squash, Uconn

(All-America Selection.) The newest and finest Squash. Outstanding flavor, tender and meaty. Pkt., 35c; 5 pkts.,



#### Lettuce, Salad Bowl

A most unusual and meritious Lettuce. Crisp and of exceedingly fine flavor. Ideal home garden variety. Pkt., 35c; 5 pkts., \$1.50.



Bean, Tiny Green

#### Muskmelon, Golden Delight

(All-America 1952). Fine golden fleshed Melon of delicious flavor. Ideal for home garden use. Pkt., 35c; 5 pkts., \$1.50.

#### Tomato, Mustang

A new F1 Hybrid bush Tomato. Developed in Canada, this variety is particularly hardy and produces early and in abundance. Those who have grown this variety report that, planted directly outdoors, it has borne fruits fully one month before any other variety. The fruits of Mustang are smooth and round, averaging 3 inches in diameter. Seeds are few, making this a particularly good variety for selects. Pkt., 50c; 5 pkts., \$2.25. (Supply limited.)

## A Proven Success! A SUCCESSION OF SWEET CORN



This marvelous collection has met with spontaneous approval. The results obtained since its introduction are a source of great satisfaction. Many years ago we introduced our famous Long Season Pea Collection. Now, we take pleasure in presenting our Long Season Hybrid Sweet Corn Collection. As a result of experiments conducted by the Connecticut Experiment Station, which is the leading authority on Hybrid Sweet Corn in the United States, we are able to offer a collection of five varieties of Hybrid Sweet Corn which will bear in constant succession for a period exceeding four weeks with no two varieties ripening together. In order to continue the season after the collection has ripened we advise successive plantings of Golden Cross Bantam which is the latest variety in the collection and which can be planted with safety up until July 1st, or the two additional varieties listed below.

Each one of these varieties has been chosen for its wilt-resistant qualities, heavy bearing propensities and fine flavor. For this reason we can offer this collection with absolute assurance in the fact that these varieties can be classified as wilt-resistant-

heavy bearing-excellent flavor. Spancross 4.13. Extra early.

Marcross 13.6. Early. Carmelcross 39.13. Early midseason.

Whipcross (Lincoln) 39.23. Midseason. Golden Cross Bantam. Late midseason.

Method of Planting

At the time when you usually sow your early Sweet Corn, arrange to plant the entire collection together. Every two weeks thereafter plant an additional quantity of Golden Cross Bantam until the latest possible date.

#### COLLECTION **OFFER**

1 pkt. each of the 5 varieties at left (trial quantity) ......\$1.25

 $\frac{1}{2}$  lb. each of the 5 varieties at left (sufficient for family of 4). \$2.50

I lb. each of the 5 varieties at left....\$4.25

2 lbs. each of the above 5 varieties .....\$8.00



**Asparagus Roots** 

Washington. RUST RESISTANT. Yields a crop 2 years before other varieties; the largest, sweetest variety known; so far superior that it is the only variety that we recommend. Extra Selected Heavy Crowns. 100, \$6.00; 1000, \$55.00.

#### Beans—Bush, Snap

Culture: Beans grow well in any good garden soil. Usually the first planting can be made the last week in April, followed by successive plantings about 2 weeks apart until August 15. Open a drill 2 inches deep and drop the Beans 1 inch apart and cover. When well up, draw the soil up against the plants and cultivate frequently. Do not cultivate them when the dew is on the plants as this frequently causes rust. One pound of seed is sufficient for 50 feet of drill.

**Bountiful.** Stringless; surpasses all others in crisp, tender qualities and fine flavor. (47 days.)

Tendergreen. Round, dark green, stringless and tender. (50 days.)

Wade. Round, smooth pods, plants resistant to disease. (55 days.)

#### Beans-Bush, Wax

Improved Golden Wax. Rust-proof. Large, flat, fleshy, tender pods of the finest quality, entirely stringless. (51 days.)

#### Beans-Green Pole

Old Homestead. (Kentucky Wonder.) Bears abundantly from July to frost. Large meaty pods, stringless and delicious. (65 days.)

**Scarlet Runner.** Excellent for its brilliant scarlet flowers as well as its edible qualities. Use as any other string Bean or shell and cook as Limas. (90 days.)

Edible Soy, Green Giant. The quickest maturing variety. A delicious garden vegetable high in vitamins. (90 days.)

#### Lima Beans—Bush

Bush Limas are nearly 2 weeks earlier than Pole Limas. The seed is quite tender, and will rot while the ground is cold or wet, so do not plant before the ground is warm. For best results, however, the seed can be started in pots in a hotbed or in the greenhouse, and the plants set out when the weather is settled. Plant in rows 3 feet apart and from 4 to 6 inches apart in the row, always edgewise, with the eye down.

Baby Potato. Most outstanding Bush Lima to date. Exquisite flavor and prolific production. Matures in 72 days.

Fordhook. Best for the home garden, very productive and of fine flavor. Large, round and plump, of rich buttery flavor. (71 days.)

Time shown after descriptions indicates average time to maturity. In many cases, picking well before these dates will give tastier and more tender vegetables.

#### Beans-Pole Limas

Where poles can be secured, these Beans are more productive than the Bush varieties. Set poles 3 feet apart, enrich the soil in the hills by mixing with a liberal supply of fertilizer or well-rotted manure. Do not plant until the ground is warm. One pound will plant 50 poles.

Leviathan Extra Early. Earliest Pole Lima. Pods 5 to 6 inches long with Beans of delicious flavor. Extra prolific.

English Broad Beans, Long Pod. Grown as a crop for shelling. Grown at the same time as Peas, these hardy Beans are most delicious when cooked.

#### **Garden Beets**

First Early Blood. Mature in 40 days. Turnip-shaped, deep red, fine grained, tender and sweet.

Oregon Wonder. Semi-globe type, smooth skinned with tender deep red flesh.

Detroit Dark Red. The most popular of all. Fine oval Beets mature in 58 days.

#### Broccoli

Italian Sprouting. Delicious, combining the flavors of Asparagus and Cauliflower. Requires the same culture as Cauliflower. Pkt., 25c; ½ oz., \$1.25; oz., \$2.00. (70 days.)

Italian Heading. Forms large solid heads, soft green in color. Matures August and September. Pkt., \$1.00; 6 pkts., \$5.00. (25 days.)

**Brussels Sprouts** 

A delicious vegetable for fall and early winter use. Sow seed about May 15, thinly, in drills ½ inch deep and transplant, when large enough to handle, 18 inches apart.

Sutton's Exhibition. Sprouts of exceptional size and good quality. Pkt., 25c; ½ oz., \$2.00; oz., \$3.50. (70 days.)

#### **PRICES**

BEANS. Pkt., 25c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$4.00.

BEETS. Pkt., 25c; oz., 60c; ¼ lb., \$1.75; lb., \$5.00.

SWISS CHARD. Pkt., 25c; oz., 50c; 1/4 lb., \$1.50.

CABBAGE. Pkt., 25c; ½ oz., 60c; oz., \$1.00; ¼ lb., \$3.50.

CARROTS. Pkt., 25c; ½ oz., 50c; oz., 90c; ¼ lb., \$3.00.

CAULIFLOWER. Pkt., 35c; ½ oz., \$1.25; ½ oz., \$2.00; ½ oz., \$3.25.

#### **Swiss Chard**

A perfect substitute for Spinach, furnishes a continuous supply of leaves all summer.

Large Ribbed. Broad yellow-green leaves, mid-ribs often 4 inches broad.

Giant Lucullus. Closely crinkled leaves of delicious flavor. (50 days.)

Ruby. Grown for its highly ornamental ruby-red stalks and curly maroon leaves.

#### Cabbage

Extra Early Jersey Wakefield. The best early pointed Cabbage. Matures in 63 days.

Copenhagen Market. The earliest and best round Cabbage. Matures in 69 days.

Golden Acre. Medium sized ball-shaped head. (64 days.)

Late Flat Dutch. Heads very round, flattened on top. (100 days.)

Red Dutch. Deep red. Excellent for winter use. (100 days.)

Perfection Drumhead Savoy. Large solid head with crumpled tender leaves. (90 days.)

Chinese Cabbage. (Chihili.) Tall and slender, resembling Cos Lettuce. Excellent keeper. (75 days.)

#### Cauliflower

Cauliflower succeeds best in new soil. For early summer use, sow seed in hotbed in February and March, and transplant outdoors about April 15. For late fall crop, sow outdoors the latter part of May, and transplant when plants are large enough to handle. Plants should be set at least 2 feet apart in the row. As soon as the "flower" has attained a diameter of 3 to 4 inches, tie the outer leaves together over the head in order to protect it from the sun, wind and rain. One package of seed will produce about 200 plants, one ounce, 3000.

Danamerica Super Snowball. A distinct new variety for main or late crop. The short, strong stem bears a very firm and heavy snow-white head. (55 days.)

Extra-Selected Early Dwarf Erfurt. Remarkable for its earliness and the certainty with which the plants produce fine heads. Pure snowy white, 8 to 10 inches across.

#### Carrots

For a succession during the summer, sow seed at intervals from April 15th to July. One ounce will sow 100 feet.

Imperator. Small deep rich orange with blunt end. Tender and of fine flavor. (77 days.)

Earliest French Forcing. Matures in 60 days. Small, globular and coreless, tender and

Nantes Half-Long. The most suitable variety for the home garden. (70 days.)

#### Celery

Seeds may be sown in the greenhouse, hotbed, or cold frame in February or March, and the seedlings transplanted as soon as large enough to handle. When fully grown, bank up with soil or paper collars in order to blanch the stalks. (120 days.)

Fullheart. Rapid growing, easy-blanching type of excellent flavor. Pkt., 35c; ¼ oz., \$1.50; oz., \$4.00.

Wonderful or Golden Plume. The finest self-blanching yellow Celery. Blight and rust resistant. Pkt., 25c; 1/4 oz., \$1.25; oz., \$3.00.

Giant Pascal. Crisp and firm. The best variety for late use. Pkt., 25c; oz., \$1.50.

#### Celeriac

Giant Smooth Prague. Boiled and sliced, an excellent salad dish. Leaves may be used for flavoring soup. (120 days.) Pkt., 25c; ½ oz., 60c; oz., \$1.10; ½ lb., \$3.25.

#### **Sweet Corn**

Plant about May 5th in hills and allow 2 plants to grow in each hill. Sweet Corn requires rich soil. To have a continuous supply of Sweet Corn throughout the season, plant every 2 weeks until July. One pound will plant 125 hills.

See page 45 for our famous Hybrid Sweet

Non-Hybrid Varieties. Pkt., 25c; ½ lb., 50c; lb., 85c.

Hybrid Varieties except Golden Midget. Pkt., 35c; ½ lb., 55c; lb., 95c.

#### Favorite Non-Hybrid Varieties

Country Gentleman. Late. Ears 7 to 9 inches long with sweet white kernels. (95 days.)

Golden Bantam. The most popular of all. Extra early, sweet and prolific, each stalk bearing 2 or 3 golden ears 6 to 8 inches long. (79 days.)

Golden Midget Hybrid. Similar to our famous Mason's Golden Midget but 4 days early with better filled ears. Pkt., \$1.00; 6 pkts., \$5.00.

Io-Chief. (Hybrid.) Sturdy, heat and drought resistant variety with 8½-inch ears.

CORN SALAD (Field Salad). Sow seed during summer harvest for after frost. Can be cut all winter for a delicious salad dish. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75.

#### Chicory

Witloof (French Endive). Delicious for salads. Lift roots in autumn, cut off the leaves about ½ inch from the crown, and store in the cellar in sand. After resting a month, they are ready for forcing in a warm dark place. The new leaves are crisp, snowy white, of finest flavor. Pkt., 35c; oz., \$1.00; ½ lb., \$3.50.

#### Cucumbers

For early Cucumbers, start seeds in pots in the cold frame or greenhouse, and set out when danger of frost is gone. For main crop, plant outdoors in hills 3 feet apart in May. Thin to four plants per hill. One ounce is sufficient for 40 hills.

Cubit. All-America Bronze Medal. A delicious crisp fleshy Cucumber with very small receptacle. (58 days.) Pkt., 35c; oz., \$1.00.

Perfected White Spine. Ideal for the home garden. Long and smooth with crisp solid flesh. (62 days.)

Longfellow. Perfect for slicing. Long and meaty with few seeds. (70 days.)

Snow's Perfected Pickling. Fruits for pickling 50 days after planting. (56 days.)

Prices for all varieties except Cubit: Pkt., 25c; oz., 60c; 1/4 lb., \$2.00; lb., \$6.50.

#### Dill

Long Island Mammoth. Pkt., 25c; 1/2 oz., 50c; oz., 85c; 1/4 lb., \$2.75.

#### Eggplant

Sow seed in a box or pot in greenhouse or hotbed, in February and March. When about 3 inches high, plant singly into small pots and set plants out as soon as all danger from frost is past (about May 20th), placing them 21/2 feet apart each way.

Improved Black Beauty. Fully a week earlier than New York Improved Purple. (80 days.) Pkt., 25c; ½ oz., 50c; oz., 85c; ½ lb., \$2.50.

New Hampshire Hybrid. Accredited the fineest of all Eggplant. Deep purple skin. (70 days.) Pkt., 35c; 1/4 oz., 65c.

#### **Endive**

An excellent leaf salad for fall and winter use. Make first planting in mid-April and continue into July. When nearly full grown, tie the leaves together at the top to bleach. One ounce of seed plants 100 feet of drill.

Broad-Leaf Batavian. Leaves are large and broad, and furnish more greens than curly varieties. Pkt., 25c; oz., 60c; 1/4 lb., \$1.85.

Extra Fine Green Curled. Leaves blanch rapidly and are very tender. Pkt., 25c; 1/2 oz., 75c; oz., \$1.25; 1/4 lb., \$3.50.

#### Herbs

Varieties marked with (\*) are perennials.

SEEDS—Price: Pkt., 35c; 5 pkts., \$1.50.

ANISE. For seasoning.

**BORAGE.** Flowers used for salad garnishing, leaves for flavoring cordials.

CARAWAY. Seeds used in bread, pastries and liqueurs.

#### CATNIP

\*CHIVES. For salads, seasoning and flavoring.

CORIANDER. Strongly aromatic seeds.

\*SWEET MARJORAM. A popular herb for seasoning and salads.

UPLAND CRESS. A dry-land form of Water Cress.

#### SPECIAL COLLECTION

1 pkt. each of 21 Herbs listed, \$6.50.



Sweet Marjoram

CRESS, CURLED. (Pepper Grass.) For salads and garnishing.

\*CRESS, SWEET WATER. Excellent for salads.

FENNEL. (Finnochio.) For garnishing and making sauce for fish. Bulblike base may be eaten boiled or raw.

\*HYSSOP. For flavoring and medicine.

\*LAVENDER. (Lavandula Spica.) For food seasoning.

\*LAVENDER, TRUE. (Lavandula Vera.) For sachets for perfuming linens.

MUSTARD, WHITE LONDON. For salads and garnishing.

\*ROSEMARY. Especially good for seasoning pork.

RUCOLA. (Roquette.) A very popular Latin herb for salads and cooking.

\*RUE. A bitter, pungent seasoning for salads.

\*SAGE. For flavoring dressing and sauces. SUMMER SAVORY. Especially valuable for flavoring Beans.

WEET BASIL. Very aromatic for seasoning.



Sage

#### **Herb Plants**

ALL PLANTS: 3 for \$1.95; 10 for \$5.50. Add 10% of cost for postage and handling.

Herbs for Cooking

CHIVES MINT ROSEMARY SAGE TARRAGON THYME

Herbs for Fragrance and Ornamental Use BERGAMOT GERMANDER LAVENDER LEMON BALM LEMON THYME. (Variegated). LEMON VERBENA WINTER SAVORY. (Also for cooking).

#### Kale

Dwarf Green Scotch Curled. Splendid greens for fall, winter and early spring; use boiled and served like Spinch. Flavor improved by freezing. The plant is entirely winter hardy. (55 days.) Pkt., 25c; oz., 60c; 1/4 lb., \$1.85.

#### Kohl-rabi

The bulbs should be used when the size of a small Apple, as they become woody when very old. For this reason, successive sowings should be made until the middle of August. Set plants 6 inches apart. One ounce will sow 150 feet of drill.

Early White Short-Leaved Vienna. Matures in 6 weeks from sowing. (55 days.) Pkt., 25c; oz., 75c.

#### Leek

American Flag. For flavoring soups. Sow in drills a foot apart as soon as the ground opens and thin out to 4 inches apart. One ounce will plant 25 feet of drill. Pkt., 25c; 1/2 oz., \$1.00; oz., \$1.75; 1/4 lb., \$6.00.

#### PRICES

LETTUCE (except where indicated): Pkt., 25c; oz., 70c; 1/4 lb., \$2.00. MELONS (except where indicated): Pkt., 25c; oz., 50c; 1/4 lb., \$1.50.

ONIONS. Pkt., 25c; 1/2 oz., 60c; oz., \$1.00; 1/4 lb., \$3.50.

#### Lettuce

To produce solid heads, plant in very rich soil. For first early crop, sow in hotbed in March, and transplant outside the middle of April. Sow outdoors as soon as the ground opens, in drills from 1 to 2 feet apart, covering the seed with 1/4 inch of soil. Thin out to 10 inches apart. Lettuce should not be transplanted after May 15, or you will not get heads. Drop 2 or 3 seeds every 10 inches and leave the strongest plant to grow. One ounce is sufficient for 100 feet of drill. Bibb. See page 53.

Early Curled Simpson. The best early loose type, everywhere successful. (45 days.)

Great Lakes. All-America Bronze Medal. A fine hot weather Lettuce, notable for its slowness in bolting to seed. (83 days.) Pkt., 35c; 5 pkts., \$1.50.

Imperial 847. Blight resisting variety pro-ducing fine, solid medium sized heads despite heat. One of the easiest heading varieties ever offered. (84 days.)

Iceberg. Large crisp solid heads, universally popular. (84 days.)

Mignonette. Small but dependable firm heading Lettuce of russet color. (67 days.)

Oakleaf. The best for summer use. An outstanding leaf Lettuce which bears delicious leaves throughout the entire summer until killing frost. Do not pass this up. (40 days.) Pkt., 35c; pass this up. 5 pkts., \$1.50.

Slobolt. (U.S.D.A. development.) Bears palatable leaves all summer without bolting to seed. (43 days.) Pkt., 25c; 5 pkts., \$1.00.

White Boston. Similar to Big Boston in appearance, but clear green in color and more heat resistant. (76 days.)

New York No. 12. Reliable for year round use. Heads crisp, solid and tender. (77 days.)

#### Romaine or Cos

Paris White Cos. Large, crisp and most delicious. (66 days.)

#### Muskmelons

Muskmelons succeed best in light, rich soil, preferably sod-soil. They should be planted in well-enriched hills from 4 to 6 feet apart. For very early Melons, start seed in pots and plant outdoors when weather is settled, about May 20th. For main crop, plant outside middle of May, 6 to 8 seeds in each hill. Leave four of the strongest plants to grow. One ounce is sufficient for 50

Crenshaw. Rind green, flesh soft light pink, sweet and juicy with mild delicious flavor. (110 days.)

Emerald Gem. Beautifully netted. Flesh thick deep salmon in color and deliciously sweet. The best for the home garden.

Honeydew. Large cream-white skin, green flesh. (115 days.)

Pride of Wisconsin. An early Melon maturing in 90 days. Heavily netted, thick orange flesh.

Rocky Ford. Flesh thick and deep green. (92 days.)

#### Watermelons

Plant the same as Muskmelons, 8 feet apart. One ounce will plant 30 hills.

Midget. (White Mountain.) See page 53. Congo. Large oval dark green Melon weigh-

ing up to 35 lbs. with sweet, bright red flesh. (90 days.)

Golden Early. An extremely early and luscious Melon. Early maturing and easy to grow in almost any latitude. Fruits uniformly globular, of solid green color, flesh brilliant red, ripening to the rind.

Yankee Queen. An early maturing selection of New Hampshire University for short season climates, averaging 9 in. in length and 8 in. in width. Flesh tenderly flavored, soft pink, and of firm texture; lightly seeded and all flesh. Pkt., 35c; 3 pkts.,

#### Okra

White Velvet. The tender seed pods should be cut when 3 to 4 inches long. Sow outdoors during May in drills and cover with an inch of soil. When well up, thin to 10 inches apart. Never allow seed to ripen. (58 days.) Pkt., 25c; oz., 60c; 1/4 lb., \$2.00.

#### Mushroom Spawn

(Cultural bulletin on request.)

American Pure Culture. Have Mushrooms of largest size and best quality. Brick, 50c; 10 bricks, \$4.50.

#### **Onions**

Onions require rich soil to develop into large bulbs. Sow thinly in shallow drills as soon as the ground opens and cover lightly, thin out to 4 inches apart.

Early Yellow Globe. A heavy yielding variety maturing 3 weeks earlier than other globe varieties. Color light golden yellow. (110 days.)

Large White Globe. The true Southport strain. Flesh very crisp, fine grained, snowy white and mild. (110 days.)

Red Globe Southport. The most popular red Onion. (110 days).

#### **Onion Sets**

Onions of size for boiling may be had as early as June, by planting these sets in spring as soon as the ground opens. They can be pulled when young and eaten green as scallions. Set out in rows 1 foot apart, and 4 inches apart in the row.

White Globe Southport. Pt., 50c; qt., 90c; pk., \$6.50.

Yellow Globe Southport. Pt., 50c; qt., 90c; pk., \$6.50.

Parsley

Sow seeds as early in spring as possible, in shallow drills, covering with about 1/2 inch soil. Three to four weeks are required for germination. One ounce will sow 100 feet

Emerald. (Dwarf.) Rich dark green color with extreme curliness. Highly recommended for home gardens and edgings. (85 days.)

Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50. Triple Curled. The finest Parsley for garnishing. Exquisitely curled. (70 days.) Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

Plain Leaved. Strong flavor, for seasoning. (72 days.) Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

Large-Rooted Hamburg. (Turnip Rooted.)
The thick fleshy roots impart a delicious Parsley flavor when used in soups and stews. (90 days.) Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

**Parsnips** 

Sow outdoors in mid-April in drills 2 feet apart, cover seed with about ½ inch of soil.

New All-American. Clean white roots, free from fibers and with tiny core. (95 days.)

#### **Peppers**

Sow seed in hotbed, cold frame or greenhouse in March, and transplant in the open when all danger of frost is past, about May 20th. Large fruited Peppers are fine for stuffing and pickling.

- Merrimack Wonder. An extra early Pepper, particularly suitable for northern culture. Fruits of perfect shape and delicious flavor, crisp and firm. (70 days.) Pkt., 50c; 5 pkts., \$2.25.
- Ozark Giant. Very early bearing variety with large green fruits. (80 days.) Pkt., 25c; 1/4 oz., 75c.
- Pimento. The delicious meaty Italian sweet salad Pepper. (80 days.) Pkt., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25.
- California Wonder. Large late thick-meated variety, solid and heavy, very sweet. (75 days.) Pkt., 25c; ¼ oz., 75c; ½ oz., \$1.25.

#### Pumpkin

Plant in hills 6 feet apart in May. Allow 3 plants to grow in each hill. The ground for Pumpkins should be rich. They may also be planted in Corn hills. An ounce will sow 40 hills.

- Small Early Sugar. Fruit small and round, without ribs. flesh yellow and very thick. (100 days.) Pkt., 25c; oz., 75c; ¼ lb., \$2.00.
- King of the Mammoths. Specimens often weigh 50 lbs. Flesh bright yellow and very thick. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

#### Radishes

Sow in a hotbed any time during the winter, and outdoors as soon as the ground opens, and for succession every 2 weeks. Maturing quickly, they may be planted in between other crops. One ounce will plant a row 75 feet long.

Early

- Cherry Belle. Globe-shaped bright cherryred, with small tops. A fine table variety. (23 days.)
- Earliest Forcing. The earliest maturing Radish. Roots round bright scarlet with little top. (22 days.)
- French Breakfast. Matures in 25 days. Roots olive-shaped, scarlet tipped with white.

Red Rocket. (Scarlet Globe.) (23 days.)

#### Late

Icicle. Roots 6 inches long. Pure white, very tender. Matures in 27 days.

Round Black Spanish. Fine winter variety. For salad use. (56 days.)

#### Salsify (Oyster Plant)

Mammoth Sandwich Island. Sow in early spring at a depth of 1 inch. Thin to 4 inches apart. Ready for use in October. Can be stored outdoors or in the cellar all winter. Pkt., 25c; oz., 50c; ¼ lb., \$1.75.

#### Spinach

With the exception of our Perpetual and New Zealand, Spinach can be successfully grown only during cool weather—in early spring or late fall. Sow in drills 1 foot or more apart as early as the ground can be worked, and for succession until May 1st, again the latter part of August until September 15th. For large leaves and luxuriant growth, good soil is necessary.

- America. Excellent for early spring and fall planting. (48 days.)
- Savoy-Leaved Long Standing. Runs to seed very slowly even in hot weather. Excellent where other varieties fail. (42 days.)
- New Zealand. A most useful vegetable, producing vines 2 to 3 feet long from which fleshy rich green leaves can be picked all summer. The only reliable summer Spinach. (70 days.) Pkt., 35c; oz., 85c; 1/4 lb., \$2.50; lb., \$6.00.
- Common Green. (Chard.) Assures a supply of fine Spinach throughout the summer months. Sow in early spring, ready in June. Cut without injuring the heart of the plant, and another crop will come up. This is the variety formerly so popular as Perpetual summer Spinach. (55 days.)

#### Sorrel

Mixed with Spinach it adds a delicious flavor. Soup made with this vegetable is known throughout the world. Pkt., 25c; oz., \$1.00.

#### Squash

Plant in hills about May 10th, in well-manured ground, the early bush varieties 3 feet apart, and the running sorts from 6 to 8 feet.

- Butternut. By far the best winter Squash. Delicious baked or boiled. (90 days.)
- Acorn. A small green variety with orange flesh. Excellent for baking. (85 days.)
- Giant Summer Straightneck. Deeper flesh and thicker neck than Crookneck. (60 days.)
- Zucchini. (Black.) The delicious Italian Cucumber Squash. Fruit should be picked when it is hardly the size of a small Cucumber. (62 days.)
- Cocozelle. (Striped Zucchini.) Another Italian favorite, preferred by many. (65 days.)
- Giant Summer Crookneck. Deep orange, very early. (58 days.)

#### **Tomato**

Our Tomato seed is grown from choice and carefully selected stock, and is of superior quality. Sow seed under glass in March. When 2 inches high, transplant into boxes, or singly into small pots. Just as soon as all danger of frost is past, plant out in well-manured soil. One packet will produce 100 plants.

Beefsteak. Deep crimson Ponderosa. (90 days.)

Early Chatham. The earliest maturing of all. Particularly suited to growing under glass, but does well outside as well. Pkt., 35c; 5 pkts., \$1.50.

High C. A small round Tomato, with three times the vitamin content of the average Tomato. Pkt., 50c; 5 pkts., \$2.25.

Pritchard. Early globe-shaped variety popular for its large bright red fruit and heavy yield. (76 days.)

Rutgers. Medium size fruits with firm red flesh. (86 days.)

Ponderosa. Very solid. (90 days.)

Marglobe. Perfect globe-shaped fruit; ideal for the home garden. (77 days.) Earliana. Bright scarlet. (66 days.)

Jubilee. (All-America Bronze Medal.)
The most outstanding yellow Tomato with tangerine-orange flesh. Don't pass this up. Pkt., 35c; 1/4 oz., \$1.00.

San Marzano. Italian pulp Tomato. (80 days.) Pkt., 35c; ½ oz., \$1.00.

Small fruiting Varieties. Red Plum, Yellow Plum, Red Pear, Yellow Pear, Red Peach, Red Cherry, Yellow Cherry and Husk. Each pkt., 35c; 5 pkts., \$1.50.

#### Turnips

For early Turnips, sow as soon as the ground opens in spring, in drills a foot or more apart; thin out to 4 inches apart in the row. For fall crop, sow in June and July. Sow Rutabagas the end of May or early in June. One ounce is sufficient for 150 feet of drill.

Extra Early Snowball. Very tender, white fleshed, round. Excellent quality. (40 days.)

Purple Top White Globe. Tender and sweet. (55 days.)

Improved Golden Ball. The best yellow variety. (65 days.)

Seven Top. Grown for tops only. This is the variety used in making the famous "pot likker" of the South. High in vitamins.

Rutabaga. Improved American Purple Top. Grown for winter crop. Flesh golden yellow, tender and sweet. (90 days.)

#### PRICES

PARSNIPS. Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

RADISHES. Pkt., 25c; oz., 75c; 1/4 lb., \$2.25; lb., \$6.50.

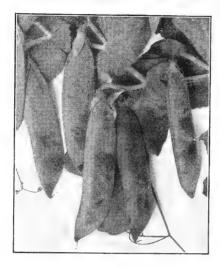
SPINACH. (Except where indicated.) Pkt., 25c; oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

SQUASH. Pkt., 25c; oz., \$1.00; 1/4 lb., \$3.00.

TOMATO (unless otherwise indicated). 25c per pkt.; ½ oz., \$1.25; oz., \$2.00.

TURNIPS and RUTABAGAS. Pkt., 25c; oz., 75c; ¼ lb., \$2.00; lb., \$4.75.

## Max Schling's Luscious Peas



#### New Pea, Early Dwarf Giant-Podded

The name in itself is descriptive as is the illustration. We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties.

IMPORTANT. All varieties in this Collection must be planted at one time as early in the spring as the ground can be worked.

- World's Record. Height 2½ ft. Uniform maturing first early Pea. Medium heavy producer. Pointed broad and plump pods containing 7 to 8 large tender Peas of good quality.
- Laxton's Progress. Height 16 inches. Medium dark green plant. Pods dark green, somewhat curved, very handsome, containing 8 to 9 large good quality Peas. Largest podded of the Laxtonian family.
- President Wilson. Height 20 inches. Very succulent, maturing directly after Laxton's Progress. One of the finest Peas in our collection.
- No. 40. Height 28 inches. Completely resistant to mid-summer wilt. Extremely large pods containing 9 to 10 enormous Peas.
- Improved Telephone. Height 5 ft. Enormous pods well filled with Peas of the finest quality.
- Champion of England. Height 4 ft. By far the best late bearing Pea. Pods large, deep green, somewhat curved. Tender Peas of finest quality.

You may even prolong the season for another week or two by making a second planting of No. 6 about 2 to 3 weeks later, but not after May 10.

• ½ lb. each of all 6 varieties (3 lbs. in all) \$2.50. 1 lb. each of all 6 varieties (6 lbs. in all) \$4.50. 2 lbs. each of all 6 varieties (12 lbs. in all) \$8.00.

## DO YOU KNOW THIS SECRET?

Do you know how to avoid the usual disappointment of a poor Pea crop after mid-July? It is easy to get big crops of luscious juicy Peas "fulling right over one another," in steady succession even up to late August—if you learn this secret:

Instead of planting at 2- to 3-week intervals, get the following picked varieties and plant all at once in early spring, the moment the ground can be worked. This will allow a good root-system to develop before hot weather comes. The varieties will bear in the order shown below (and pictured opposite), beginning about June 20 and keeping up a steady succession of big mouth-watering crops until late August.

Petit Pois. A delicate French Pea of very sweet flavor. Preferred by those who appreciate the finest things on the menu. Pkt., 35c; ½ lb., 75c; lb., \$1.35.

Edible-Podded or Sugar Peas

Eat the pods with the Peas. The pods are fleshy, tender, juicy, very sweet, stringless, and are cooked and served like String Beans.

MAMMOTH MELTING SUGAR. Height, 41/2 feet.

DWARF GREY SUGAR. Height 20 inches.

PRICES OF PEAS
All varieties: Pkt., 25c; ½ lb., 50c;
lb., 90c; 2 lbs., \$1.70, (except Petit Pois).

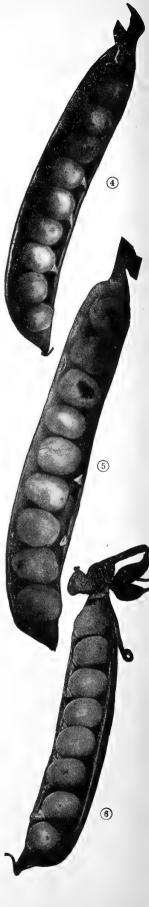
#### LEGUME-AID-Inoculant

All Legumes are aided in their growth if treated with an inoculant that increases their ability to obtain nitrogen from the air. Full directions for proper use will be found on each package. Splendid for garden Peas, all Beans, Sweet Peas and Lupins. Packet sufficient to treat 5 lbs. of seed, 10c.

### TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in three sizes.

No.	1.	60x72	in.										. :	\$1.6	00
No.	2.	60x96	in.											1.5	25
No.	3.	60x180	) in.											1.4	6F



## Max Schling's FRUIT TREES

All prices postpaid except Strawberries and Blueberries. These latter are shipped express

Apple

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: 'Cortland, 'McIntosh, 'Northern Spy, Red Delicious, Yellow Delicious.

#### Pear

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Bartlett, Kieffer, Bosc, Seckel.

#### Cherry

SWEET CHERRIES

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Windsor, Napoleon, Black Tar-

SOUR CHERRIES

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Variety: Montmorency.

#### Plum

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Abundance, Burbank, Bradshaw, Stanley.

#### Peach

1 year old, extra size. \$3.00 each; 10 for

Varieties: Golden Jubilee, Hale-Haven, √Elberta.

#### **Dwarf Apples**

2 years old, 3 to 4 ft., early to bear. \$3.75 each; 10 for \$33.75.

Varieties: Cortland, Red Delicious, Mc-Intosh, Yellow Delicious.

#### **Dwarf Pears**

2 years old, large, early to bear. \$3.75 each; 10 for \$33.75.

Varieties: Bartlett, Clapp's Favorite, Duchesse, Seckel.

#### Strawberry Plants

Pot-grown plants ......\$4.25 \$12.00 Varieties: \(\) Catskill,\(\) Dorsett,\(\) Fairfax,\(\) Big Joe, Premier.

#### **Everbearing** Strawberry Plants

100 Pot-grown plants ......\$6.25 \$15.50 Varieties: Mastodon, Gem.

#### Extra Special! Blueberries

Wonderful Plants at a New Low Price Extra strong, 2-year-old, 18- to 24-inch certified plants grown by a specialist; each plant individually balled and burlapped, packed and shipped in wooden crates within the Japanese Beetle Area. Outside the Beetle Area roots wrapped in sphagnum moss and burlapped.

Shipped in units of 3, 4, 6 and 8 plants, at least 3 varieties to a unit to insure pollination.

No orders taken for less than 3 plants. VADIFTIES

Jersey	Ranc	ocas	∨Rubel	Concord
			ICES	
3 plants				\$ 6.00
4 plants				7.50
				11.00
8 plants				14.00

#### Rhubarb Roots

Two wonderful new varieties.

Chipman's Canada Red. Bright red all the way through. Very sweet and tender, ex-tra large stalks. Long bearing season throughout the entire summer without going to seed. \$1.00 each; 6 for \$5.50, postpaid.

MacDonald. Stalks are tender and of unsurpassed flavor, high yield, strong and robust. Strong roots, 75c each; \$8.75 per

#### Raspberry Plants

100 Strong fruiting canes ......\$3.75 \$33.75 Red. Latham, Milton, Taylor. Black.\Cumberland. Purple, Sodus.

#### **Everbearing Raspberry Plants**

Strong fruiting canes .....\$4.00 \$36.00 Varieties: Indian Summer, September.

#### **Blackberry Plants**

Same prices as Raspberries. Variety: Hedrick.

#### Grape Vines

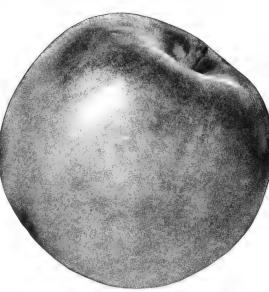
Selected 2-yr.-old, No. 1 Vines. \$1.00 \$9.00 Varieties: Caco, red; Concord, blue; Dela-

#### **Outstanding New Grape Varieties**

Selected 2-yr. No. 1 vines ....\$1.75 \$15.75 Varieties: Steuben, blue; Interlaken Seedless, white; Golden Muscat, yellow; Van Buren, black.



J. H. Hale Peaches



Baldwin Apple

Bradshaw Plums







### Max Schling's Famous Lawn Seeds

#### MAXIMA SPECIAL LAWN SEED

This mixture is especially prepared for growing along the Eastern Seaboard, and conforms to the recommendations of leading Agricultural Colleges in this area.

20% Kentucky Bluegrass 30% Illahee Fescue 30% Chewing's Fescue 10% Highland Bent 10% Red Top

Prices: \$2.00 per lb.; 5 lbs., \$9.50 (\$1.90 per lb.); 10 lbs., \$18.50 (\$1.85 per lb.); 25 lbs., \$45.00 (\$1.80 per lb.); 100 lbs., \$175.00 (\$1.75

#### MAXIMA SHADY NOOK LAWN SEED

Especially prepared for growing in partial shade where other mixtures will not produce good results.

20% Roughstalk Meadow Grass (Poa trivialis)

30% Illahee Fescue

30% Chewing's Fescue 10% Highland Bent 10% Red Top

Prices: \$1.75 per lb.; 5 lbs., \$8.25 (\$1.65 per lb.); 10 lbs., \$16.00 (\$1.60 per lb.); 25 lbs., \$38.75 (\$1.55 per lb.); 100 lbs., \$150.00 (\$1.50 per lb.).

#### INDIVIDUAL GRASSES

Although we do not recommend straight grass lawns as a general rule, there are occasions when a straight grass is required. We offer a selection of the finest quality grasses, quoted in 10-lb. lots, the minimum we can furnish.

	IU IDS.
Chewing's Fescue	\$13.00
Creeping Red Fescue	, . 13.00
Illahee Fescue	15.00
Alta Fescue	6.00
Meadow Fescue	7.00
Highland Bent	20.00
Domestic Ryegrass	3.50
Bluetag Perennial Ryegrass	. 4.50
Kentucky Blue Grass (write for pri	ces).
Poa Trivialis (write for prices).	
Red Top (write for prices).	

#### **NEW ZEALAND GROWN** WHITE CLOVER

This Clover may be used to make a pure Clover Lawn or in combination with lawn seed at the rate of 1 lb. of Clover to 10 lbs.

Price: \$1.75 per lb.; 5 lbs., \$8.50 (\$1.70 per lb.); 10 lbs., \$16.50 (\$1.65 per lb.); 25 lbs., \$40.00 (\$1.60 per lb.); 100 lbs., \$155.00 (\$1.55 per lb.).

Chemical Lawn Edger

Keeping grass at the edges of the garden or driveway as well as on slopes and other hard-to-mow areas is a difficult chore. By using SLO-GRO (containing Maleia Hydrazide or MH40) it is possible to reduce mowing these areas to a minimum. Simple instructions included with each package.
HOME GARDEN UNIT. Enough to

cover 660 square feet. \$2.00, postpaid. ESTATE UNIT. Enough to cover 7200 square feet. \$10.50, postpaid.

#### MERION BLUEGRASS

We have a very limited quantity of Merion Blue Grass, the new "Miracle Grass" you've heard so much about. It differs from regular Kentucky Blue Grass in that it is much more resistant to heat and disease, and, therefore, is better suited for use in this area. Lb., \$6.00; 5 lbs., \$27.50.

#### SPECIAL MERION BLUEGRASS MIXTURE

30% Merion Blue Grass 50% Illahee Fescue 20% Highland Bent

Price: 1 lb., \$3.00; 5 lbs., \$14.00.

#### **JAPONEX**

#### MILKY DISEASE SPORE POWDER

U. S. Department of Agriculture Formula Made Under Government License and Supervision

U. S. Department of Agriculture has finally found the specific control of Japanese Beetles, the Milky Spore Disease which remains ever present and active for all time on the ground. In fact, its effectiveness spreads by means of bird droppings, wind, etc.

Experiments proved that in less than two years the beetle population of the most highly infested areas has dropped almost 60% and in three years have become almost non-existent. The parasitic disease attacks the larvae in the ground and need only come in contact with the larvae to cause infection.

#### Non-Poisonous, Perfectly Safe to Use

Full instructions for many methods of application appear on each package. It is easiest to apply by mixing proper amounts with fertilizer and distributing it at the same time. The material never spoils. It can be kept for years and, remember, once your ground is inoculated, it remains inoculated forever.

For guaranteed beetle protection, use it yourself, induce your neighbors to use it, and influence your local civic organization to use it.

Price: \$3.15 per 1/2 lb.; postpaid anywhere in U. S. A.

No discount for quantity. One pound sufficient for 2000 square ft.

#### **GROUND COVERS (Plants)**

Regardless of the mixture, no grass will grow in complete shade such as that under dense trees. Here it is necessary to use a ground cover or low growing spreading plant. Below are listed several of the best

AJUGA REPTANS. (Bugle). A low growing plant trailing in habit, with bright blue flowers in spring. Part shade. 10 for \$5.50; \$45.00 per 100.

PACHYSANDRA TERMINALIS. Rampant growing plant for full shade. Inconspicuous cream-white flowers. 10 for \$4.50; \$35.00 per 100.

VINCA MINOR (Myrtle). Dark green foliage, attractive blue flowers. 10 for \$4.50: \$35.00 per 100.

Add 10% of cost for postage and handling.

Max Schling's Vegetables

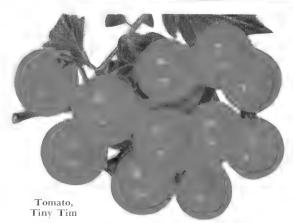
Mason's Golden Midget Sweet Corn

#### MASON'S GOLDEN MIDGET CORN

No new vegetable ever enjoyed the great popularity of this marvelous variety. Maturing in less than 60 days, it can be grown on even the smallest plot, and is excellent for canning and freezing. Pkt., 50c; 5 pkts., \$2.25.

#### BIBB LETTUCE

As famous today as in Civil War times when it was first developed. Acclaimed by all who love a crisp, tangy Lettuce of unmatched flavor. Liberal packet, 35c; 5 pkts., \$1.50.



#### TOMATO, TINY TIM

One of the most interesting novelties that we have ever introduced. The small fruits are borne on dwarf plants that can be grown anywhere. They mature exceedingly early, and can be grown as fine pot plants. The fruits are very sweet and excellent for garnishing. Large pkt., 50c; 5 pkts., \$2.25.

### WATERMELON, WHITE MOUNTAIN (Midget)

Handsome and delicious, this extra early home garden Melon that can be grown in the extreme northern sections is in greater demand than ever before. Fruits measure 7 inches long and 6 inches in diameter. An ideal size for your refrigerator. Pkt., 35c; 5 pkts., \$1.50.



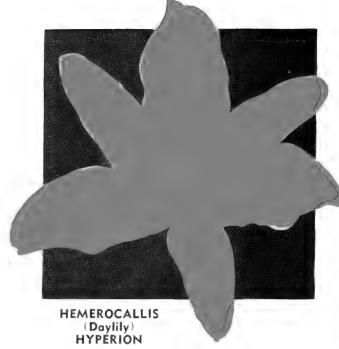
Bibb Lettuce





HARDY ASTERS

These fine low plants provide color in late summer and fall. 3 for \$1.95; 10 for \$5.50.



Popular favorite suitable for any garden location. \$1.10 each; \$10.50 per doz.



## Max Schling's Hardy Chrysanthemums FAMOUS DePETRIS HYBRIDS



Enterprise

Avalon

ter. Sept. 28th.

20th.

#### **Brand New 1954 Varieties**

BUTTERCUP. Large golden yellow double flowered Mum. Individual blooms measure up to 4 inches across. Blooms early October.

CALUMET. Without doubt one of the best garden Mums ever introduced. A beautiful golden apricot whose many well-placed blooms are borne on strong, upright stems. This variety is unsurpassed for cutting as well as for garden display. Blooms early October.

CHOPIN. Large double golden bronze decorative of semi-dwarf habit. Blooms mid-October.

CORONA. Free flowering raspberry-rose Daisy Mum. Free flowering and vigorous.

LIMELIGHT. Beautiful double white producing a great abundance of blossoms on strong upright stems ideal for cutting. One of the best garden Mums. Blooms early October.

OSTOSA. Pure white double Mum borne on bushy, semi-dwarf plants. Very free flowering. Blooms mid-September.

REGINA. Coral-bronze decorative with luminous orange undertones. Blooms late September.

SUNSTONE. Large, soft yellow blooms with graceful thread-like petals. Tall, vigorous plant completely covered with long-lasting flowers. Blooms

All above varieties, \$1.00 each; \$11.00 per doz.

#### 1953 Varieties

ORLOMA. Luminous apricot-bronze, full decorative type. Bushy cushion habit, very free flowering. Blooms Sept. 15th.

MADAME CADILLAC. Mulberry-wine-red, large Pompon type. Plants bushy and compact. Blooms Sept. 20th.

DWIGHT DOUGLAS. Dazzling golden yellow. Large, decorative type. Outstanding cut flower variety. Blooms Oct. 5th.

ORSONA. Reddish bronze; large decorative type. Excellent growing habit. Blooms Sept. 20th

GENISTA. Very early solid yellow Pompon. Dwarf bushy habit. Often starts to bloom in late August.

All above varieties, 85c each; \$9.35 per doz.

#### 1952 Varieties

Avalon. (Illustrated). Solid round bronze Mum, vigorous and hardy. Blooms October 5th, and is equally good for garden or as a cut flower.

Enterprise. (Illustrated). Perfectly formed, amaranth-purple solid Pompon. Excellent growth habit and fine keeping qualities. Clean, sturdy stems, excellent for cutting. Blooms October 10th.

Morning Tide. Deep pink solid Pompon with excellent keeping qualities. Fine stem and foliage. Blooms October 10th.

Simplicity. Pure white full Pompon of dwarf habit, requiring no staking or support. Very free flowering and showy. Blooms September 25th.

All above varieties, 75c each; \$8.25 per doz.



Courageous. 24 in. Large bright crimson-red.

Dawnrose. 24 in. Clear bright pink. Oct. 5th.

Drifted Snow. 24 in. Fully double white with cream center. Sept. 15th.

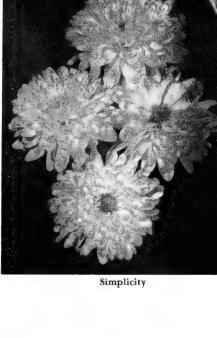
Ivory Glow. 24 in. Huge incurved ivorywhite. Oct. 3rd.

Lavender Lady. 30 in. Very large pure lavender. Oct. 8th.

Margie. 30 in. Deep velvety red. Oct. 15th.

Mrs. P. S. Du Pont. 28 in. Peach-pink tinted bronze. Oct. 5th.

Zantha. 20 in. Clear lemon-yellow. Sept. 20th.





Mogul

#### Single and Semi-Double Varieties

Joan Helen. 18 in. Free flowering semi-double purple. Sept. 15th.

Louise Schling. 28 in. Semi-double brickred. Excellent for cut flower variety. Oct.

North Star. 24 in. Pure white single with yellow center. Sept. 20th.

Note on Chrysanthemums: All Chrysanthemum plants will be shipped starting the last week in April and continuing through May and early June. For this reason, you may receive them later than the rest of the perennials you order.

#### 10th. Charles Nye. 30 in. Large golden yellow slightly edged bronze. Sept. 25th.

All prices unless otherwise stated:

3 for \$1.95; 10 for \$5.50, not prepaid.

Add 10% of cost for postage and handling.

**Double Varieties** 

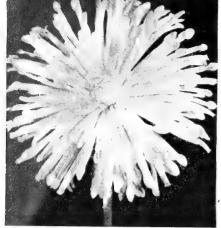
Avalanche. 20 in. Huge white. Fine cut-flower variety. Sept. 12th.

Betty. 28 in. Clear pink with deep rose cen-

Burma. 22 in. Large apricot-bronze. Sept.

Carnival. 30 in. Huge vigorous bronze. Oct.

Chippewa. 24 in. Large aster-purple with incurving petals. Sept. 15th.



White Spoon Chrysanthemum

We list what we consider the finest hardy Chrysanthemums. If you desire a variety not on this list, we will be happy to get it for you.

We can also supply rooted cuttings of all types and colors of greenhouse Mums. Prices and varieties on application.

From a large list of separate varieties of

popular perennials we have selected outstanding varieties of each and offer them in

collections. Each one of these varieties will

Long-Spurred Columbine

Collection

No. 1-1 each of 6 varieties, \$3.75.

• No. 1A-3 each of 6 varieties, \$9.75.

Separate Varieties or Mixed

3 for \$1.95; \$5.50 per 10. Additional varieties of Aquilegia offered in

be separately labeled.

Rose Queen. Pink

Blue King. Rich blue.

Crimson Star. Red, buff corolla.

White Queen. Long-spurred.

Orange-Scarlet. Long-spurred.

regular perennial list.

Longissima. Very long-spurred yellow.

All prices unless otherwise stated: 3 for \$1.95; 10 for \$5.50, not prepaid. Add 10% for postage and handling.

Spoon Chrysanthemums

A unique race of gracefully formed Mums with tubular petals flattened at the tips to resemble spoons.

WHITE SPOON RED SPOON YELLOW SPOON

#### **Cushion Chrysanthemums**

(Azaleamums)

Use as shrubs for edging, for cutting, or on a bank. The lovely, early blooming Cushion Mums provide a free flowering Chrysanthemum giving the effect of a full flowered Azalea blooming from early August until frost.

PINK CUSHION BRONZE CUSHION WHITE CUSHION YELLOW CUSHION RED CUSHION

Chrysanthemum Maximum

Alaska. Pure glistening white Shasta Daisy. Esther Read. The finest double Shasta Daisy. Large flowers, 3 inches across. Pure white.



Chrysanthemum Maximum, Esther Read

## Popular Perennial Collections

#### ORDER BY NUMBER PLEASE

#### Hardy Aster Collection

Beechwood Challenger, Fine red. Violetta. Deep blue.
Harrington's Pink. Rose-pink.
Lavender Giant. Light blue.
Mt. Everest. White.
Peace. Lavender-pink.

- No. 4—1 each of 6 varieties, \$3.75.
  No. 4A—3 each of 6 varieties, \$9.75.
  - Separate varieties or mixed. 3 for \$1.95; \$5.50 per 10.

#### Delphinium, V. & R. Pacific Hybrids Collection

Blue Jay. A true blue. Dark bee.
Cameliard. Clear lavender with white bee.
Galahad. Pure white with white bee.
Guinevere. Clear pink-lavender. White bee.
King Arthur. Rich royal purple. White bee.
Round Table. Presenting varieties not yet
introduced. All colors.

Summer Skies. Sky-blue with white bee. Strong, field-grown clumps, \$1.75 each; \$18.75 per doz.

- No. 5-1 each of 7 varieties, \$10.75.
- No. 5A-3 each of 7 varieties, \$29.50.

#### New Lemon Day Lily Collection

Bagdad. Coppery red. June-July.
Dover. Large clear orange. June-July
Hyperion. Pale canary-yellow. July-August.
Imperator. Rich orange-red. July-August.
Mikado. Orange with red spot. June-July.
Mrs. A. H. Austin. Deep golden yellow.
August.

• No. 2-1 each of 6 varieties, \$6.00. Additional varieties of Hemerocallis offered in regular perennial list.

#### **Hardy Phlox Collection**

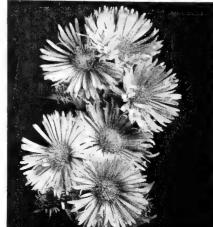
Daily Sketch. Light pink.
Mary Louise. Large late pink.
Salmon Beauty. Richest deep salmon.
Leo Schlageter. Brilliant red.
Silverton. Large clear lavender-blue.
Lillian. Cameo-pink.

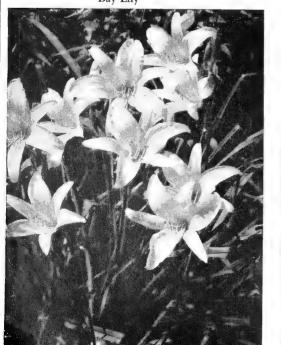
- No. 3-1 each of 6 varieties, \$3.75.
- No. 3A-3 each of 6 varieties, \$9.75.

Separate varieties or mixed. 3 for \$1.95; \$5.50 per 10.

Additional varieties of Phlox offered in regular perennial list.

Harrington's Pink Aster







## Max Schling's Choice Hardy Perennial Plants

Orders for less than 3 of a variety cannot be accepted.

Our plants are shipped all over the United States, and we have, in recent years handled a tremendous volume with a minimum of complaint.

FOR SHIPMENT ADD 10% OF ALL VALUE OF THE PLANTS NO C.O.D. ORDERS PLEASE

Plants shipped in April and May, and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where otherwise quoted): \$1.95 for 3; \$5.50 for 10; \$45.00 per 100, plus postage.

(\*) Indicates alpine and rock garden plants.

\*ACHILLEA ptarmica. 18 in. Clusters of double white flowers all summer long. A favorite for cutting as well as in the

ACONITUM Fischeri. 36 in. Loose heads of deep blue, blooming in September. Napellus. 48 in. Violet-blue; July-August.

\*AJUGA reptans. 6 in. Excellent ground cover in shady places. Deep blue flowers in May.

\*ALYSSUM saxatile compactum (Basket of Gold). 10 in. Golden yellow, blooming

ANCHUSA myosotidiflora. 15 in. Deep blue, Forget-me-not-like flowers blooming in

ANEMONE japonica. 24-36 in. Lovely fall blooming plants, especially suitable for moist shady places. September to frost. Alba. Pure white.

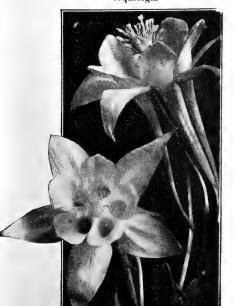
Alice. Pale rose-pink.

September Queen. Rose-red.

A. pulsatilla. 10 in. (Pasqueflower). Violetblue. Spring blooming.

ANTHEMIS, Moonlight. 24 in. Lovely light golden yellow Daisy-like flowers in great profusion. Ideal for cutting. May to

Aquilegia



AQUILEGIA, Long-Spurred Hybrids (Columbine). 24-30 in. One of the most important plants, an essential for every garden.

Chrysantha. Yellow. Coerulea. Deep blue.

Longissima. Extra long-spurred yellow. Crimson Star. Red with buff corolla.

Rose Queen. Rose-pink. White Queen. Snow-white. Mixed.

\*ARMERIA, Bees Ruby. 18-24 in. Globes of glowing red in June and July.

ARTEMISIA, Silver King. 36 in. Silvery white foliage makes this plant especially valuable in the border. Blooms in June and July.

ASCLEPIAS tuberosa (Butterfly Weed). 24 in. Brilliant orange flowers for sun or partial shade. June and July.

These fall blooming favorites are easy to grow in any good garden soil. For free flow-ering and cutting purposes, few flowers equal them.

ASTER Frikarti. A beautiful all-season blooming hardy Aster of deep blue with yellow center.

For other Asters, see page 56.

ASTILBE, Gloria. Dwarf, dense, plumy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

Fanal. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

Granat. Dark crimson; strong, divided spikes. 21/2 ft. June and July. \$1.00 each; \$9.50 per 10.

White Gloria. A very beautiful white form. \$1.00 each; \$9.50 per 10.

BAPTISIA australis. 36 in. Deep blue flowers resembling Lupins. May-July.

BUDDLEIA (Summer Lilac). These plants are easy to grow, but require a sunny location. Unlike Lilac, they die back to roots every year.

Daybreak. Delicate lavender-pink

Empire Blue.

Orchid Beauty. Clear lavender.

Royal Red. Deep wine-red. White Cloud.

3 for \$2.75; 10 for \$9.00.

**Baptisia** 





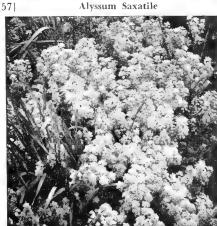
Artemisia, Silver King

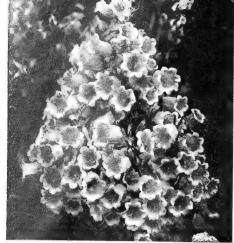


Anemone Japonica



Anthemis, Moonlight

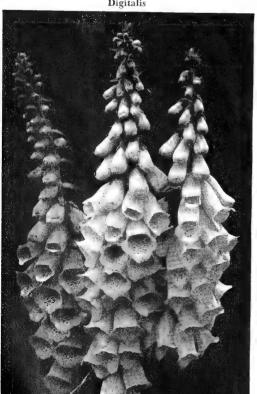




Campanula, Canterbury Bells



Digitalis



## Choice Hardy Perennial Plants

CAMPANULA

\*Carpatica. (Carpathian Harebell). Blue. For rockeries and borders. July-August. Medium (Canterbury Bells). 30 in. Mixed or separate colors. Blue, White, Pink.

Persicifolia. 30 in. Blue flowers on spire-

like stems. June, July.

CARNATIONS. Hardy Varieties

Dubonnet, Deep red. Diana. Pale pink.

Salmon Unique. Rich salmon-pink.

Sweet Memory. Pure white. Hardy Border Varieties Mixed. A lovely strain of real hardy Carnations. Splendid for cutting.

CENTAUREA montana. 18 in. Brilliant blue flowers in June and July.

CIMICIFUGA racemosa. 48 in. Tall spikes of white flowers in June and July. Ideal for shady, moist places.

COREOPSIS, Golden Shower. 24 in. Free blooming plant with brilliant yellow star-shaped flowers. June, August.

DELPHINIUM

Pacific Hybrids. See page 56.
Belladonna. 48 in. Torquoise-blue. Excellent for cutting. June to frost.

Bellamosa. Dark blue form of above. DIANTHUS barbatus (Sweet William).

Newport Pink White Scarlet Beauty Mixed

DICENTRA

Eximia. (Everblooming Bleeding Heart). Fine for planting in shade. Small pink flowers in bloom all summer. Lovely fringed foliage.

Spectabilis. (Showy Bleeding Heart). A popular favorite. Large, heart-shaped pink flowers in long clusters. \$1.00 each;

\$11.00 per doz.

DIGITALIS (Foxglove). 48 in. One of the most popular of all flowers for the perennial border.

Shirley Hybrids. All colors. June, July.

DORONICUM Clusi. Masses of canary-yellow, Daisy-like flowers. Grows in clumps. Late May

Caucasicum. Large, golden yellow Daisies in April and May, and again in fall. 2 to 2½ ft.

GAILLARDIA

Grandiflora Hybrids. 18 in. Brilliant vellows, oranges and scarlets. May, Novem-

\*GEUM

Fire Opal. Glowing, semi-double, orange flowers. 2 ft. June, July.

Princess Juliana. A magnificent semi-double golden yellow. 2 ft. May, July. Wilton Ruby. Bright scarlet. 2 ft. June, July.

Gaillardia



GYPSOPHILA paniculata (Baby's Breath). Grayish white. 2 to 3 ft. June-July.

Flamingo. Flowers the same size as Bristol Fairy, flamingo-pink in color, borne on fine well-branched plants. \$1.25 each; 10 for \$11.75.

Paniculata flora-plena, Bristol Fairy. Flowers twice the size of the old double variety, plants branch more freely, and continue to bloom steadily until frost, 2-yr. roots, \$2.75 for 3; \$7.50 for 10.

HELIOPSIS incomparabilis. Semi-double flowers of unusually large size in shades of orange. Excellent for cutting. 30 in. July, August.



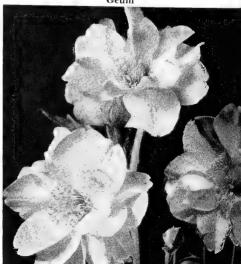
Gypsophila, Bristol Fairy

HELLEBORUS niger (Christmas Rose). This unusual plant is noteworthy by virtue of its unusual blooming period. December to early March. Lovely single white flowers of waxy substance. \$2.00 each; 3 for \$5.50.

HELLEBORUS orientalis atropurpurea (Lenten Rose). \$2.00 each; 3 for \$5.50

HEUCHERA sanguinea hybrids mixed (Coral Bells). Slender stems bearing flowers ranging from coral-pink through scarlet. 11/2 ft.





## Choice Hardy Perennial Plants

HEMEROCALLIS (Daylilies), Standard Varieties

Flava. Lemon-yellow flowers in May and June. 2 ft. Minor. Dwarf lemon-yellow variety in

June and July. 12 to 15 in.

HEMEROCALLIS (Daylilies), New Hybrids August Pioneer. Chrome-orange flushed red. 3 ft. August-September. \$1.75 each. Chengtu. Red and yellow, intense red in throat. 3 ft. July-August. \$1.75 each.

Dauntless. Pale cadmium-yellow. 2½ ft. July. \$1.10 each, \$10.50 per doz.

Hyperion. Large, soft canary-yellow. 31/2 ft. July-August. \$1.10 each; \$10.50 per doz.

Rajah. Delicate orange, garnet-brown eye. June-July. \$1.75 each.

Baronet. Scarlet. Early June. 21/2 ft. \$2.00 each.

**Craemore Ruby.** Ruby-red; very large. 3 ft. \$2.00 each.

**Theron.** Deepest maroon-purple. \$2.00 each.

Sachem. Velvety red. July. 3½ ft. \$2.00 each.

Triumph. Large; fine orange. 31/2 ft. \$2.00 each.

**Star of Gold.** Very large light yellow. \$2.00 each.

Serenade. Light pastel shade of yellow and pink. 4 ft. June. \$1.10 each; \$10.50 per doz.

HIBİSCUS, Mallow Marvels. Enormous flowers from August to October. 5 to 6 ft. HOLLYHOCKS, Double Chater's Hybrids.

White, Pink, Yellow, Crimson. 5 to 7 ft. July-August.

HOSTA (Funkia). Indispensable plants, suited for sun or shade. Attractive glossy green foliage; fragrant flowers.

Coerulea. 36 in. Deep blue flowers. July. Subcordata grandiflora alba, 36 in. A popular favorite. Pure white. August.

ular favorite. Pure white. August.

Undulata variegata. 24 in. Variegated foliage; blue flowers in July.

\*IBERIS sempervirens. A vigorous, hardy Candytuft with pure white flowers in May and June. 8 in.

LAVANDULA vera, Munstead's Var. The sweet English Lavender with masses of blue spikes from late June until September. 1 to 1½ ft.

LIATRIS pycnostachya. The purple Kansas Gayfeather with long plumes on 4 to 5 ft. spikes from July to August.

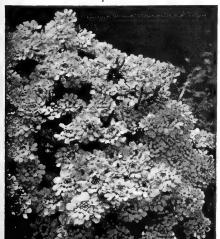
Scariosa alba. Pure white Gayfeather. September Glory. Late blooming rich lilac. LILY-OF-THE-VALLEY PIPS. For outdoor

planting. Listed on page 42.

LINUM perenne. The old favorite Chinese
Flax with blue flowers from early May
on. 1½ to 2 ft.

\* Indicates alpine and rock garden plants.

Iberis Sempervirens



IRIS SIBIRICA (Siberian Iris)

Caesar's Brother. Deep blue. Perry's Blue. Powder-blue. Snow Queen. Pure white.

#### ORIENTAL ORCHID IRIS

BETTY F. HOLMES. (Double). Huge white blooms, a most beautiful variety.

BLUE EAGLE. (Double). Very large blue, white in center,

BLUE HERON. (Double). Beautiful deep sky-blue with white center.

FLAMINGO. (Double). Deep rose, white in center. A profuse bloomer.

GOLD BOUND. (Double). Popular white with gold banded center.

MOONLIGHT WAVES. (Double). White ground marked and flushed light blue. Heavily ruffled.

Clumps, 3 for \$2.50; \$7.50 per 10.

ROCK GARDEN IRIS IRIS CRISTATA. Orchid form.

Verna. Violet-blue.
Pumila cyanea. Dwarf. Blue.
Prairie Gem. Dwarf. Yellow.
The Bride. White.

\$1.95 for 3; \$5.50 per 10.

LUPINUS, Russell Hybrids. Without doubt the most outstanding Lupins ever introduced. Since their introduction in 1938 they have replaced practically all other varieties of Lupins in American gardens. Fine, strong, first year blooming stock.

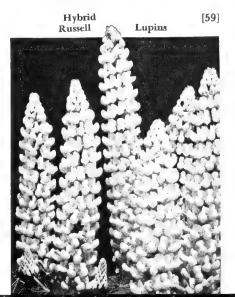
MONARDA didyma, Cambridge Scarlet.
Brilliant crimson flowers freely produced from July on. 21/2 to 3 ft.

Salmon Queen. Soft pale salmon on 3-ft. stems. July, August.

\*MYOSOTIS, palustris semperflorens. Bright blue Forget-me-not from June until late fall.

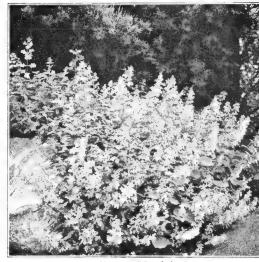
Pink Beauty. Lovely trusses of light rosepink. 3 for \$1.75; \$5.00 per doz.

\*NEPETA Mussini. Fragrant lavender spikes all summer. 1 to 1½ ft.



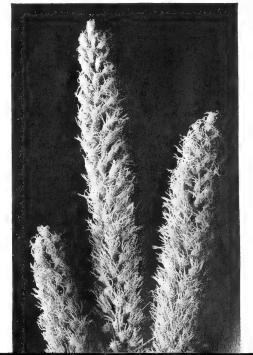


Myosotis



Nepeta Mussini

Liatris





Vinca Minor



Salvia Pitcheri



Primula

All plants will be forwarded by Express, purchaser paying charges. If wanted by Parcel Post, please add 10 per cent of the value of the plants to cover postage and packing. We ship only strong, field-grown plants. \* Indicates alpine and rock garden plants.

## Choice Hardy Perennial Plants

PENTSTEMON, Garnet. A lovely addition to this beautiful class of garden flowers. Gorgeous cutting spikes of deep red.

Rose Elf. Lovely coral-pink. 2-3 ft. June,

#### HARDY GARDEN PHLOX.

Count Zeppelin. White with crimson center. Prime Minister. White with pink center. Ruby Lee. Dark red.

#### **Dwarf Varieties**

Border Queen. Watermelon-pink.

Miss Lingard. Pure white.

For additional varieties of Hardy Garden Phlox see page 56.

#### PHLOX SUBULATA for Rock Gardens.

- \*Alba. A white form of the Mountain Pink.
- \*Blue Hills. Cascades of lavender-blue.
- \*Brilliant (Atropurpurea). Vivid crimson

Perfection. Bright clear pink.

#### \*PHLOX-

- \*Divaricata Laphami. A compact form of the above, with clear orchid-lavender flowers in spring. Excellent for interplanting with bulbs.
- \*PLATYCODON grandiflorum (Japanese Balloon Flower). Blue and White. 3 inches across, during June and July. 1 to 11/2 ft.
- \*PLUMBAGO larpentae. Blue flowers on dwarf, spreading mats during August and September. 6 to 8 inches.
- POLEMONIUM, Blue Pearl. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

#### \*PRIMULA-

\*New Large-Flowering Perfection Hybrids. A distinct improvement; flowers 11/2 in. across in varying shades of scarlet, purple, red, yellow, and white. They are borne on strong stems and may be used for cutting.

#### PYRETHRUM, NEW DOUBLE HYBRID-Single Crimson.

Single Mixed.

3 for \$2.50; 10 for \$7.50.

Double Rose Mist. Rose-pink.

#### MINIATURE ROSES

These petite yet sturdy Roses make fairy-land a reality. The wee green buds expand into lovely little blooms of thumb-nail size. They are intriguing little plants, 6 to 8 inches tall, with tiny rich green leaves. A half dozen plants will provide a continuous supply of flowers from May until frost for miniature arrangements. Plant them around a pool, in the rock garden, as a narrow border for Rose beds. Fine, too, for window and porch boxes. Care for them as you would Hybrid Teas. All are sturdy, 3-inch pot plants.

Pixie. (Pat. No. 408.) White.

Red Elf. (Pat. No. 973.) Velvety Bordeauxred.

Rouletti. Demure, bright pink.

- Sweet Fairy. (Pat. No. 748.) The first of the miniatures with rich Rose fragrance. Deep pink buds opening to very double, l-inch blooms of apple-blossom-pink.
- Tom Thumb. (Pat. No. 169.) Deep crimson blooms with a generous touch of white at the base of the petals.

All above: \$1.25 each; 12 for \$13.75.

- RUDBECKIA purpurea, Mixed. A good mixture of named varieties. An improvement over the old varieties. The flowers are larger and colors are brilliantly clear. 3 to 4 ft. July-Oct.
- SALVIA pitcheri. Lovely deep blue flowers on long stems. 3 to 4 ft. Aug., Sept.
- SCABIOSA, Isaac House Giants. Lavenderblue flowers on strong, 18-inch stems from June until September.
- STATICE latifolia. Fine panicles covered with a profusion of small blue flowers. 2 ft. Aug., Sept.
- STOKESIA, Blue Moon. Large blue flowers from July to October. 2 ft.

#### \*THYMUS

Serpyllum albus. Green, prostrate mats with white flowers in June and July.

- \*Serpyllum roseus. A light pink variety. \*Vulgaris. A shrubby form 1 to 11/2 ft. high, with fragrant heads of rosy lilac.
- TRITOMA Pfitzeri, New Hybrids (Red Hot Poker Plant). Orange-scarlet shaded to salmon-rose. 2 to 3 ft. Aug., Sept.
- \*TROLLIUS, European Hybrids. Fine strain of early spring beauties.
- Ledebouri, Golden Queen. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.
- VERONICA, Blue Spires. Tall, blue spikes; lovely for cutting.
- \*Incana. Silvery gray foliage with blue spikes. 1 ft.
- Longifolia subsessilis. Deep gentian-blue flowers on 2- to 21/2-ft. spikes. July-Sept.
- \*Rupestris, Heavenly Blue. Flowers of deepest blue on close, prostrate mats.
- \*VINCA minor, Bowles Var. Everblooming Vinca with blue flowers, larger than Vinca minor. Spring and autumn. \$1.75 for 3; \$3.00 for 6; \$5.50 per doz.
- VIOLA odorata semperflorens. The hardy, fragrant wild Violet.

VIOLET, ROYAL ROBE. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduc-tion in 1948 than Violet, Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.



## Hardy Vines and Climbers

Aristolochia Sipho



Evergreen Honeysuckle

Fine, strong plants, can be shipped, while dormant in April and May and again in October. Being graceful in habit and infinite in foliage and flowers, they are charming and attractive all through the season.

AMPELOPSIS Veitchi (Boston Ivy). Cling to walls. Strong plants, \$1.50 each; \$16.50 per doz.

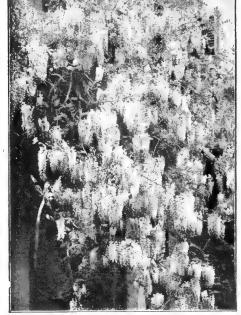
ARISTOLOCHIA sipho (Dutchman's Pipe). Large, round leaves and brownish flowers. \$2.00 each; \$22.00 per doz.

BIGNONIA radicans (Trumpet Vine). Strong, 5-year-old plants, \$1.50 each; \$16.50 per doz.

**HALL'S EVERGREEN HONEYSUCKLE.** Very fragrant. Strong plants, \$1.50 each; \$16.50 per doz.

**POLYGONUM Auberti** (Silver Lace Vine). Very hardy and attractive. \$2.00 each; \$22.00 per doz.

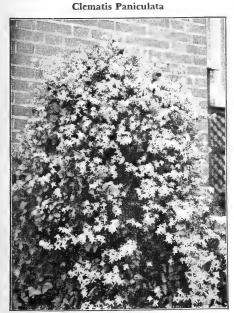
WISTARIA. Grafted plants which will bloom. White or Purple. \$2.00 each; \$22.00 per doz.



Wistaria



Polygonum Auberti



## CLEMATIS

SPECIAL COLLECTION

Crimson Star. Red.

Duchess of Edinburgh. Double white.

Countess de Bouchaud, Rose-pink. Jackmani. Purple cluster.

Ramona. Purple.

Each variety, \$2.00.

• 1 each of the 5 varieties, \$8.25.

#### ADDITIONAL VARIETIES OF CLEMATIS

Crispa. Flowers are bell-like, of very heavy texture; unusual shade of claret-purple. \$1.75 each; \$19.25 per doz.

Duchess of Albany. Beautiful Pear-shaped pink blossoms. \$2.50 each; \$27.50 per

Henryi. Large, creamy white flowers. \$1.75 each; \$19.25 per doz.

Lawsoniana. Large flowering deep blue. \$2.00 each; \$22.00 per doz.

Paniculata. Clusters of fragrant white flowers. \$1.50 each; \$16.50 per doz.

All Clematis Postpaid.

#### Clematis Henryi



VYN-TACH HOOKS. For brick and stucco. 25 for \$2.95. Drill \$1.00 extra. For wood, 25 for \$1.75—no drill required. Postpaid.

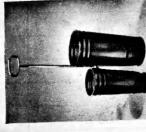
G. B. VINE SUPPORTS. Supplied with cement for pasting on all types of walls. Box of 25, \$1.75, postpaid.

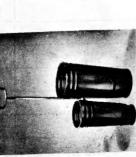
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vanized iron with attractive green baked enamel finish. Invaluable for your garden or as a gift for your week-end hostess. \$5.95, postpaid anywhere in the U. S. A. Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them GAR-DEN FRESH . . . . . without wilting or waste. Ideal for both long and shortstemmed flowers. Made of sturdy, gal-

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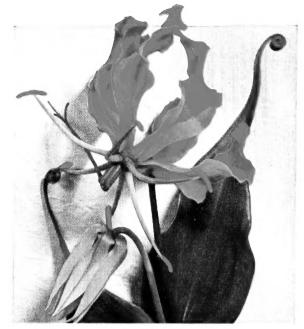
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#### ACIDANTHERA MURIELAE

A new, Gladiolus-like flower from Africa. Especially good for flower arrangements; it is also prized for its sweet fragrance. \$3.00 per doz.; \$22.50 per 100.





#### GLORIOSA ROTHSCHILDIANA

A climbing vine producing brilliant, spider Lily-like flowers, perfect for corsages. Jumbo tubers. \$1.75 each; \$19.50 per doz.

#### **DOUBLE TUBEROSE** The Pearl

An all-time favorite for its lovely fragrance. \$3.25 per doz.; \$24.00 per 100.



#### **CANNAS**

Brilliant flowers and attractive foliage make these ideal for strong landscape effects. \$3.00 per doz; \$22.50 per 100. (See page 29 for complete list.)



HYBRID ZINNIA, Cactus Flowered

A once-in-a-life-time achievement of the horticultural hybridizer. Giant flowers with fluffy petals. These new giants demand a place in your garden. Pkt., 35c; 5 pkts., \$1.50. (See page 3 for complete list of varieties.)



PETUNIA, Comanche

A bright red large flowering deeply fringed Petunia. This variety is the most striking and unusual to be developed in many years of Petunia breeding. Pkt., 75c; 5 pkts., \$3.25.

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